

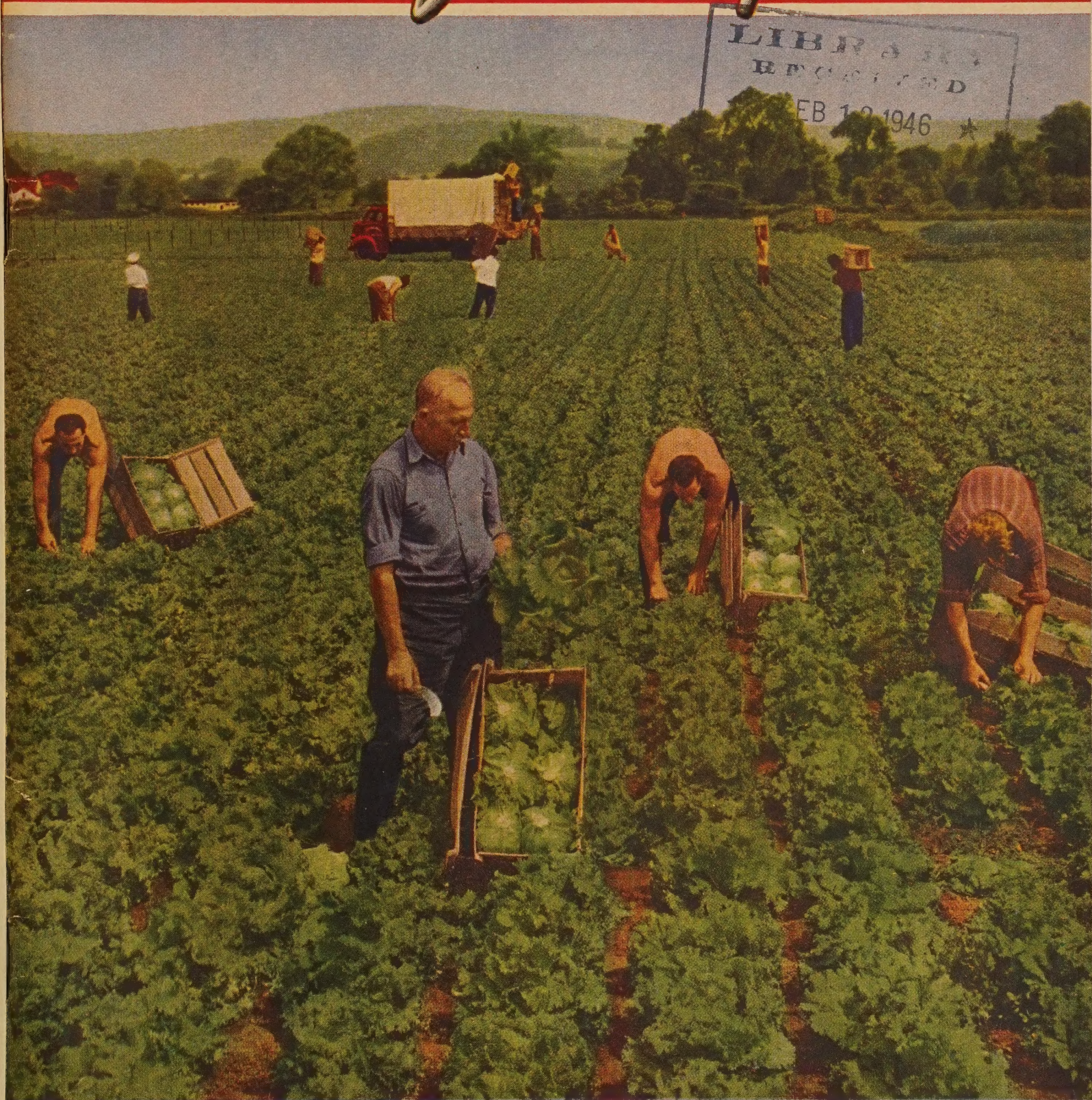
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THEY GROW BETTER
THEY YIELD BETTER

Schell's Quality Seeds

Market Gardener's
Catalog 1946

Eighteen (18) acres of our **Schell's Strain Imperial 44 Lettuce** grown from our seed by our esteemed friend and customer, Mr. B. Condurso who said—"Your strain is positively the finest in the state." It netted him about \$16,000. Another outstanding proof that it pays to plant **Schell's Quality Seeds**. An excellent variety for marketing and the home-garden.

SHELL'S IMPERIAL 44 has proved itself a very valuable Imperial type head Lettuce especially adapted for Penna., New Jersey, New York, and northeastern states. The plant is medium to large, leaves medium green, thick, long and wide and well folded around the head. One of the last to bolt to seed under adverse conditions. Pkt. 15 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.50; 5 lbs. \$21.75; 10 lbs. \$42.50.

WALTER S. SCHELL, Inc., Quality Seeds
Tenth and Market Streets, HARRISBURG, PENNA.



Schell's Grand, Good, Tender Beet, Lutz's Greenleaf. The picture shows one of the big 4-lb. Beets taken out of the row and laid in front and some foliage broken and placed near it so you may see its rich green color.

LUTZ'S GREENLEAF BEET

A big top-shaped fall and winter Beet especially valuable as a winter Beet because it keeps perfectly all winter through. However it is just as tender and good when young and small as when grown to full size of 5 to 6 inches or more in diameter. Deep dark red all the way through. Ideal for pickling whole and for slicing. The foliage is broad, crimped, fleshy and silky green. Exceedingly delicious as "greens."

The demand for this distinctive quality Beet has always been great, however, for two years previous to last year, the crops have been near failures because of adverse weather.

This past year we were successful in growing a big crop of thousands of pounds of seed, but orders already booked take about half of it. You may order as much as you wish while it lasts.

Lutz's Greenleaf Beet. Pkt. 10 cts.; 3 for 25 cts.; oz. 30 cts.; 2 ozs. 55 cts.; 1/4 lb. 75 cts.; 1/2 lb. \$1.35; 1 lb. \$2.50; 5 lbs. \$11.75; 10 lbs. \$22.50.

SCHELL'S "WONDERFUL" PEA

Monster Pods, Largest of Them All

Each filled with nine or ten big delicious Peas. Schell's "Wonderful" Pea is remarkably sweet flavored, is adapted for **freezing** and **canning**. It was acclaimed as the most outstanding in **size, quality, vigor** and **yield** out of five hundred varieties tested with it. It is on almost every one of the tens of thousands of orders we receive annually from our customers—they **know** how **wonderful** it is.

Be sure **you** include it in your order.

Prices: Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5.25; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$26; 500 lbs. (enough for 5 acres) \$125.




SCHELL'S "WONDERFUL" PEA

is indeed **wonderful** the way it **yields, wonderful in size, wonderful in vigor**. It is **wilt resistant**, has stout stems, stands almost erect, 20 inches high, with dense dark green coarse foliage, enormous pods, 5 to 5 1/4 inches long, deep green, very attractive, big, sweet luscious Peas.

*It is a
Wonderful Pea*

If you grow acres of Peas for fancy city markets, it is Schell's "Wonderful" you need; if an acre or two or if for your Peace-Time Thrift Garden it is Schell's "Wonderful" for your general crop for fresh use on the table, for canning and for freezing.



SCHELL'S *Yellow-Pod Bountiful* BUSH BEAN

WE THINK IT IS THE GRANDEST OF ALL
YELLOW-PODDED BEANS

The most beautiful deep rich yellow pods,
6½ to 7 inches long, thick, meaty, flat,
straight, and absolutely stringless.

And How They Do Yield !!

The plants are loaded with their big beautiful pods; indeed we believe it to be the most productive of all yellow Beans and it is among the **very earliest**—ready to pick in about 42 days. We introduced this excellent yellow stringless Bean so you know we have the original, genuine, pure strain of it. And we annually sell enormous quantities, for it has become the most popular Yellow-Pod Bean on all markets everywhere, fine for canning and freezing. Be sure **you** grow a lot of them this year.

PRICES: Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.25; 25 lbs. \$7.50; 50 lbs. \$13.50; 100 lbs. \$26; 500 lbs. \$125, prepaid.

A New Fordhook Bush Lima

No. U. S. 242

Awarded Medal in the All-America Selections last year. Developed by the U. S. Dept of Agriculture. Pods a little shorter than the regular Fordhook, the Beans just like it. Claimed to out-yield it at a three-to-two rate, and about seven days earlier than regular Fordhook. The quality is excellent. We recommend you try a few and grow them beside the regular Fordhooks. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 25 lbs. \$9.25; 50 lbs. \$15; 100 lbs. \$30.**

Schell's Yellow-Pod Bountiful Bush Bean. A Grand, Good Bean

WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA.

Use this Order Sheet. We will send another one with your Seeds

Your Name _____ (Please write name very plain)

(All members of one family should order under one name)

Street Address (if any) _____

Post Office _____ R.D. No. _____

County _____ State _____ P. O. Box _____

Express or Freight Office _____

If your address has been changed since the last time you ordered, write
your old address here _____

FILLED BY	AMOUNT
CHECKED BY	Post Office Money Order \$ _____
DATE	Express Money Order _____
SHIPPED	Check _____
	Cash, Notes and Silver _____
	Postage Stamps _____
	Date _____ 1946

Please give us this information Mark X in This Space →	I have a home garden	I grow vegetables to sell	I do general farming	I grow _____ acres of vegetables
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DISCLAIMER—We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.
WALTER S. SCHELL, Inc.

This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for **VEGETABLE SEEDS** and **FLOWER SEEDS** when sending cash with your order. It is to your interest to send your entire order to us.

If your order totals from \$5 to \$10, you may deduct 6 per cent.

If your order totals from \$11 to \$25, you may deduct 8 per cent.

If your order totals from \$26 to \$50, or more, you may deduct 10 per cent.

[These discounts do not
apply on Seed Potatoes
or Field Seeds]

No.	QUANTITY		DOLLARS	CENTS
1				
2				
3				
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15				

(Continue order on other side)

Amount carried forward to other side \$

No.	QUANTITY	Amount brought forward	\$	cts.
16				
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44				
		Total Amount of Order	\$	

If more space is needed write balance of order on a sheet of white paper.

PLEASE DO US THIS VERY GREAT FAVOR. If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.

GET THIS BIG LIVE MAGAZINE

NOW!

60 MONTHS \$1.00 or 12 MONTHS 25¢

YOU will be delighted and wonder how these two great up-to-the-minute illustrated magazines, now printed together, can cost so little. It's for all — men, women, boys and girls, — clean and wholesome, no liquor advertisements.

Farm Journal and Farmer's Wife, Dept. C, Phila., Pa.

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OR

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12 months subscription

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IMPORTANT: Send coupon direct to Farm Journal and Farmer's Wife, Dept. C, Philadelphia 5, Pa., with remittance (at our risk). Price outside U. S. \$1 for 2 yrs.



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60

MONTHS

\$1

More For Your Money

—Send \$1.00 for 60

months and protect

against price in-

crease and save

money. Or 25c gives

you 12 big issues, big-

gest value ever for a Quarter.

12

MONTHS

25c



WORLD'S LARGEST FARM MAGAZINE

FARM JOURNAL AND FARMER'S WIFE is published monthly; big issues; new timely features; fine pictures, beautiful colored covers. Brief, easy to read, 69 years old. Largest mail subscription list in the world,—over 2,500,000 copies monthly from Maine to California.



Something for the Whole Family

For folks who live in the Country and love the Country. This fastest printed Month Ahead-Magazine gets the important news to you first when valuable and useful.

FARM JOURNAL section: Latest ideas in farm practice, equipment and machinery repairs, "How to Do Things," livestock, dairying, poultry, crops, orchard, garden and everything about the farm. Will keep you up-to-date on changing conditions affecting your farming operations. Latest Washington news important to farmers.

FARMER'S WIFE section, with its beautiful cover in colors, is a complete magazine for feminine readers. Homemaking, decorating, renovating, fashions, needlework patterns. Health and beauty, child care. Foods, canning, recipes. Farm Women's letters. Grand fiction.

DEPARTMENTS FOR GIRLS AND BOYS: Latest 4-H Club and FFA news, answers to young folks' problems, grooming, etiquette, parties, games, movies, sports, aviation, hobbies, money-making ideas, jokes, cartoons.



DON'T FAIL TO READ "LATE AND IMPORTANT LETTER" EVERY ISSUE: PREDICTS FUTURE TRENDS IN BUSINESS OF FARMING

Mail this Coupon today with remittance (at our risk), direct to Farm Journal and Farmer's Wife, Dept. C., Philadelphia 5, Pa.

Recommended by

SCHELL'S SEED HOUSE

Quality Seeds

USE THIS COUPON AND YOUR SUBSCRIPTION WILL START AT ONCE IF YOU ARE NOW A SUBSCRIBER. YOU MAY MAIL OR GIVE THIS VALUABLE COUPON TO A FRIEND WHO IS NOT



Schell's Fordhook Bush Limas

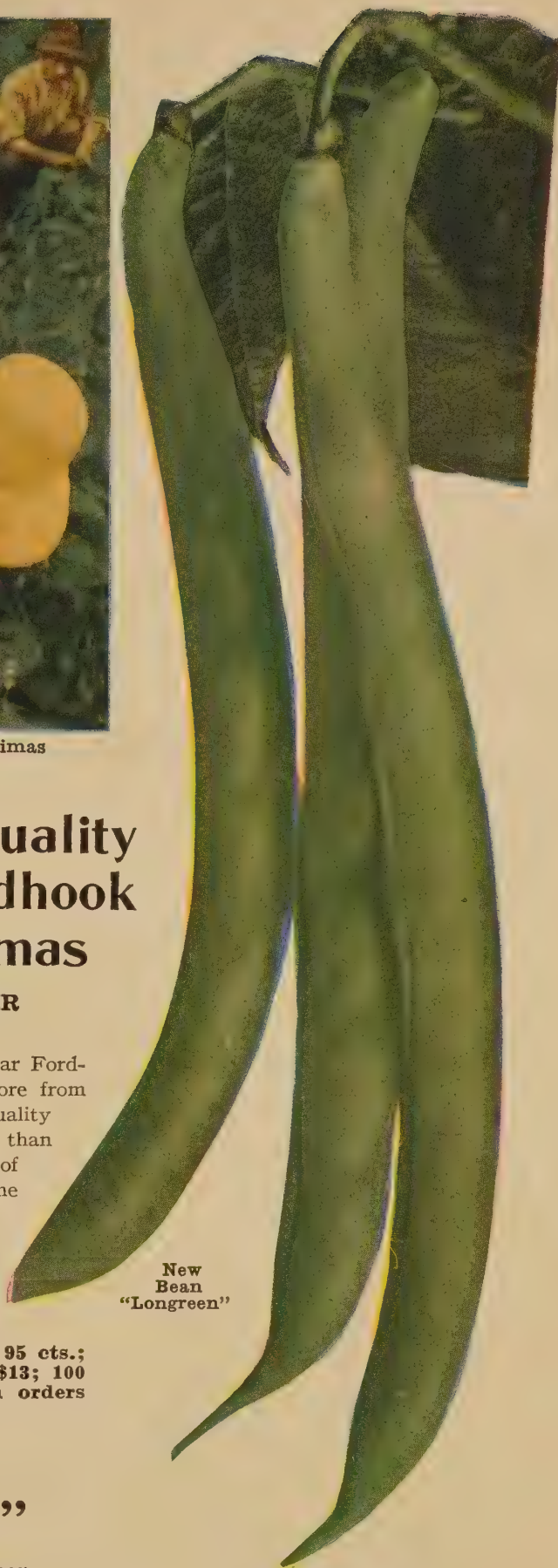
Schell's Quality Strain Fordhook Bush Limas

BRED TO FANCY QUALITY AND HEAVIER YIELD PER PLANT

We have a very excellent pure-bred strain of the very popular Fordhook Bush Lima. The fact that we bring these into our store from our growing station in solid carload lots is evidence that our quality strain of Fordhook Lima is so very good and so much better than many others that multitudes of gardeners and large growers of Beans **want our Fordhook** and order it year after year. The Beans are very thick, meaty, of delicious flavor and the plants of our strain stand very erect, never prostrate or running, and bear many clusters of big pods. Ready to use in about 70 days. Grow lots of Bush Limas. Our Fordhook Lima is excellent for **freezing, canning** and for garden-fresh use.

Prices: Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7; 50 lbs. \$13; 100 lbs. \$26; 500 lbs. \$125. Prepaid (10% cash discount on orders of \$26 or more.

Other Bush Limas on page 11.



New
Bean
"Longgreen"

New Bean "Longgreen"

WINS PRIZE IN ALL-AMERICA SELECTIONS FOR 1946

Here is a new and exceptionally fine market Bush Bean which we highly recommend for freezing, for home canning, as well as a grand Bean for garden-fresh use. The deliciously flavored pods are **7 inches long, round, straight, meaty, stringless and fresh dark green color**, very good and very attractive. Ready to use in 50 to 55 days. Try this fine new Bean "**Longgreen**."

Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.75; 25 lbs. \$10; 50 lbs. \$17.50; 100 lbs. \$35.



A magnificent crop of **Schell's Pientiful Beans** grown from our seed by **Mr. Stanley Kreiger**. He was delighted with this quality crop and it brought him top market prices. The county Emergency Farm Labor office came to his aid with an "army" of pickers, some of whom stopped for a moment while the picture was taken. It **pays** to plant **Schell's Quality Pure-bred, High-yielding, Disease-free Seeds**.

MARKET GARDENERS—grow all the vegetables your farm will produce. City families will again need and buy all you can grow for them, for they urgently need more vegetables.

FARMERS—you should by all means have a full acre or two or more of vegetable crops for your own family and for canning and storing for winter. Don't be caught short of food,—it could happen. And grow more for market also.

Special Discounts!

This applies to Vegetable Seeds and Flower Seeds only, not to Field Seeds or Seed Potatoes

On all Orders of from \$ 5 to \$10 you may deduct 6 per cent cash discount.

On all Orders of from \$11 to \$25 you may deduct 8 per cent cash discount.

On all Orders of from \$26 to \$50 or \$100 or more you may deduct 10 per cent cash discount.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see, it is very much to **your** interest to send your **entire** order to us and save from 6 to 10 per cent.

FRIENDS—While the war is over, for which we are all deeply grateful, the very serious food problem is not over by any means. Until the other nations get re-established and able to feed themselves, we must feed them. Therefore, let us all again grow all the food we can and from our "**Peace Gardens**" this year fill



our tables with **good** things fresh from the garden and fill our shelves with plenty more for next winter's supply. Plan your garden **now** and order your seeds **now**.

BE SURE OF SUCCESS. This you can do by planting **all Schell's Quality Seeds**—for **They Grow Better and They Yield Better.** That is why **They are Preferred by Successful Gardeners and Farmers Everywhere.** Send your entire order to us and get the above big discounts.

IMPORTANT TO YOU, Our Customers, Who Receive Our Catalogue in January! We very earnestly request that you **make out your order at once**, send it in, and thus get very prompt delivery. Then you will have your seeds and be ready to start your garden early. We have a good reputation for good service and promptness. 95 per cent or more of our orders are filled and sent out the **same day** they are received.

WE PAY THE POSTAGE, Express, or Freight on all **Garden Seeds and Flower Seeds** at the prices quoted in this Catalogue, to all points in the United States. We send them the cheapest way. Be sure to give your express or freight station.

DISCLAIMER. We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs, or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.

WALTER S. SCHELL, INC.

And now our "**Peace Garden.**" Let **all of us** always have our home-garden



Mary Washington
Asparagus

ASPARAGUS

HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 500 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

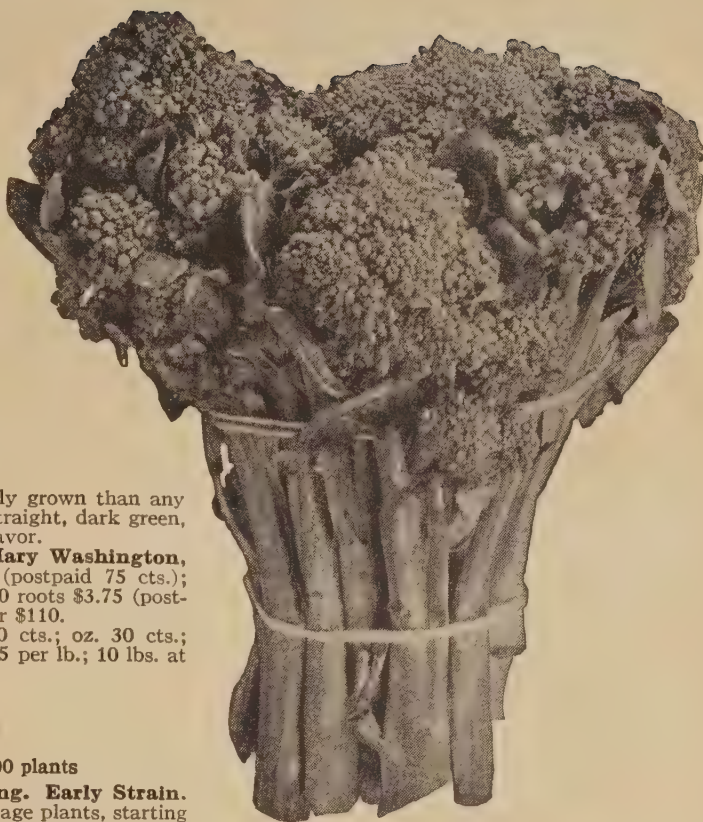
For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, 1½ feet apart, in rows, 3 feet between the rows.

Mary Washington Rust-Resistant

Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Mary Washington, (only half a crop). Doz. 65 cts. (postpaid 75 cts.); 50 roots \$2.25 (postpaid \$2.65); 100 roots \$3.75 (postpaid \$4.15); 1,000 for \$25; 5,000 for \$110.

Seed of Mary Washington. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50; 5 lbs. at \$2.35 per lb.; 10 lbs. at \$2.25 per lb.; 25 lbs. at \$2.15 per lb.



Schell's Broccoli

BROCCOLI

One ounce makes about 2,000 plants

Calabrese or Italian Green Sprouting. Early Strain. 70 days. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across. These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious**; try it. Pkt. 10 cts.; ½oz. 35 cts.; oz. 55 cts.; ¼lb. \$1.25; lb. \$3.50.

BRUSSELS SPROUTS

Improved Long Island. The plants grow 20 to 24 inches high. The "sprouts" or miniature cabbage-like balls are about 1½ inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1½ feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. One ounce of seed sows 400 feet of row. Pkt. 10 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$1.75; lb. \$6.75.



Schell's Brussels
Sprouts

KOHLRABI

One ounce will sow a row about 200 feet long. Ready in eight weeks.

HOW TO GROW THEM. As early in spring as possible, sow the seed in light rich soil in rows 1½ feet apart. When plants are well established, thin to 6 inches apart in the row.

Early White Vienna. The most popular sort. Pkt. 10 cts.; ½oz. 35 cts.; oz. 55 cts.; ¼lb. \$1.25; lb. \$4.



Early White Vienna Kohlrabi

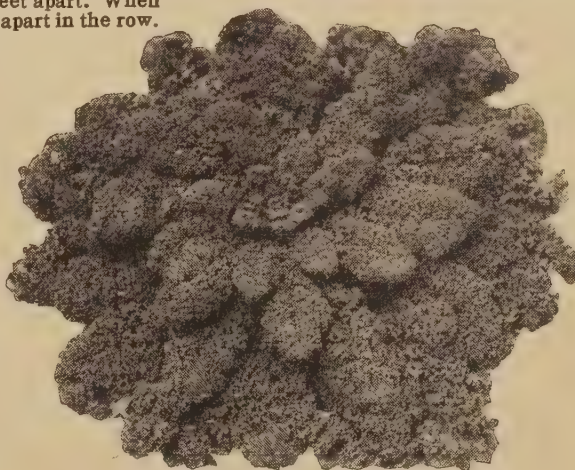
BORECOLE or KALE

Sow from early spring until August 15; thin to stand 12 inches apart in the rows. Sow in July for fall use and in September for spring use.

A packet will sow 30 feet of row; 1 ounce will sow 200 feet; 2 pounds, an acre.

Schell's Dwarf Curled Blue Scotch or Extra Curled (also known as "Jamaica" and as "Bloomsdale Kale"). 55 days. This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.60; 5 lbs. \$12.50; 10 lbs. \$22.50.

Dwarf Siberian. 65 days. A dwarf grower, with large, broad leaves, lightly curled at the edges. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$2; 10 lbs. \$18.



Schell's Dwarf Curled Blue Scotch Kale



You will smile also if you have a crop of Bountiful Beans grown from Schell's Quality Seeds.

desirable as well for the home-garden and for market, ready to pick in 65 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.

Schell's No. 10 Strain Stringless Black Valentine. Long, straight, green, round pods of excellent quality, 6 inches long. Is early (50 days to picking); a heavy yielder; fine for either early or late planting. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$4.65; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.

Asgrow Stringless Black Valentine. Pods are oval, straight, or slightly curved, dark green. Excellent quality. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$4.65; 25 lbs. \$6.50; 100 lbs. \$23, prepaid.

Extra-Early Red Valentine, Stringless. Extra early; round-podded; good quality and of fine flavor. Ours is a stringless strain. About 50 days from planting to picking. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$4.65; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.

Plentiful. A new stringless green Bean, black-seeded. Very productive narrow flat pods 6 to 7 inches long, ready to pick in 50 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 100 lbs. \$25, prepaid.

Dwarf Horticultural. Stringless pod, light green streaked with red. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Sixty days to maturity for Shell Beans. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.

French's Dwarf Horticultural. Similar to the Dwarf Horticultural; preferred by some because of its long tendrils which increases its yield. Not stringless. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 25 lbs. \$.25; 100 lbs. \$25, prepaid.

Streamliner. 55 days. A large bush of upright growth bearing a heavy crop of long, straight semi-flat pods 7 to 8 inches long, $\frac{1}{2}$ inch wide, stringless; seed white. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 10 lbs. \$4.20; 100 lbs. \$25, prepaid.

Plant some each month in this latitude—April, May, June, July and August—for continuous supply and for canning.



Our strain of **Green Bountiful Beans** is just about all you could ask for, disease-free seed grown on disease-free soil, vigorous plant structure, long, flat, stringless pods and **tremendously heavy yielding**. Some of our customers declare they get twice as many baskets to the row as from any other strain they have tried.

BEANS

GREEN-POD BUSH

longer. One pound will plant a row 100 feet long; about $1\frac{1}{4}$ bus. to the acre.

SCHELL'S STRAIN GREEN BOUNTIFUL. The earliest and best in quality and heaviest in yield of all the flat stringless podded varieties. The plants are loaded with pods. It is wonderfully prolific. It is ready to pick in 42 to 46 days from planting here in Pennsylvania. The pods, averaging 7 inches long, are of excellent quality, brittle, stringless, and quite meaty, fine for freezing. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.

SCHELL'S GIANT STRINGLESS. It is early, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, round pods, averaging 7 inches, entirely stringless, excellent quality; fine freezer. The long pods make it desirable for canning whole or cut. A fine quality rich meaty Bean. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.

TENDERGREEN. Plants are very erect and heavily productive. Pods are round, stringless, 6 inches long. Ready to pick in 50 days. A very good Bean for market and home-garden. for canning and for freezing. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 100 lbs. \$25, prepaid.

SCHELL'S STRINGLESS GREEN-POD. The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average 6 inches long, entirely stringless, excellent quality, brittle and very fleshy; good freezer and canner. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid. (See also the new "Longgreen" on page 5.)

SCHELL'S REFUGEE or 1,000-TO-1 STRINGLESS. The pods are round, straight, and stringless, and average 6 inches long. It is one of the leading Beans for canning and very



Schell's
Giant
Stringless
Green-Pod.
 $\frac{1}{2}$ natural size



Schell's New Wax Bush Bean,
"Yellow Surprise"

BEANS YELLOW OR WAX-PODDED BUSH

We pay the postage, express or freight and allow 10% cash discount on orders of \$26 or more.

Schell's New Wax Bush Bean, Yellow

Surprise. We are always pleased when we are able to offer you a new variety of unmistakable qualities distinct from others, and this is true of this excellent new yellow-podded Bean. Of first importance, it is 10 days earlier than Brittle Wax and a week earlier than Pencil Pod. Thus it has great possibilities for higher prices and more profit for those who grow for early market. Yellow Surprise starts off with a very heavy yield at the first picking. The pods are $5\frac{1}{4}$ inches long, a very **rich, deep, golden yellow**; they are **round, stringless, very straight and gracefully slim**, just what the particular housewife prefers in quality Beans and it is perfectly ideal for canning whole and for freezing. The seeds are white with a tiny brown eye. You will be delightfully surprised with all the goodness of Schell's New Yellow Surprise. Ready to pick in 52 days. Try it. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.50; 25 lbs. \$10, postpaid.**

For SCHELL'S YELLOW-POD BOUNTIFUL see page 4

Schell's Golden Glory. 48 days. Introduced by us. A fine stringless round-pod yellow Bean. Excellent quality. Its plant-structure is strong, vigorous, and **amazingly productive**. The beautiful yellow pods, which hang thickly on every plant, are long, stringless and round. It is early, excellent for canning and freezing. Grow this valuable variety. See it illustrated below. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$8; 100 lbs. \$30, prepaid.**

ROUND-POD KIDNEY WAX. Long, round, stringless pods. Very heavy bearer and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. White seed with black eye. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 100 lbs. \$30, prepaid.**

Schell's New White Seeded Bean, Record Early. Here is an excellent new **extra-early Bean**; in fact, it is about as early as our Schell's Yellow Bountiful and, like it, the handsome stringless light yellow pods are very long, $6\frac{1}{2}$ to 7 inches, flat, curved slightly, and produced in great abundance. The seed is pure white. It is indeed valuable for its **extreme earliness, large size, and good quality**. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.50; 25 lbs. \$10, postpaid.**

SURE-CROP STRINGLESS WAX. Very early. Stringless and a good yielder. Pods are long, flat, and meaty. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

IMPROVED RUST-PROOF GOLDEN WAX. Splendid for market- or home-garden. Pods of excellent quality, half-round, averaging 4 to 5 inches long, and are stringless. Matures in 50 days. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$26, prepaid.**

BRITTLE WAX. Long, round, stringless pod; fine. White seed with black eye. This is a most excellent quality Bean for home use, for market, and it is a leading favorite of canners and excellent for freezing. Ready to pick in 62 days. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$8; 100 lbs. \$30, prepaid.**

PENCIL-POD BLACK WAX. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality. Good canning and freezing variety. Ready to pick about 58 days from planting. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.70; 25 lbs. \$8; 50 lbs. \$15; 100 lbs. \$30, prepaid.**

Schell's New Victory Bean. **Green Pod Bush Bean.** It is really sensational the way it yields. Every plant is loaded with beautiful rich meaty, round, stringless green pods, 6 inches long, and ready in 60 days. For canning and freezing it is ideal, being ready two to three weeks after the early varieties. For better flavor, for tenderness and for far greater yield we think it is positively unequaled. Try it. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**



Schell's "Golden Glory"

POLE LIMA BEANS

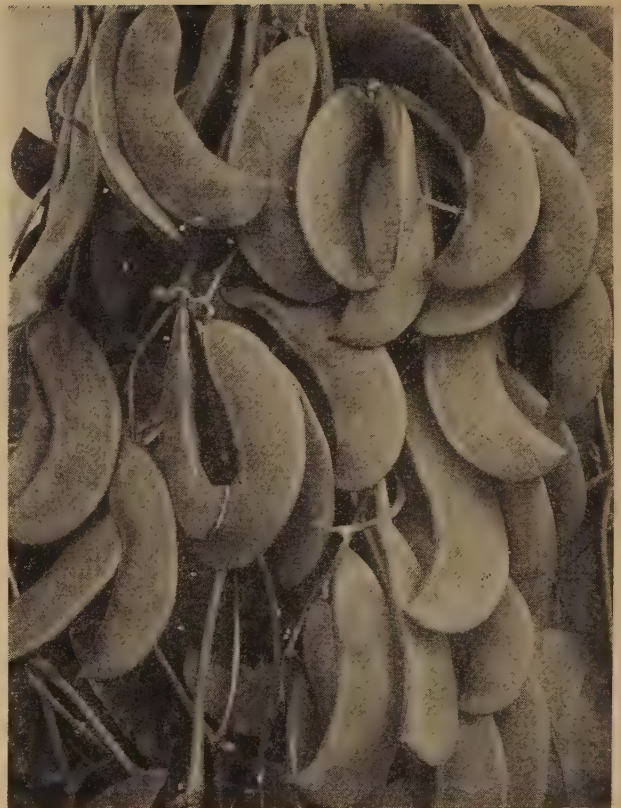
HOW TO GROW THEM.—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. (We have bean poles.) Cultivate often (not when plants are wet). One pound of seed to 50 feet of row; 35 lbs. per acre.

Schell's Wonder Pole Lima. Wonderfully prolific. The big, broad, thick, meaty Beans, holding their *fresh greenish color*, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed onto every inch of the tranches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. 100 days to maturity. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.

King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.

New Potato Pole Lima. Very much like the Bush Fordhook—thick, meaty, green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a cluster. Very prolific. Richly flavored. A fine Pole Lima. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.

Trucker's Delight. An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. 93 days to maturity. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.



Schell's Wonder Pole Lima Beans

This picture shows just a part of one vine. See how tremendously they yield! Grow more Pole Limas.

POLE BEANS

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

HOW TO GROW THEM. See above same as Pole Limas.

New Pole Bean Potomac. Awarded Medal as one of the best new varieties of Pole Beans. This variety is distinguished by its **heavy yield** of dark green pods, trim, straight and practically round, borne on strong, free-climbing plants. The pods are very attractive, **stringless, meaty and succulent**. Seeds are black. Try this new Pole Bean. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80.

New Pole Bean Decatur.



Old Homestead or Kentucky Wonder Pole Beans

A fine Bean and a heavy yielder.

Awarded the Silver Medal in the All-America Selections of best new vegetables. This New Decatur is early and yields tremendously its long, round, dark green stringless pods. Very fine quality. The seeds are white and small. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80.

Lazy Wife. Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as Soup Beans if allowed to dry in the pods. 80 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.

Old Homestead or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless when young, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. Good freezer. 65 days to picking. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.

Old-fashioned Sickle Pole Bean. One of the best quality; well known to all farmers and gardeners. The pods are long, meaty and stringless. Very heavy yielder. 75 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.

Schell's Mammoth Horticultural or Cranberry. ("Roman" Bean.) Sometimes called Birds' Egg. Long, round, thick pods. The seed is large, egg-shaped, and brightly mottled. Fine also as a dried Bean. 75 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.

White Creaseback. An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless when young. The white seed is excellent for winter use. 70 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.

New Black-seeded Creaseback. Here is an absolutely **stringless** green-pod Pole Bean. Pods are 7 inches long, straight and round. Purple flowers. 65 days. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 5 lbs. \$2.25; 10 lbs. \$4.

White Sickle. Long, curved, fleshy pods of excellent quality, stringless when young. Earlier than most all other Pole Beans. The seed is white, which makes it also valuable when dried. 65 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75.

Early Golden Cluster Wax. Large, flat, yellow pods, borne in clusters very profusely; stringless when young, and very tender. 75 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.

Yellow-podded Old Homestead. The plants are covered with beautiful, long, golden yellow pods, stringless when young. 68 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75.

SCHELL'S BUTTER BEANS (POLE)

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. Delicious when cooked fresh out of the pods and when dried for winter use. Rich, delicious, "buttery" flavor. They are a Pole Bean. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25.



SCHELL'S BUSH LIMA BEANS

(SEE FORDHOOK BUSH LIMA IN COLOR ON PAGE 5)

HOW TO GROW BUSH LIMAS. Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Planting too early, when soil is cold, often results in the seed rotting and makes replanting necessary. Plant Lima Beans carefully, edgewise with the eye down, cover 1 inch if soil is moist, or 1½ inches if soil is dry, one every 5 inches, then thin plants out when well started to stand 12 inches apart. Keep out of them when the plants are wet. Excellent green, dried, and canned. Two pounds will plant 150 feet of row; 60 pounds to the acre.

GROW MORE BUSH LIMAS!

Every Gardener, every Farmer and Commercial Vegetable Grower should increase his plantings of Bush Limas this year. They will be needed.

You get 10% cash discount if your order for Vegetable Seeds and Flower Seeds amounts to \$26 or more. See page 6 for other discounts.

Schell's Jumbo Fordhook Bush Lima.

Here is a strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean. It is indeed a most valuable addition, not only for its very attractive and very uniform size, but also for its exceptionally rich fresh green color. The seed-Beans are beautiful seed and when the big fat handsome green Limas are displayed on the market stalls they immediately attract attention and sell on sight. They are not only Jumbo in size but also of exceedingly delicious quality and flavor, excellent for freezing. Every year our sales increase on our Jumbo Limas,—you try some this year. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$35, prepaid. (Very Short Crop.)**

Schell's Strain Fordhook Bush Lima.

Our Fordhook Limas are pure-bred, quality seed. The Beans are **very thick, meaty, and of delicious flavor.** They bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Bred up to increased yield, richer flavor, and attractive green color. **Quality counts more than price on any market.** Ready in about 70 days. If you have not tried our superior strain of Fordhook Limas, do so by all means this year. (See them on page 5.) **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7; 100 lbs. \$26, prepaid.**

Schell's Improved Bush Lima.

^{Largest of all} the Bush Limas. Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in clusters as many as eleven pods. Ready to use in 75 days. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$3.75; 15 lbs. \$4.95; 25 lbs. \$7; 100 lbs. \$26, prepaid.**

Schell's "Jumbo"
Fordhook Bush Lima

BABY FORDHOOK (or McCrea). The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true thick "potato type," very delicious flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home garden. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$3.75; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$27, prepaid.**

SCHELL'S BABY LIMA. (Also called "Henderson" and "Wood's Prolific.") In the South it is called "Butter Bean." Small Beans ½ inch long, very tender and of exquisitely rich buttery Lima flavor, whether used green or dried or canned for winter. Good freezer. The seed is creamy white. Bears heavily and continuously from July until frost. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.90; 10 lbs. \$3.25; 25 lbs. \$6, prepaid.**

THOROGREEN or CANGREEN. All-America winner as one of the best new varieties. A Bush Lima, producing in great abundance small, butter-sweet Beans, green in color, holding their green color when fresh or canned or dried and an excellent freezing variety. Matures in 65 days. Try some of these new green, delicious "baby" Limas. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$3.75; 25 lbs. \$8.25; 100 lbs. \$32.**

SOUP or SHELL BEANS

These are allowed to dry in the pod for fall and winter use as soup Beans and baking Beans.

White Marrowfat or Soup Bean. Bush. Shelled and dried for winter use.

White Navy Bean. Bush. Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat.

Red Kidney Soup Bean. Bush. Very popular. Seed is red.

White Kidney. Bush. Large white Beans.

Broad Windsor or Fava Bean. Sometimes called "Horse Bean." Valuable for green shell use. Plants very large but strictly bush. Pods glossy green, 5½ inches long, 1½ inches broad, 3 seeds. Dry Beans very large, circular, flat.

Prices of the above 5 varieties: **Pkt. 10 cts.; ½lb. 30 cts.; lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

EDIBLE SOY BEANS

Rich in Vitamins A, B, and G

BANSEI. The earliest variety. A rich delicious food. Very popular and highly recommended by health specialists. Bansei has proved after many tests to be the **best variety.** Plants are 24 inches high, stand straight up, and are loaded with pods, ready in 90 days. The seeds are round, look much like a pea, are yellow and when in the green stage are green and look like a miniature lima bean. Delicious when cooked green, and for canning. The dried mature seeds can be soaked and cooked or may be kept indefinitely. Every garden should have some Edible Soy Beans in it. Farmers grow them for yourself and for market; keep up with new foods. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$8; 50 lbs. \$13; 100 lbs. \$26, prepaid.**

BEETS

Sow the seed as soon as the ground can be properly worked. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. Beets require just 50 days from planting of the seed to harvest for early varieties and from 60 to 70 and 80 days for the later varieties. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre.

"I've had a garden for many years but never have had Beets so tender and so fine flavored as Schell's Harrisburg Market."—LULU B. CULVER, Penna.

Schell's Black Knight Beet

Unexcelled in Quality, Shape, and Color

Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), also for second crop, fall, and winter crops.

We believe this is the most popular Beet in America today for we annually receive thousands and thousands of orders from all over America and annually sell enormous quantities of it.

Schell's Black Knight Beet is deepest dark red all the way through, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow.

In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. Ready to use in 55 to 60 days.

Schell's Black Knight Beet is the best Beet for your own use, and it is the best Beet for market. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; 1/2 lb. \$1.25; lb. \$2.50; 10 lbs. \$22.50.



Schell's
Famous Black
Knight Beet

Ohio Canner. Color is deep blood-red; fine form; tender and sweet. Medium early. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25; 10 lbs. \$21.50.

Early Wonder. An extra-early Beet of excellent quality; dark red; fine shape, almost globular, smooth. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25; 10 lbs. \$21.50.

Half-Long Blood. Rich, dark red, very sweet, crisp and tender. It is very smooth and handsome. A good winter keeper. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25.

Beet, Green Top Bunching.

Extremely attractive bunching Beet. It is early; roots are 2 1/4 to 3 inches in diameter, globe-shaped. Very smooth and refined. Exterior color dark; interior bright blood-red; solid color in cool weather, slightly zoned in warm weather. Green leaves. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25; 10 lbs. \$21.50.

Schell's Lutz's Greenleaf.

We are glad to say we have a fine crop of seed of this good and very popular Beet this year. See it on page 2. We can supply you with as much of it as you want while it lasts.

For SWISS CHARD BEET and MANGEL-WURZEL (Stock Beets), see index.



One-half
natural
size

Schell's Harrisburg Market Beet, the best extra-early

Schell's Harrisburg Market

Finest Extra-
Early Beet

Ready to use in 48 days. Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by market-gardeners for first early. Our sales total many tons of seed. See illustration of it. It is half-globe. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; 1/2 lb. \$1.25; lb. \$2.50; 10 lbs. \$22.50.

Detroit Dark Red, Schell's Strain.

Tops are small to medium. Unexcelled as a market-garden strain and very popular with canners because of its extra dark color and its very uniform round globe shape.

A variety of exceptional quality. Its handsome appearance makes it a great seller on the market. Globe-shaped, smooth, very dark red; early. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25; 10 lbs. \$20.

Detroit Dark Red, Perfected Strain.

The interior is a deep blood-red. Tops are medium to tall, the leaves green tinged with red. Where large tonnage or large top is desired this is a very desirable variety. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25.

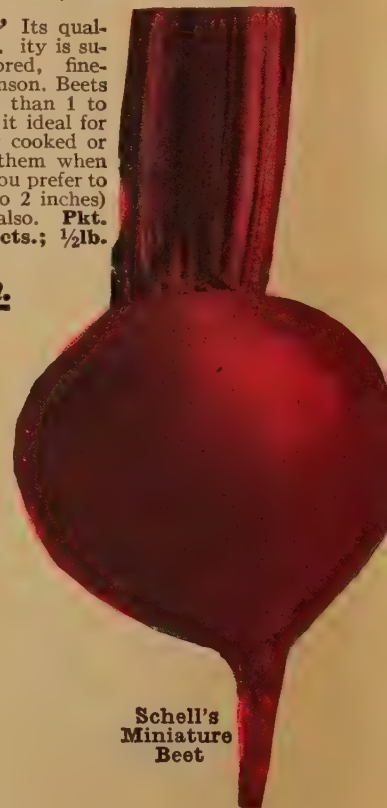
"Schell's Miniature."

Its quality is superb; flesh tender, rich-flavored, fine-grained, very deep rich dark crimson. Beets small, being only a little more than 1 to 1 1/2 inches in diameter, making it ideal for canning, serving whole, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger (1 1/2 to 2 inches) they are excellent this size also. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; 1/2 lb. \$1.25; lb. \$2.50.

Crosby's Improved Egyptian.

One of the earliest Beets. Deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25.

Ferry's Crosby. A deep pink; same price.



Schell's
Miniature
Beet



Schell's Fancy Quality Strain of Nantes or Coreless Carrot. See how wonderfully uniform and perfect they grow. For the home-garden they are unsurpassed, for market Schell's Strain Nantes always brings top prices and quickest sales. Be very sure to plant lots of this good Carrot. Averages 7 inches long.

CARROTS

Our prices are lower than last year. And you may deduct 10% cash discount if your order is \$26 or more (see page 6 for other discounts).

HOW TO GROW THEM. Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked as deep as possible, will produce Carrots. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed $\frac{1}{2}$ inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart. 60 to 80 days.

Schell's Nantes or Coreless Carrot.

Also called "**Butter Carrot.**" 68 days. It is the **earliest** garden Carrot. It is unsurpassed in quality; sweet, mild, is long, cylindrical, averages 7 inches long and $1\frac{1}{2}$ inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "**coreless.**" Our strain of it is really **super-fine.** The illustration in natural color at the top of the page gives you an idea of how **grand** this pure-bred strain of ours is. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

"Schell's Strain" of Chantenay Carrots

You can have a **perfect crop**, with very much more profit to you, if you sow "**Schell's Strain**" of Chantenay. It is $5\frac{1}{2}$ to $6\frac{1}{2}$ inches long, 2 to $2\frac{1}{2}$ inches at the shoulder and 1 to $1\frac{1}{2}$ inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through; even the heart or core is the same and hid away in the **breeding**, in the "**blood,**" in the heart or life germ of the seed where the eye cannot see it, is that greatly **superior quality** which will be **seen in the crop**, distinctly and outstandingly. This is why **thousands of gardeners** sow **Schell's Strain.** Have the **best quality** by planting our Schell's Chantenay. 70 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24; 50 lbs. \$115.**

Chantenay "Long Type." Longer Carrot and with shorter tops than above. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24.**

Schell's Bunching Carrot. This Carrot is so very good in so many ways it was awarded the Gold Medal in the All-America trials when it was first introduced. The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow **8 inches long** by $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. Roots **smooth** and **handsome**, a fine deep red throughout. An excellent quality bunching Carrot; ideal for long-distance shipping, as well as a perfect variety for the home-garden. 77 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24; 50 lbs. \$115.**

Supreme Half-Long. It is like a small, refined Danvers Half-Long, with short but strong tops. Roots 6 to 7 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. 75 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24; 50 lbs. \$115.**

Danvers Half-Long. 75 days. Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24.**

Oxheart. 75 days. Grows about 4 inches long, is about 3 inches thick at the shoulder and $2\frac{1}{2}$ inches thick at the bottom. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50.**

Improved Long Orange. 85 days. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50.**

Imperator. 77 days. A very attractive Carrot, 8 inches long of highest quality, rich color. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

Touchoon. 70 days. A quality Carrot similar to Nantes with longer and with stronger tops. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.**

Schell's Bunching Carrot. Smooth, handsome, 8 inches long

Schell's Strain Chantenay Carrot



Schell's Early Perfection Cabbage, a most excellent large solid round head ready to cut about ten days to two weeks after our Extra-Early "Harrisburg."

Early Jersey Wakefield. The best first-early pointed-head Cabbage. Heads very solid and of best quality. 62 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

Glory of Enkhuizen. One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads are round as a ball, very solid, and fine-grained. 72 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 55 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Early Winnigstadt. Pointed head; like Jersey Wakefield except it requires longer to mature. 70 days. Pkt. 10 cts.; oz. 55 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Schell's Copenhagen Market. Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. 78 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 55 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Golden Acre. Extra-early, round, solid, close-grained head. Similar to Copenhagen in type but smaller heads and the plants are more compact, and it is ready to cut ten days earlier. 68 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Early Dwarf Flat Dutch. Heads large, nearly round, solid. A good Cabbage. 90 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

Savoy Cabbage, Chieftain. Awarded medal for best new improved Savoy Cabbage. Heads are medium-large, flat, rounded on top. Leaves are intensively savoyed, and dark olive-green. Chieftain is about the finest quality, early Savoy Cabbage so we have discontinued growing other varieties. 80 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.



Savoy Cabbage, Chieftain

CABBAGE

One ounce of seed will make about 2,500 plants; 4 ounces enough plants for an acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit. Early Cabbage may be started indoors in February or March and outdoors in April and May. Sow seed of late varieties outdoors in April or May.

We will have no HOUSER Cabbage seed this year.

Schell's Early Perfection. A large, early, round-headed Cabbage of the greatest value. The heads are very solid, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allows very close planting. It follows ten days to two weeks after extra-early "Harrisburg." 75 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.25; 5 lbs. at \$6.

Schell's "Harrisburg" Extra-Early

This is, without question, the best extra-early round-headed variety. It is very early, forming its hard, heavy, round heads in 62 days. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. I recommend it highly. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.25; 5 to 10 lbs. at \$6.



Schell's "Harrisburg" Extra-Early Cabbage, the best extra-early round variety.

Succession. An ideal second-early roundhead; heads average 10 to 12 pounds. Fine for second-early or late. 84 days. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Schell's Strain Charleston Wakefield.

We have developed a strain of this important early market Cabbage that has won for us much praise, being half again as large as Jersey Wakefield and only a week to ten days later to first cutting. 71 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

YELLOWS-RESISTANT STRAINS

We recommend growing these resistant strains if your soil is infested with the disease known as "Cabbage Yellows."

Jersey Queen. (Y. R.) Jersey Wakefield in the resistant strain. Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Marion Market. (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Detroit (Golden Acre). (Y. R.) Ten days earlier than Marion Market. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Racine Market. (Y. R.) Pkt. 20 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. \$1; $\frac{1}{4}$ lb. \$3; lb. \$10.

Globe (Glory of Enkhuizen). (Y. R.) Second early. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Wisconsin Hollander No. 8. (Y. R.) Danish Ballhead type. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$6.50.

Red Hollander. (Y. R.) Red Cabbage. Late. Pkt. 15 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$7.



What more can we say than "Look at this picture" the picture itself talks louder than words. Fine specimens of Penn State Ballhead grown under the supervision of the Pennsylvania State Agricultural College, which developed this valuable variety.

Penn State Ballhead Cabbage.

to the acre. Comparing this with the average yield of ordinary strains of other varieties (10 tons per acre), you can readily see the possibility of greatly increasing your profits with this variety without any additional expense. The heads are very solid, fine-grained, proper market size (7 to 8 inches across)—not too big, not too small—just the right size. It is a late Cabbage and an excellent keeper. Why not **double your profits** by growing twice as much to the acre with Penn State Ballhead?

Dr. C. E. Myers, while plant-breeding expert at our Pennsylvania State College of Agriculture, developed this remarkable strain after many years of patient breeding work, and the college continues to supply the stock seed from which our crop of seed is produced annually. **Ours is the genuine pure-bred first-generation seed. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6; 5 lbs. \$28.75.**

This very valuable variety has been bred up to such a high standard of purity of type and vigor that **98 per cent** of the plants matured marketable heads and a **yield of 23.8 tons of Cabbage**



Schell's Quality Strain Danish Roundhead

CHINESE CELERY CABBAGE

A delicious vegetable that may be served as a salad or shredded, like coleslaw, with dressing. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. **Do not sow the seed until the middle of July**, for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows. Ready to use last of Sept. and Oct.

Pe-Tsai. Grows 15 to 20 inches tall and 8 in diameter.

Chee-Hoo. Outer leaves dark green, beautifully crimped.

Chi-hi-li. 18 inches tall and 4 inches thick.

Price of any of the 3 varieties, pkt. 10 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.25; lb. \$4.50.

Schell's Strain Danish Roundhead

An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head

not so globe-shaped. Unexcelled for market and for kraut. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.60; lb. \$5.50.**

Large Late Flat Dutch. Immense heads; flat and of the best quality. Excellent kraut Cabbage. If you want a big crop of big Cabbage, grow this variety. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.40; lb. \$4.75.**

Hollander. Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1.10; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$6.**

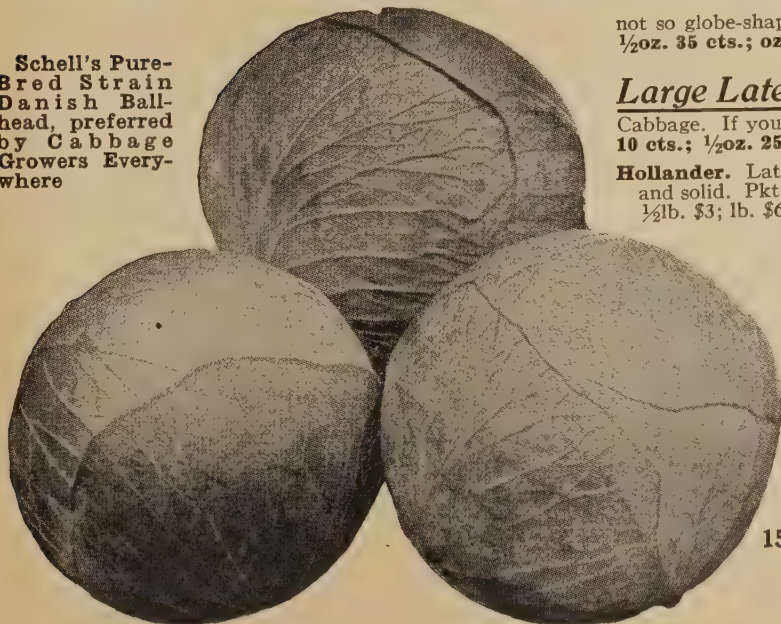
Schell's Strain Danish Ballhead.

One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped head. One of the best for its keeping qualities. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.60; lb. \$5.50.**

Genuine Surehead. Large medium flat heads; good keeper. An old favorite. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

Mammoth Rock Red. Largest-heading, round, red. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

Schell's Pure-Bred Strain Danish Ballhead, preferred by Cabbage Growers Everywhere





Schell's Golden Heart Endive

ENDIVE

Sow seed in early spring, then again in June or July for late crop. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre. (90 days to table use.)

Cos-Type Batavian. Broad leaf, upright growth, folding in at the top like a Cos lettuce. Hearts full, well blanched. Given Honorable Mention in All-America Selections. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50.

Schell's Golden Heart. The grandest of all the curled varieties. Plants are larger than other sorts, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.25.

Green Curled. A fine, very curly variety with center blanching to creamy white. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

White Curled. Extremely curly leaves of a very light green, blanching to white in the center. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

Fullheart Batavian (Escarolle). Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful yellow. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

New Deep Heart Fringed. Entirely new type of Endive between Fullheart Batavian and Green Curled but more upright in growth than either, never flat on the ground. Rich green, deeply fringed leaves and well filled with hearts of creamy yellow. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.25.

SWISS CHARD (Spinach Beet or Leaf Beet)

One ounce sows 50 feet of row; 70 lbs. an acre.

SWISS CHARD is one of the finest foods you can grow. It is the "number one" of all the green leafy foods. It keeps giving you a continuous supply from spring until frost. Keep cutting from 2 to 3 inches above the ground and new leaves will continue to grow up. It is cooked and served like spinach but has its own distinct flavor and is rich in Vitamin A. Be sure to plant a row or two. Good for canning, too. The midrib is also fine when prepared like asparagus. 55 days to table use.

LUCULLUS (Light Green). Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

DARK GREEN-LEAVED or FORDHOOK GIANT. Same as above, except leaves are dark green. Price the same.

CAULIFLOWER

One ounce will produce about 3,000 plants

Start seed indoors in February or March; outside in April or May. Plants from seed sown are ready to set out in about 30 days; from then until headed 52 to 65 or 80 days for early and late varieties. We sincerely believe that there is no better quality anywhere than the following three varieties.

Schell's Special-Stock Extra-Early Snowball.

Our special stock of this popular variety is unequaled. Plants are erect with ample foliage to cover the heads. Ready in 52 days from setting out plants. Large heads. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75; oz. \$3; $\frac{1}{4}$ lb. \$8; lb. \$30.

Schell's Large Early Snowball.

Beautiful large snow-white heads on upright plants with leaves tall, white; inner leaves twirl and cover the heads well. 65 days from plants to heads. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75; oz. \$3; $\frac{1}{4}$ lb. \$8; lb. \$30.

Dry Weather. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75; oz. \$3; $\frac{1}{4}$ lb. \$8; lb. \$30.



Schell's Black Beauty Eggplant. Our "jet-black strain"

EGGPLANT

One ounce will produce 2,000 plants; 8,000 plants per acre

(75 days to table use)

Black Beauty. The fruits are large, jet-black, of fine shape. Our strain of Black Beauty is bred to a jet-black (this picture does not do it justice). Gardeners refer to our special stock of Black Beauty as "Schell's Jet-Black Strain." They get a premium of 50 cts. to 75 cts. per basket more for ours. Try our Black Beauty this year. They ripen early. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$7.

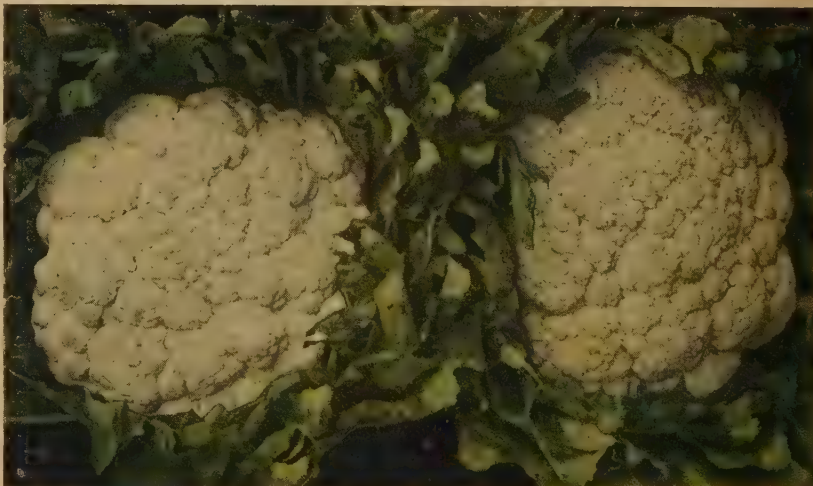
New York Improved Spineless. Color purplish black. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.50.

Schell's Black Egyptian. The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.50.

Fort Myers Market. Very productive, high bush variety. Fruits 9 to 10 inches long, $5\frac{1}{2}$ to $6\frac{1}{2}$ inches in diameter. Deep purple-black. Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.



Swiss Chard, Lucullus



Schell's Special-Stock Extra-Early Snowball Cauliflower, beautiful, big, snow-white uniformly perfect heads, a quality strain that will satisfy the most critical gardener.

Schell's Hybrid Sweet CORN

THE CHOICEST VARIETIES

Here are the very best early Hybrids highly recommended by our Penna. State Agricultural Experiment Station and by Dr. W. R. Singleton of the Connecticut State Experiment Station, who specialize in this work.

To you who grow Sweet Corn for Market (and this applies to the home-gardener as well), and want the very earliest Hybrid, plant our **Spancross 4.13**—it is the earliest yellow hybrid and a fine one. (Pearl Cross is the earliest White Hybrid—72 days.) Now to have a continuous succession, one following the other, plant the following three at the same time and as you dispose of one the next will be ready. These Hybrids mature so uniformly at one time that you can pick 95% of the crop at one picking.

For a continuous succession to follow the above three, we recommend these additional three, each of which will follow the other in 4 to 6 days: **Lincoln, Golden Cross Bantam, Ioana**. This gives you a complete succession of fresh green Corn for 3 to 4 weeks. **New and better Hybrids** are being constantly developed. These we offer you and discontinue the varieties that they have replaced by their superior qualities.

Schell's Spancross 4.13 Hybrid. Spancross 4.13 (63 days) is the best extra-early hybrid, and the earliest, of excellent quality, medium-sized ears 6 to 7 inches, 12 to 14 rows, is resistant to bacterial wilt and is also somewhat cold-resistant. Richly flavored golden ears on 4 to 5-foot plants. Remarkably uniform in time of maturity. There are other Spancross Hybrids—watch the numbers. This 4.13 is earliest and best. Plant it for first in the market. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.75; 25 lbs. \$13.75; 100 lbs. \$45, prepaid.**

Schell's Marcross 13.6 Hybrid. 67 days. A most excellent early yellow hybrid maturing its crop four days after Spancross 4.13 when planted at the same time; good for freezing. See it on back cover page. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.75; 25 lbs. \$13.75; 100 lbs. \$45, prepaid.**

Schell's Carmelcross 13.39. 71 days. This is another outstanding early hybrid following about 4 days after Marcross 13.6 when planted at the same time. Ears are 7 to 8 inches with 14 to 16 rows of richest golden yellow kernels of most excellent quality. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.75; 25 lbs. \$13.75; 100 lbs. \$45, prepaid.**

Schell's Golden Cross Bantam Hybrid. 88 days. A very excellent variety for market-gardeners, canners, and home-gardeners; most widely used for freezing. See it on back cover page. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.75; 25 lbs. \$13.75; 100 lbs. \$45, prepaid.**

Schell's New Hybrid Sweet Corn, Ioana. 92 days. Awarded Bronze Medal as one of the best new vegetables in the All-America Selections. A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 16 rows of light yellow kernels. Rich quality. It follows Golden Cross Bantam by 4 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.75; 25 lbs. \$13.75; 100 lbs. \$45, prepaid.** Be sure to try this fine Sweet Corn.

Schell's New Hybrid Lincoln. Awarded medal for one of best new varieties last year. An excellent midseason Corn. Ears are large, 8 inches long, with 12 to 16 rows of bright golden grains, narrow and of richest flavor. Stalks 7 feet, erect, resists lodging, ears borne high. Good freezer. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.75; 25 lbs. \$13.75; 100 lbs. \$45, prepaid.**

SCHELL'S BANKCROSS C-13 (Hybrid). Ears 7 inches long, with 12 rows of yellow, good quality, sweet, tender kernels. Stalk 4 1/2 to 5 feet. Season 74 days. A fine early large-ear type that gives best performance in Pennsylvania. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.75.**

WHITE HYBRIDS

PEARL CROSS. Ears 6 1/2 inches long, 12 rows of narrow, deep white kernels, very tender and sweet. Stalks 5 1/2 feet, usually 2 ears per stalk. Early. 72 days. A high quality home-garden and market sort. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15.**

SCHELL'S WHITE HYBRID, G.McS. A white hybrid of most excellent quality. The 8-inch ears have 12 rows of deep white kernels, very tender and sweet and are perfectly cylindrical from end to end. Height, 6 feet. Season 85 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 100 lbs. \$50.**

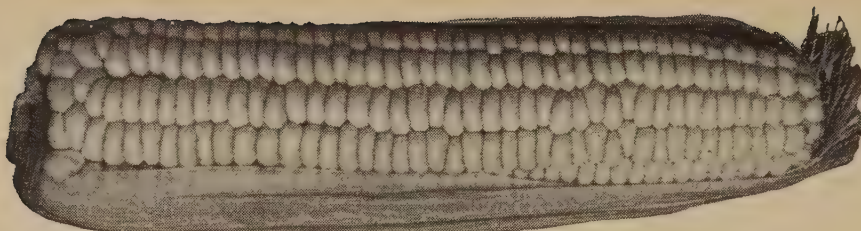
SCHELL'S STOWELL'S EVER-GREEN WHITE HYBRID—14.5. A very valuable variety for market-gardeners, canners and home-gardeners and for freezing. Large snow-white ears with 16 to 18 rows of deep sweet kernels. Stalks 8 ft. 90 days. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 75 cts.; 5 lbs. \$3.60; 10 lbs. \$7; 25 lbs. \$16.25; 100 lbs. \$55, prepaid.**

COUNTRY GENTLEMAN HYBRID 8.6. Long narrow tender kernels. (Same prices as Stowell's.)



Hybrid Sweet Corn, Ioana.
Excellent quality.

"Spancross 4.13," Hybrid Sweet Corn



Schell's Firstin, the Earliest White Sweet Corn. You can have it for the Fourth of July if planted May 5 to 10.



Schell's Golden Giant

canning companies—all because it is so good. Very good freezer. It is extra-early, very sweet, and richly flavored. Ears are 7 to 8 inches long, 8-rowed, and a rich golden yellow. Stalks 6 feet. Our strain of it is a most excellent purebred strain, the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$25, prepaid.**

Schell's Extreme Early Strain Golden Bantam. A week to ten days earlier, ears smaller, 6 1/2 inches, often 2 ears per stalk, 4 to 5 feet high. Same prices as above.

Schell's Silver Beauty. The sweetest, largest silvery white early Sweet Corn. (65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, 8 inches long, 12 or 14 rows, the grains deep and usually two good ears to a stalk. It is ready about ten days after Firstin if planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$25, prepaid.**



Schell's Improved Golden Bantam, 7 to 8 inches long

SWEET CORN

10% Cash Discount if your order is \$26 or more (see page 2)

HOW TO GROW SWEET CORN. Prepare the soil thoroughly; enrich it by working in manure. Corn needs it, Wizard Brand Pulverized Sheep or Cattle Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, can be planted closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about 1/2 inch and 1 to 1 1/2 inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Do not plant just one row of Corn, so many feet long, of a variety in your garden; plant four rows of it, each 1/4 as long, so they are more sure to properly pollinate. This helps to insure a full set of kernels on the ear. Plant every two weeks from May 1 (if warm enough) up to July 15. One pound will plant 150 hills; 12 pounds to an acre. Plant more Sweet Corn this year, the need will be enormous.

Schell's Firstin Earliest White. (55 to 65 days.)

The earliest of all white Sweet Corns. The ears are 6 inches long, filled tightly with 12 rows of rather broad kernels, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market for your first extra-early white Sweet Corn. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$25, prepaid.**

Schell's Golden Giant. (65 to 75 days.)

Rich golden yellow grains, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn. Ears are 7 inches long with 10 to 14 rows. A fine freezer. Be sure you include it in your order. It follows Golden Bantam by ten days when planted at the same time. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$25, prepaid.**

Schell's Improved Golden Bantam.

(55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by



Schell's Silver Beauty

Sweet Corn

Schell's Improved Stowell's Evergreen

(About 90 days.) (White.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who dehydrate or evaporate Corn, because they know they get a very superior quality from us. It is excellent for freezing. Stowell's Evergreen has a very large ear 8 to 9 inches long, with 16 or 18 rows of very deep, broad, and deliciously sweet kernels. It is ready in about 90 days after planting. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$25, prepaid.



Schell's Improved Stowell's Evergreen. Largest-eared; deepest, biggest, sweetest grains. The largest selling late Sweet Corn. Our seed is **superfine**. Compare it with any other.

EXTRA-EARLY VARIETIES READY FOR MARKET IN 50 TO 65 DAYS

SCHELL'S EARLIEST YELLOW. (Yellow.) Try this fine-quality, extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. 10 to 12 rows. It is ready to use in 50 days. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 25 lbs. \$7.50; 100 lbs. \$25, prepaid.

BARDEN'S WONDER BANTAM. (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. Every market- and home-gardener, as well as every canner, should grow it. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 100 lbs. \$25, prepaid.

Golden Sunshine. (Yellow.) A very excellent variety of yellow Sweet Corn. It is very sweet and has twelve rows of kernels. Ready to use in 55 days. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 100 lbs. \$25, prepaid.

Early Golden Market (Gill's). (Yellow.) Ears 9 inches long, containing 12 or 14 rows of large, sweet, creamy yellow kernels. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 25 lbs. \$7.50; 100 lbs. \$25, prepaid.

Whipple's Early Yellow. (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 14 rows. A fine early Corn with a very large ear. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 25 lbs. \$7.50; 100 lbs. \$25, prepaid.

Whipple's Early White. (White.) Fine large ears 8 to 9 inches long, with 16 to 18 rows of deep, rather narrow kernels of sweetest quality. Extra early. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 25 lbs. \$7.50; 100 lbs. \$25, prepaid.

SECOND-EARLY VARIETIES READY FOR MARKET IN 70 TO 80 DAYS

Kendel's Early Giant. (White.) One of the best second-early varieties. Ears uniform, with good deep grains; highly flavored. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50.

Early Evergreen. (White.) Matures ten days earlier than Stowell's Evergreen. A very fine variety with a medium large ear; very sweet. See it below. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 100 lbs. \$25, prepaid.

Howling Mob. (White.) Large-eared and fine quality. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10; 25 lbs. \$7.50; 100 lbs. \$25, prepaid.

Black Mexican. 85 days. One of the sweetest. Ears 7 to 8 inches, with 8 rows of pearly white kernels, changing to a bluish black color. Sweet at all stages. Stalks 6 ft. Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25.

LATE VARIETIES 90 DAYS

White Evergreen. (White.) Matures about a week earlier than Stowell's. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 25 lbs. \$7.50; 100 lbs. \$25.

Golden or Bantam Evergreen. (Yellow.) Large ears; long grains; golden yellow. Same price as above.

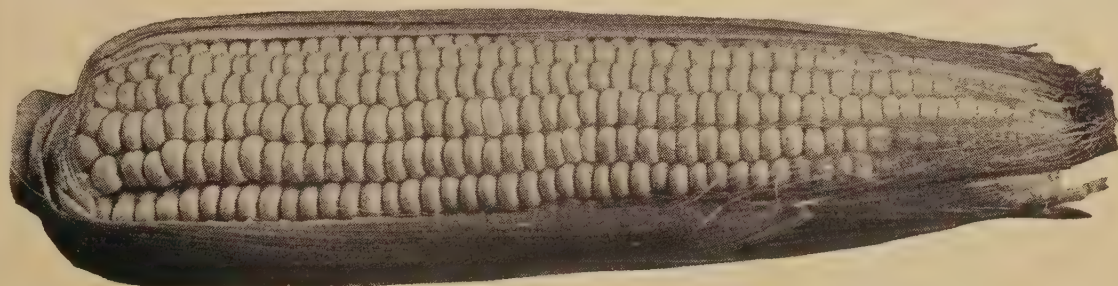
Golden Colonel or Golden Country Gentleman. (Yellow.) Deep golden yellow; with zig-zag kernel pattern. Large ears, deep grains, and is very sweet. 90 days. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5.10.

Country Gentleman. (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. Excellent freezer. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 100 lbs. \$25.

POP CORN, Golden Queen, White Rice, and Big Buster. (Yellow.) Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$2.50, postpaid. One pkt. will sow a 40-foot row; 6 lbs. an acre.



Schell's Earliest
Yellow



Schell's Early Evergreen. Big beautiful ears.



Schoons Hardshell Cantaloupe, a very fine quality Melon you should grow.

Cantaloupes

feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce will plant 50 hills; 3 pounds an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons until you are sure they are ripe. When they are ripe they will separate from the vine by a slight pressure. If they hold tight they are not ripe.

Schell's Pride of Wisconsin. Schell's Pure-Bred Strain, Pride of Wisconsin is almost round, slightly oval; smooth skin when young, developing a heavy netting when fully grown. Its flesh is extraordinarily thick, bright salmon color, most deliciously sweet, luscious flavor; small seed cavity; ripens right up to the rind. Yields tremendously; ready to begin picking in 90 to 100 days. **Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4 lb. 90 cts.; 1/2 lb. \$1.50; lb. \$3; 3 lbs. \$8.55; 10 lbs. \$28.**

Imperial Mildew-Resistant No. 45

86 days. Proof against mildew, this recent introduction has the unique quality of being the only Cantaloupe whose fruit can be fully ripened and yet remain edible for a long time. Near round, fine netting. Flesh salmon, very thick, firm, sweet. A wonderful melon. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 10 lbs. \$28.**



Schell's Strain, Pride of Wisconsin. Awarded prize as one of best new vegetables

Schell's Extra-Early. 75 days. Very valuable because of its **extreme earliness.** It is of excellent quality, with very thick salmon flesh of richest flavor. The fruits are rounded-oval, averaging 6 1/2 inches long by about 5 1/2 inches in diameter. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50.**

Hearts of Gold. Morrill Strain. 92 days. A very excellent melon of delicious flavor, with very deep rich orange-salmon flesh. It is grown very extensively by both eastern and western market growers. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$28.**

Hale's Best Improved Strain No. 36. 75 days. Deep salmon flesh of excellent quality; 6 1/2 by 6 inches; heavy netting. Extra-early. Average 3 pounds. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$28.**

Gold-Lined Rocky Ford (or **Netted Gem**). 92 days. Oval shape, 5 by 4 1/2 inches. The skin is covered with a thick gray netting on green, making it very attractive. Flesh is thick, green, very sweet and juicy. Very fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3.**

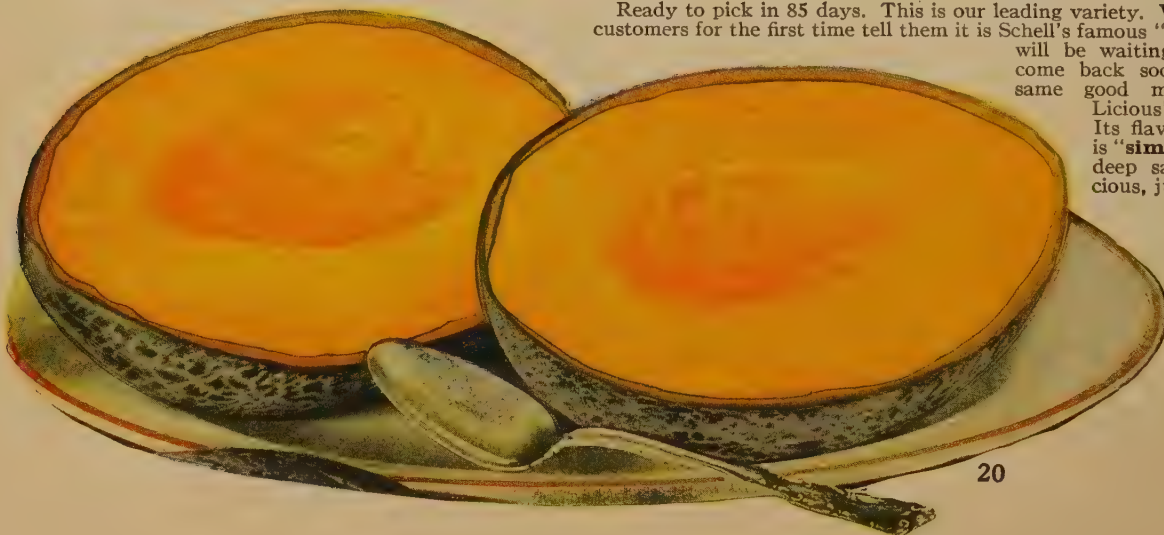
Schoons Hardshell. 90 days. Here is a super-quality Cantaloupe, with very thick, rich flavored, deep salmon flesh. The melons are 7 by 8 inches, weigh 5 to 7 pounds, have a heavy blossom scar which resists cracking, prominent ribs, with coarse netting, with a hard shell. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$28.**

Schell's Strain Bender's Surprise. 90 days. Our strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. Oval, 7 by 8 inches. About 7 pounds. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3.**

Schell's "Dee-Licious" Cantaloupe

Ready to pick in 85 days. This is our leading variety. When you sell it to your customers for the first time tell them it is Schell's famous "Dee-Licious"—and they will be waiting anxiously for you to come back soon with more of those same good melons. Schell's "Dee-Licious" is just like the picture.

Its flavor, as **everybody** says, is "**simply dee-licious.**" Rich, deep salmon flesh, sweet, luscious, juicy flavor. Be sure you figure to include this, the most popular Cantaloupe in Pennsylvania, in your garden whether large or small. One to ten acres of it will prove very profitable. **Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (1 acre) \$8.50; 15 lbs. (5 acres) \$41.25.**





Schell's Strain Houser Celery grown from our seed on the famous Hershey Estate Farms.

There is an ever-increasing demand everywhere for Celery with that delightful, rich, sweet, nutty, tasty flavor as we have in our strains of these two very excellent varieties, **Schell's Houser** for late and **Schell's New Gold Star** for early.

Many thousands of our market-gardener customers have built up a very profitable business, increasing it annually, to meet the demand. You also will find you can sell **all you can grow of these two popular varieties.**

For you with farm-gardens and home-gardens we urge you to be sure to grow a good supply of Celery for fall and winter use.

Mr. E. W. COURTNEY, Pa., writes: "My Houser Celery is doing fine, as well as all the other vegetable seeds I bought of you."

SCHELL'S

Own Excellent Quality Strain **Houser Celery**

Always so very good, now better than ever. In our opinion this is the best late green Celery—*best* in sweet, delicious, rich nutty flavor; *best* in thick smooth meaty stems and hearts; *best* keeping; and it brings *best* top prices on the market. For the home-garden and for market grow lots more of this good Houser Celery.

Pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 35 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5.50; 1/2lb. \$9; lb. \$18.

1 oz. will produce 5000 good plants.

See also page 23



SCHELL'S GOLD STAR CELERY

Delicious rich, nutty flavor; beautiful golden yellow color; early; blanches rapidly. The luscious hearts are exceptionally full. Tall; (25 inches) and attractive stems, 8 inches to the joint. A veritable "gold mine" of profit to our market-gardener customers who grow for market, and fine for the home-garden. Bred and improved from our fancy strain of Golden Plume. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

CELERY

HOW TO GROW CELERY. To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery seed is by no means as easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." For small gardens start your seed in boxes or seed-flats, or if sowing seed outside cover seed-bed with burlap bags or any cloth and keep moist until the seedlings are through the ground then remove the cloth and keep moderately moist, prevent soil drying out, not too wet or they will die of "damping off." In June set out the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Celery seed is slow germinating, usually requiring two to four weeks to obtain seedlings. (Days given are time from setting of plants to maturity.)



Summer Pascal Celery

"July 25, 1945—The seven pounds of Summer Pascal Celery seed received from you showed a fine germination and we have a very fine stand of plants"—thus writes MR. M. S. WIGGINS, one of the largest Celery growers in Florida.

Schell's Strain Golden Plume. This is the original strain of Golden Plume. The plants are medium high, stocky and very full-hearted and compact. It matures early. The stocks are thick, solid, meaty and blanch readily. This has long been a great favorite with large numbers of our customers for their leading early yellow-green Celery. 85 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

Easy-Blanching. Schell's Strain. One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Quickly blanches to rich, golden yellow. 110 days. **Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

Schell's Golden Detroit. This is a pure line selection of the Dwarf Golden Self-Blanching type. Handsome, heavy, compact, full-hearted. Broad, thick stems, rounded at the edges. Plants 22 to 23 inches high. 90 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.65; 1/4lb. \$3; lb. \$10.**

Non-Bolting Golden Plume. Long Stem Type. Excellent quality, grows upright, and has full hearts, and thick, moderately rounded stems. It has proved to resist bolting under the most severe conditions. It is a very desirable variety for early summer crop where necessary to start your seedlings in frames. 100 days. **Pkt. 10 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

Schell's Strain Giant Pascal. A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior strain of it. 140 days. **Pkt. 10 cts.; 3 pkts. 25c.; 1/2oz. 50c.; oz. 90c.; 1/4lb. \$3; lb. \$10.**

CELERIAC or Turnip-Rooted Celery

Large Smooth. Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. 110 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

Schell's Summer Pascal. This delicious Celery has been so popular since it was introduced that advance orders took all the seed our crops produced, but we succeeded in growing a very much larger crop of seed last year and therefore we can offer it to all our customers this year. **Summer Pascal Celery** is so good it has sold itself. Long, solid, crisp, round, smooth stems of richest nutty flavor. Green with a super abundance of hearts blanching to attractive yellow. It is a medium early green Celery of highest quality. 120 days. **Pkt. 15 cts.; 1/4oz. 65 cts.; 1/2oz. \$1.25; oz. \$2.25; 2 ozs. \$4; 1/4lb. \$7; lb. \$25.**

"Your seeds always bring wonderful results, and I have the utmost confidence in you as my reliable Seed House. I have tried other seeds and find yours just can't be beat." Otto E. Huebner, Penna.

"We had the most wonderful garden last year. All were from your seeds and they were just fine." Elmer E. Flowers, Ohio.

Schell's Allheart Celery. A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk. Rich, nutty flavor; stalky, light green, blanches up early and to a rich golden yellow. One of the best keepers. 110 days. Grow **Allheart**, I know it will please you. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$10.**

Schell's Strain of Wonderful Celery.

There are very many different strains of Wonderful Celery and a world of difference in their quality. Our Schell's Strain is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing. Foliage lovely green-golden color. Blanches to rich creamy yellow, exceptionally rich nutty flavor, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. 85 days. **Pkt. 10 cts.; 1/4oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.**

Schell's New Crispheart. Here is a very excellent variety of Celery bred from a dark green plant found in Golden Plume. Crispheart is about in season with Easy-Blanching. It is as early and as easily blanching as any variety of green Celery we know. Makes big, compact plants 20 to 24 inches high, with broad, thick stems, blanching cream color; quality excellent, crisp and free from strings. Is blanching fit for market after papered 3 to 4 weeks. 100 days. **Pkt. 15 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**



Schell's Strain of Wonderful Celery, grown by Mr. Bierstine.



Schell's Early Green Celery, Epicure. Another triumph of modern seed-breeding.

joint, are broad, thick, and **smoothly rounded**. Is about 25 inches tall; the tops are light bright green. Stocks are cylindrical, attractive, rich quality. 115 days. Try it. **Highly resistant to fusarium yellows.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$3; lb. \$10.

Winter Queen. A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. 130 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$2; lb. \$6.50.

Fordhook. Also known as **Emperor**. Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white with large golden heart. Good keeper. 135 days. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.25; $\frac{1}{2}$ lb. \$4; lb. \$8.

Golden Self-Blanching. **Original type.** Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid. It is ready for market earlier than any other. 78 days. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.75; lb. \$9.

Schell's Improved Supreme Golden. A very fine extra-early Celery. Tall, upright, and very compact, not at all spreading in habit. Its many stems grow close together, hugging or overlapping each other, forming a most stately cylindrical plant exceedingly attractive and ideal in shape for perfect packing in crates. Plants average 24 inches, their edible stems 8 to 10 inches to the first joint. Very full hearted and blanches to a rich cream color. Foliage is darker green than the old Golden Self-Blanching. Solid, thick stems of fine quality. 85 days. Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50; $\frac{1}{4}$ lb. \$4; lb. \$15.

Schell's Strain Utah No. 99. Excellent midseason green Celery stalks 24 to 26 inches, stems 9 to 10 inches; very smooth, rounded heavy stems, quite numerous, thus producing compactly an abundance of heart stems richly blanchd; blanches much easier than some other green varieties. Ready to use 3 weeks ahead of the late green Celeries. 125 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50; $\frac{1}{4}$ lb. \$4; lb. \$15.

SCHELL'S OWN QUALITY STRAIN HOUSER CELERY

Always so very good, now better than ever. In our opinion this is the best late green Celery—**best** in sweet, delicious, rich nutty flavor; **best** in thick smooth meaty stems and hearts; **best** keeping; and it brings **best** top prices on the market. It is the "Miss America" in the Celery Show—the **first choice** of thousands yes we can safely say tens of thousands of gardeners who grow Celery, and where they grow it to sell they acclaim it as their customers' choice for they want more and more of it because it is so very good and the flavor!—, well it's just so rich and nutty you cannot describe it properly. By all means grow lots of **Houser Celery, OUR Schell's Strain**, for your late green fall and winter Celery. 140 days. For the home-garden and for market grow lots more of this good **Houser Celery**. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1; oz. \$1.75; 2 ozs. \$3; $\frac{1}{4}$ lb. \$5.50; $\frac{1}{2}$ lb. \$9; lb. \$18.

Schell's New Gold Star Celery. Delicious rich nutty flavor; beautiful golden yellow color; early; blanches rapidly. The luscious hearts are exceptionally full. Tall (25 inches) and attractive stems, 8 inches to the joint. A veritable "gold mine" of profit to our market gardener customers who grow for market, and fine for the home-garden. Bred and improved from our fancy strain of Golden Plume. 85 days. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1; oz. \$2; $\frac{1}{4}$ lb. \$6; $\frac{1}{2}$ lb. \$10; lb. \$20.

New Early Green Celery, Epicure.

The hearts are full, of good length, and blanch to a deep cream. The edible stems are 8 to 10 inches to the first



**Schell's Improved Supreme
Golden Celery**



Schell's Utah No. 99. An excellent midseason green Celery which easily blanches the numerous inner stems and hearts. Try it.

Schell's Strain Dixie Queen Watermelon

It is just as good as it looks. The flesh is **very richly colored, very sweet, juicy and of delicious flavor.** It ripens right close up to the strong rind which doesn't break in shipping. Our strain of Dixie Queen has yielded twice as many melons per acre as some of the other varieties. Every gardener and farmer can grow them successfully on any good soil, and very profitably too. Every home-gardener should plant a few hills. 1 ounce for 50 hills; 3 lbs. per acre. Plant an acre. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2; 3 lbs. (for an acre) \$5.75.**

Schell's Strain
Dixie Queen
Watermelon

Tom Watson Watermelon

This is one of the most popular melons because it is so very good. Its rich red, delicious sugary sweet and juicy flesh is superfine. The melons are oblong, 18 to 24 inches long by 10 to 14 inches in diameter, averaging 40 to 60 pounds. Rind is dark green and very strong. Matures in 90 days. A leader on all markets. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2; 3 lbs. (for an acre) \$5.75.**



Schell's Strain Improved Tom Watson Watermelon. Rich, deep, luscious flesh. Easy to grow. Plant 3, 4, or 5 acres. You can sell them right at your farm; dealers will come with their trucks and buy them by the hundreds.



Schell's President Cucumber. In our opinion it is the grandest large Cucumber, 10 to 11 inches long, an excellent slicing Cucumber with almost seedless, pearly white meat. This crop of fifty acres produced thousands of baskets and brought the highest market price of any.

Schell's President Cucumber A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden

Another of our superior introductions. Thousands of our customers order it annually and are delighted at the size and quality of their crops. A variety entirely distinct from all others. Perfectly uniform shape, extraordinary deep dark green color, clean smooth skin, pearly white flesh, 10 to 11 inches long, 3 inches thick, beautiful, refined appearance. It is almost seedless, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and, you who sell your crops, let your customers know they are Schell's President Cucumber. 70 days. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. \$1.15; 1/2lb. \$1.75; 1lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50.** (2 lbs. will plant an acre.)

Schell's Extra-Early Majestic Cucumber FIRST IN THE MARKET

52 days. A very valuable variety because of its **extreme earliness**. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness and good quality, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends and a **very rich dark green color**, averages 7 inches long. The flesh is white. Heavy yielder. **First in the market. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; 1lb. \$2.75; 5 lbs. \$13; 10 lbs. \$25.**



Schell's Majestic Cucumber. Extra-early, and very good.

CUCUMBERS

Seed again scarce because of hail-storms in the West.

under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with some good insecticide. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

HOW TO GROW CUCUMBERS. They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants



Schell's "Veridark" Cucumber. Rich dark green, 9 inches long, very uniform in shape and size.

Schell's "Veridark" Cucumber BEAUTIFUL DARK GREEN AND EARLY

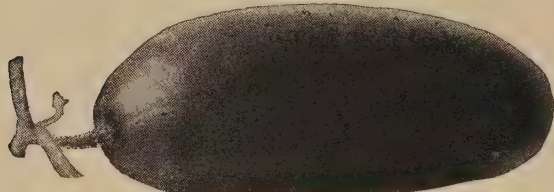
It brings top prices on every market. Schell's "Veridark" is the leading Cucumber almost everywhere. Schell's "Veridark" Cucumber yields a tremendous crop, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color, and very tasty flavor. The plants are very vigorous and will resist disease and insects. 60 days from planting to picking. Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; ¼lb. 95 cts.; ½lb. \$1.50; lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50. (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)

Here is the way they write us about our "Veridark."

"I picked 400 bushels a day for quite a while. Enclosed is my order for 30 pounds for this year."

"Your Veridark outyields all others."

"I sold \$2800 worth of your Veridark from one acre."



Schell's Little Gem Pickler

Schell's Little Gem Pickler. 50 days. Small, especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. Keep them gathered when 2½ to 3 inches long for jar pickles. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$3; 2 lbs. \$5.75.

Improved Long Green. 65 days. An excellent variety, and long a favorite of gardeners and farmers everywhere. It is of desirable size (about 10 inches long), rich dark green color, straight, cylindrical, and a heavy yielder. Our strain is outstanding in its superior quality. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 95 cts.; ½lb. \$1.45; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.

Cubit. Straight, blunt, dark green. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$3.

Early Fortune. 58 days. Large, perfect shape, very dark green and early. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.

Jersey Pickle. 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.

Longfellow. 60 days. Twelve to 15 inches long, dark green. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$2.75.

Japanese Climbing. 58 days. Pkt. 10 cts.; oz. 35 cts.

Gherkin or Bur. 60 days. Pkt. 10 cts.; oz. 35 cts.

White Wonder. 60 days. Its color is white, its flesh white, crisp, very mild. Fruits are 2½ by 6 to 7 inches long, rounded ends. Novel and good. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.

Early Frame or Short Green. 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.

Early Green Prolific or Boston Pickling. 55 days. Yields a big crop; valued for small and medium-sized pickles. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.

Straight-8. 65 days. Awarded the Gold Medal in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about 1½ inches in diameter. Deep green, round at ends, free from striping and tipping. In every particular a quality product. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 90 cts.; lb. \$2.75; 5 lbs. \$12.

Davis Perfect. 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75; 5 lbs. \$11.50.

Early Green Cluster. 52 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.

Improved White Spine. 58 days. Good shape; smooth; rich green with white spines. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.

Black Diamond. 55 days. Very deep green skin, white flesh, fruits 7 to 8 inches long, 2 to 3 inches thick, straight and has blunt ends. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.

Marketer. 65 days. Developed after years of breeding work to a top-quality market Cucumber, straight, notably uniform, tapering slightly, dark green, 8 inches long, 2¼ inches wide. Very trim and attractive appearance. Try it. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$3.

Everbearing. 52 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4½ inches long). Pkt. 10 cts.; oz. 30 cts.; ¼lb. 90 cts.; lb. \$2.75.



Straight-8 Cucumber, so fine was awarded the Gold Medal.

A. & C. Cucumber. 60 days. 10 inches long, 2¼ inches thick, straight and uniform, with rounded ends, dark green. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.



**The New Lettuce,
Cornell No. 456.**
A most excellent variety.

LETTUCE

See also
page 28

Schell's French Head Lettuce. Compact head of light rich green, silvery cream-white inside and of unexcelled quality. Does not tip-burn easily. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.

Schell's Hot-Weather Head Lettuce. An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat without going to seed. Fine for early and midsummer crop. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.

Schell's Special Strain Big Boston A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. Extensively grown both for the private garden and for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. 70 days. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.50; 5 lbs. \$10.50; 10 lbs. \$20.

Giant Crystal Head Lettuce. Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Soil where there is an abundance of moisture, properly drained, will produce enormous heads. Try it. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.

Giant White Cos Lettuce. Served in the leading hotels and restaurants as "Romaine Salad." It grows upright and the leaves are 8 to 10 inches long, spoon-shaped. Very nutritious, crisp and sweet. For serving with tomatoes, potato salad, etc., the leaves make a very attractive base. Thin plants to 6 to 8 inches apart. Try it. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.90.

Dark Green Cos. Darker green leaves than above, same price.

Black-seeded Simpson. Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden and market where a loose-leaf Lettuce is wanted. Grows quickly. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.85; 5 lbs. \$8.50; 10 lbs. \$15.

Early Curled Simpson or Silesia. Loose, curly leaves; fine for cutting in the home-garden. White Seeded. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.85; 5 lbs. \$8.50.

Crisp as Ice. Large handsome heads, solid, crisp and tender. Forms its heads even under rather adverse weather conditions. Deep green overlaid with dark brown. Center of heads blanch well and have a delicate buttery flavor. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3.50.

Hanson. Large head; crimped leaf. Fine for market during the summer months. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 80 cts.; lb. \$2.50.

Prizehead. Large, loose heads tinged with brown. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 80 cts.; lb. \$2.25.

Winter Lettuce. A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.

Schell's Imperial 44. (See it on front cover.) Pkt. 15 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.50.

Grand New Lettuce "New York P.W.

No. 55." This is the triumphant result of sixteen years of intensive breeding and selection work. It is the earliest New York type in existence. Crisp, hard-heading, of highest quality. Heads well and sure in early spring, summer, and early fall. Is resistant to tip-burn. Excellent for home- and market-gardeners. Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.

New York Lettuce No. 515. Ready a little earlier than No. 12 which it is like in general appearance, having large, solid heads of bright green color, and it has been bred for resistance to tip-burn and stands hot weather quite long without bolting.

Imperial No. 847. Plants medium large; heads round, solid, crisp, large, well folded; leaves bright green. Very uniform. Excellent for the home-garden, for market-gardeners and for shipping. Resistant to brown blight. Black seed. 83 days.

PRICES of either of the above two: Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.2 ; lb. \$4.

New Lettuce, Great Lakes. Awarded First Prize as Best New

Variety Offered for 1944. It is in the Iceberg or Imperial class; a fine well-shaped head with leaves large and well folded, very crisp. Good for spring and summer as it stands the hot suns of summer well, being very slow to seed and it is resistant to tip-burn. Try it and report to us what you think of it. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$8.

Cornell No. 456. An excellent heading Lettuce developed by the U. S. Department of Agriculture and Cornell Experiment Station for our eastern states, withstanding high temperatures of July and August and it rarely tip-burns. 80 days. Highly recommended. Our customers who grew it last year praised it enthusiastically and ordered more of it for this year. Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$8.

Oak Leaf Lettuce. This is the original "butter salad." Very decorative when served. The leaves, forming a tight bunch, are deeply lobed, and the middle or end lobe is long like a finger giving the plant sort of a "spiky" effect. The center or heart forms a tight rosette of white and yellow-green leaves, deliciously tender and good. You will like it we know, so try it. Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.25.



**Schell's Strain
White Boston
Lettuce**



Schell's Grand Rapids Lettuce

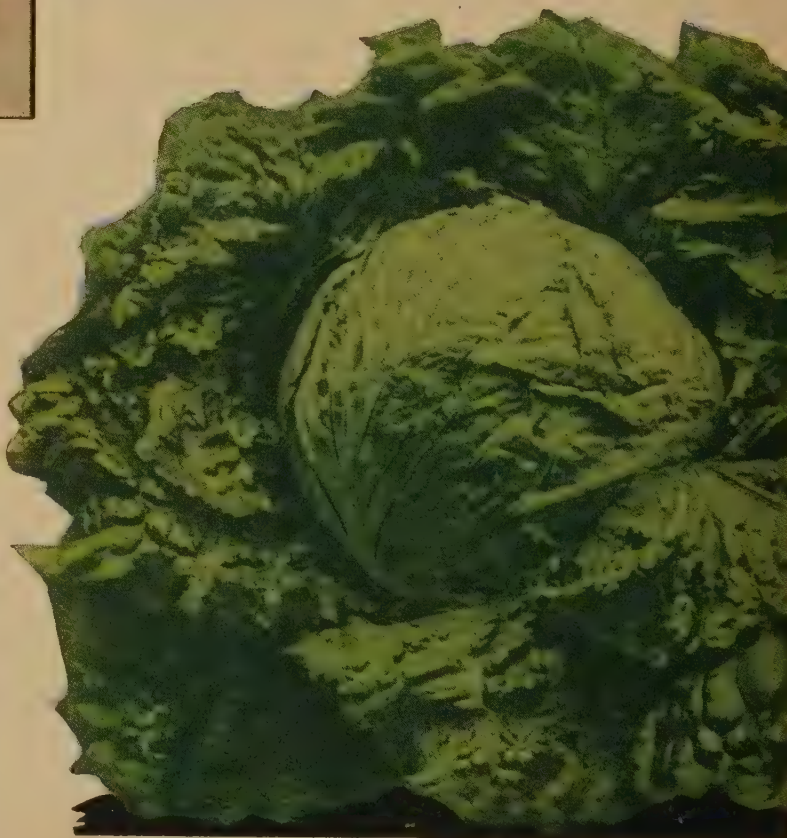
Schell's Grand Rapids Lettuce

This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, upright, compact plants are crimped and curled; leaves are fan-shaped, beautiful, light green, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does so quickly. Grow an abundance of it. Fine for the home garden. 42 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts lb. \$1.90; 5 lbs. \$9; 10 lbs. \$17.50.**

GRAND RAPIDS U. S. NO. 1. Mildew Resistant Strain. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.10.**

Schell's Iceberg Lettuce

A very valuable Head Lettuce—everybody should grow it. This variety is one of the grandest of all the Head Lettuces. It is grown in tremendous quantities in every part of the country from the Atlantic to the Pacific. In California it is known as "Imperial Valley Iceberg;" in Colorado it is called "Mountain Iceberg." Thousands of carloads of Iceberg are shipped from various parts of the country every season. It forms a large, **solid head, dark green** and slightly curled on the edges; the illustration shows a perfect head, the center is rich golden color. Schell's Iceberg is distinct from any other variety and is, without question, one of the five most popular and most extensively grown Head Lettuces in America today. We recommend it highly. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1; lb. \$3.40; 5 lbs. \$16.25; 10 lbs. \$31.50.**



Schell's Iceberg Lettuce

Schell's Strain White Boston Lettuce

Very uniform, solid heads. Color light green, with beautiful buttery yellow center, deliciously tender and tasty. Schell's White Boston is an early Lettuce, easy to grow. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, get acquainted with our strain of White Boston. It will prove a money-maker for you. For the home-garden it is a very desirable quality Head Lettuce. We sell many thousands of pounds of it. Include it in your order. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3; 10 lbs. \$29; 25 lbs. \$68.75; 50 lbs. \$130.** (For cash discount see page 6.)

A Grand New Extra-Early *Tomato "Pennheart"*

Here is a most outstanding new extra-early Tomato which has already proved its great value to many, many thousands of our customers all over America. Last year, 1945, our sales more than doubled, which shows how very popular this good heavy-yielding extra-early **Pennheart** has become everywhere. In California it has proved so valuable that thousands of acres were planted with it last year and hundreds of pounds of seed were ordered from us by those growers for this year.

And read what Mrs. Grace Hartman of Boyertown, Pa., says of just one packet of seed: "Last year I sowed one packet of **Pennheart**. I set out 140 plants. I was **amazed** at the wonderful crop of fine **early** Tomatoes. I canned 120 quarts, had Tomatoes on the table every day, and gave two bushels away to my friends and neighbors."

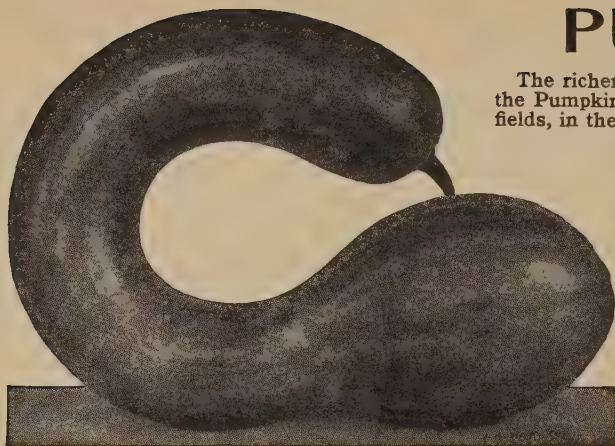
THIS NEW EXTRA-EARLY "PENNHEART" is the latest and one of the greatest scientific developments of Dr. C. E. Myers, noted plant breeder of our Pennsylvania State College of Agriculture. It is the result of years of intensive breeding work with the deep thick-fleshed Oxheart and the extra-early strain of Penn State Earliana from which two he has brought this wonderful new "Pennheart" to perfection.



Here is a wonderful crop of this new Pennheart grown on the Schell farm. It illustrates this good Tomato so well that we are showing it again.

You will want Schell's New Pennheart Tomato because, it is EXTRA early; it yields more Tomatoes to the acre and more ripe ones at first picking, weighing more pounds, than any other extra-early Tomato. Pennheart is thick-fleshed, better color, richer flavor, and larger size, than any other extra-early Tomato.

The plants are short, compact, and cannot be staked. Set them deep, 3 feet apart each way, and if possible put a good dipper of water in the hole before closing it. Start seed indoors in February or March for ripe Tomatoes in June and July. (2 ounces produce 6000 plants, enough for an acre.) **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2 oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4 lb. \$5; 1/2 lb. \$9; lb. \$18.** (For other Tomatoes see pages 40-42.)



Golden Cushaw or Crookneck Pumpkin

PUMPKIN

One ounce will plant 25 hills;
8 pounds to the acre

The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; also in corn-fields, in the row of corn, when you plant corn.

New Dickinson Pumpkin. We offered this fine Pumpkin last year for the first time. It outyields every other variety. Its flesh, two to three times as thick as some others, has a **color strikingly brilliant**, as rich as a fully ripe golden orange. Outside is tan or buff. It is so sweet you need not add sugar when canning it. For **quality, color, extraordinary yield, thickness of flesh**, and for pies and canning, we very highly recommend that you try our **New Dickinson Pumpkin**. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.

Large Cheese. Flat. One of the best for the family garden. Weighs about 18 pounds. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 45 cts.; lb. \$1.50.

Connecticut or Large Field (Big Tom). Fine for pies and stock. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.25.

Schell's Hundred Weight. This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25.

Mammoth Potiron or Jumbo. One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Weighs about 60 pounds. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25.

Golden Cushaw or Crookneck. The best yellow Crookneck Pumpkin. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.

Tennessee Sweet Potato. Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 45 cts.; lb. \$1.50.

Green-striped Cushaw. A popular variety, with close-grained, sweet flesh. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 45 cts.; lb. \$1.50.

FLORENCE FENNEL (Sweet Anise)

Used extensively as a salad but it is particularly delicious when served boiled with a cream dressing. The bases of the leaf-stalks are much thickened, bulb-like, and after boiling are of a mild, aromatic, sweet flavor, somewhat like celery. 85 days. Pkt. 10 cts.; ½oz. 25 cts.; oz. 40 cts.; ¼lb. 85 cts.; lb. \$2.50.



Schell's Improved Hollow Crown Parsnips

Pumpkin

Small Sugar or Pie (New England Pie). For general purposes, that is, home-garden, to grow for market, or on a large scale it is ideal, and for sweetness and pie-making it is unexcelled. Skin light. Diameter 10 to 12 inches. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 45 cts.; lb. \$1.50.



Schell's Small Sugar Pumpkin

PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre.

HOW TO GROW THEM. Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1½ feet apart and sow seed in rows; cover seed ½ inch when soil is moist; then when plants are 3 to 4 inches high, thin out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

SHELL'S IMPROVED HOLLOW CROWN. Our stock is the popular type, much in favor with the gardeners; smooth, white, uniform in shape as shown in the illustration; they are extra fine. Pkt. 10 cts.; ½oz. 15 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$1.65; 2 lbs. \$3; 5 lbs. \$7; 10 lbs. \$13.50.

CHICORY. One ounce will sow a row 100 feet long.

Witloof Chicory. 110 days. Known as French Endive. Treat as endive, except late in summer gradually bank up like celery. Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.40; lb. \$5.

CHIVES. 80 days. Hardy perennial onion-like plants. The green tops are used to give a mild onion flavor to soups, omelets, salads, meats, etc. Pkt. 20 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; oz. \$1.50; ¼lb. \$4.50.

COLLARDS. One ounce will produce 3,000 plants.

Southern Giant. 60 days. Sow seed in rows, thin plants to 18 inches apart. Delicious "greens," leaves are much improved after a touch of frost. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 40 cts.; lb. \$1.10.

CRESS. Sow in spring in rows a foot apart, cover seed ¼ inch. Ready to cut in four to five weeks.

Extra-Curled or Pepper Grass. 40 days. Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.75.

HERBS

HOW TO GROW THEM. Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often; transplant to about 12 inches apart in the rows. (Seeds very scarce.)

Anise	Caraway	Marjoram, Sweet
Basil, Sweet	Coriander	Sage, Broad-leaved
Borage	Fennel, Sweet	Savory, Summer

All 15 cts. per pkt., except Sage and Marjoram which are 25 cts.

DILL, Mammoth. 75 days. An herb used for making "dill" pickles and also for other seasoning. Both seeds and leaves are used. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 65 cts.; lb. \$2.

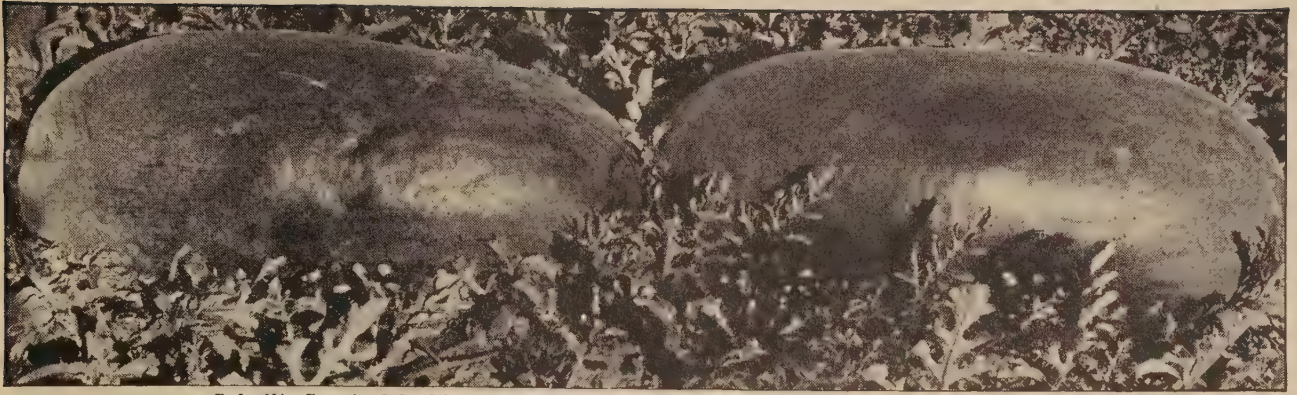
DANDELION. One ounce will sow a row 200 feet long. Sow early in spring; leaves will be fit to cut in 60 to 70 days. **Improved Large-leaved or Cabbaging.** Pkt. 10 cts.; ½oz. 45 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.50.

MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre and will produce from 25 to 50 tons of Beets. Dairy farmers should grow more of these for their cows. They make the best kind of winter feed, cost little and make more rich milk than almost any other feed. Fattening, breeding, and milk cattle do equally well on them. About one-fourth of the daily rations should be of roots. They are also excellent feed for poultry and hogs. Make rows 24 inches apart and thin plants to 9 inches apart in the rows. They grow very large. Here is a way to cut your feed bill way down.

Mammoth Long Red. Very large; red flesh.
Golden Tankard. Flesh yellow. Makes richer milk.
Sludstrup. Reddish yellow; very large.

Any of above: Pkt. 10 cts.; oz. 20 cts.; ¼lb. 55 cts.; lb. \$1.75; 6 lbs. \$9



Schell's Strain Kleckley Sweets Watermelon, "sweet as honey," a very good melon.

WATERMELONS

Striped Klondike No. 11. 90 days. This new strain contains a very high content of sugar and thus has a most delicious flavor. The rind is thin but strong, the flesh solid bright red. Averages 30 pounds. Long-oval, heavily mottled and striped. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Schell's Strain Tom Watson. 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a **deep red**, of the most **delicious quality** and extends close to the rind. Rind dark green and very strong. Very popular on all markets. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2. (See page 24.)**

Kleckley Sweets. As a crop for market, you will find it one of the most profitable, and for the home-garden too. True oblong shape, dark green rind, and rich red flesh, which is sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—four pounds of seed will do it and cost but \$5.40. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 4 lbs. \$5.40.**

Dixie Queen. A splendid melon of many superb qualities and the plants are loaded with melons. Medium large, almost round. Skin is striped dark green, greenish ivory, sort of a mottled stripe. Rind thin but strong. Bright red, solid and of richest flavor. Weight 30 to 40 lbs. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2. (See it on page 24.)**

Stone Mountain or "Dixie Belle." 90 days. Round, smooth, green skin, flesh beautiful deep crimson. Averages about 45 pounds. One of the finest melons for the home-garden and for market. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50; 4 lbs. \$5.40.**

Wondermelon. A fine melon. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of sweetest and most delicious flavor. Melons 18 to 22 inches long. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50; 4 lbs. \$5.40.**

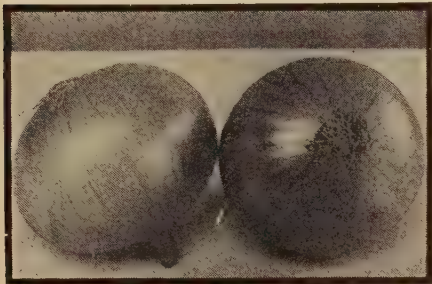
Fordhook Early. 85 days. The earliest large-fruited melon; almost round; flesh bright red, crisp and sweet. Averages 25 pounds. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Harris' Earliest. 80 days. One of the best extra-early melons; fruits are oval, dark green; flesh sweet and delicious. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Hawkesbury. A wilt-resistant melon, allowing them to be grown on land previously planted to melons. Shape long, tapers slightly, skin light gray with fine green veining. Flesh bright rich red, very sweet, average size 35 pounds. (85 days.) **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

Halbert Honey. 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Thurmond Grey. 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**



Schell's Big Prizetaker Onions



Schell's Yellow Globe Danvers Onions



Schell's White Silverskin Onions

ONIONS

See also page 32

rich as possible, for Onions are strong feeders, and to grow the largest size it is necessary to have the plant-food there to feed them. Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long.

SCHELL'S EXTRA-LARGE YELLOW GLOBE ONION. A very valuable variety in that, while it has all the very excellent qualities of Yellow Globe type in shape, color, and flavor, yet it is fully **one-fourth to one-third larger** than Southport Yellow Globe and yet matures at the same time. It is a very attractive Onion. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2; lb. \$7.**

Schell's Strain Yellow Globe Danvers.

Pure deep yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow a big crop. We highly recommend this, our special strain of Yellow Globe. It is a perfect, round, globe shape; rounded base. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$24.25; 10 lbs. \$47.50.**

Yellow Valencia. Won Award of Merit. Very large, dark yellow, a good keeper. Perfect globe shape. Mild flavor. **Pkt. 15c.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2; lb. \$7.**

HOW TO GROW ONIONS. For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as

SCHELL'S WHITE BUNCHING. This type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.75; 10 lbs. \$65.**

ONION SETS Bus. prices are not postpaid. (For large Onions, 1 pound to 100 feet; 10 bus. to the acre.) Prices subject to change with the market.

Yellow Onion Sets. Lb. (about 1 qt.) 35 cts.; 5 lbs. \$1.50; 10 lbs. \$2.50, postpaid. Bus. (32 lbs.) \$4.50.

White Onion Sets. Lb. 40 cts.; 5 lbs. \$1.75; 10 lbs. \$3, postpaid. Bus. (32 lbs.) \$5.50.

Bottle Onion Sets. Lb. 35 cts.; 5 lbs. \$1.50; 10 lbs. \$2.80, postpaid. Bus. \$6.

Ebenezer Onion Sets. Lb. 35 cts.; 5 lbs. \$1.50; 10 lbs. \$2.50, postpaid. Bus. (32 lbs.) \$4.50.

Egyptian or Tree Fall Onions. Ready in August. Write then. **GARLIC SETS.** One pound will plant a 200-foot row. Lb. 60 cts.; 5 lbs. \$2.50; 10 lbs. \$4.75, postpaid.

ONIONS

Other varieties on page 31

Schell's Fancy Strain

Early Yellow Globe

Onion. This is a globe-shaped Onion of excellent quality with a pleasing mild flavor. It is the earliest Globe Onion to ripen and keeps perfectly throughout the winter. A beautiful rich yellow skin, white flesh. Very popular on every market and brings highest prices. This variety is planted by leading large growers of Onions everywhere because it produces its very large beautiful Onions from seed sown in the spring. They can be grown just as large and fine in the home-garden. Yields 500 to 1000 bushels per acre. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$5.50; 10 lbs. \$52.50; 25 lbs. \$125.**

Early
Yellow
Globe

Schell's Strain Southport Yellow Globe.

The illustration gives you an idea of the value of this variety for home or market crop, and also the superior quality of the Onions produced when our high-quality seed is sown. Southport Yellow Globe produces large Onions 3 to 4 inches in diameter from seed sown in the spring and thinned out to 3 inches in the row. They are a perfect globe shape, and elegant keepers. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$24.25; 10 lbs. \$47.50.**

Schell's Strain Southport White Globe.

Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. Fine also for bunching Onions. Seed is very scarce but we have it. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$33.75; 10 lbs. \$65.**

Southport Red Globe.

The leading red Onion. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine-grained and of strong flavor. Try it. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.75; lb. \$6.**

YELLOW SWEET SPANISH (sometimes called "Bermudas"). (Finest Riverside Strain.) A very fine, extra large Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing crisp flavor. A good keeper. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$33.75.**

RED WETHERSFIELD.

The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.75; lb. \$6.**

Mammoth Silver King. Silvery white, large, flat. Matures quickly and on rich soil often weighs 2 to 3 lbs. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

Extra-Early Barletta or White Queen. Fine for small pickles. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

SCHELL'S BIG PENNSYLVANIA DUTCH ONION.

Enormous in size, often weighing 2 to 3 pounds each from seed sown in the spring. For the home-garden and for market, a large crop of wonderfully perfect Onions. Mild flavor; the perfect Onion for slicing and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. We highly recommend Schell's Pennsylvania Dutch Onion. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.50; lb. \$8.**

SCHELL'S STRAIN PRIZETAKER. Grows to enormous size from seed. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker from seed. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$33.75.**

SCHELL'S STRAIN WHITE SILVERSKIN ONION. Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor, also valuable as large Onions and medium-sized for pickling. Seed again scarce. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$33.75; 10 lbs. \$65.**

White Sweet Spanish. Same as Yellow Sweet Spanish, except it is pure white. Fine for large Onions, also for bunch Onions when sown thick. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; 1/2lb. \$3.75; lb. \$7; 5 lbs. \$33.75.**

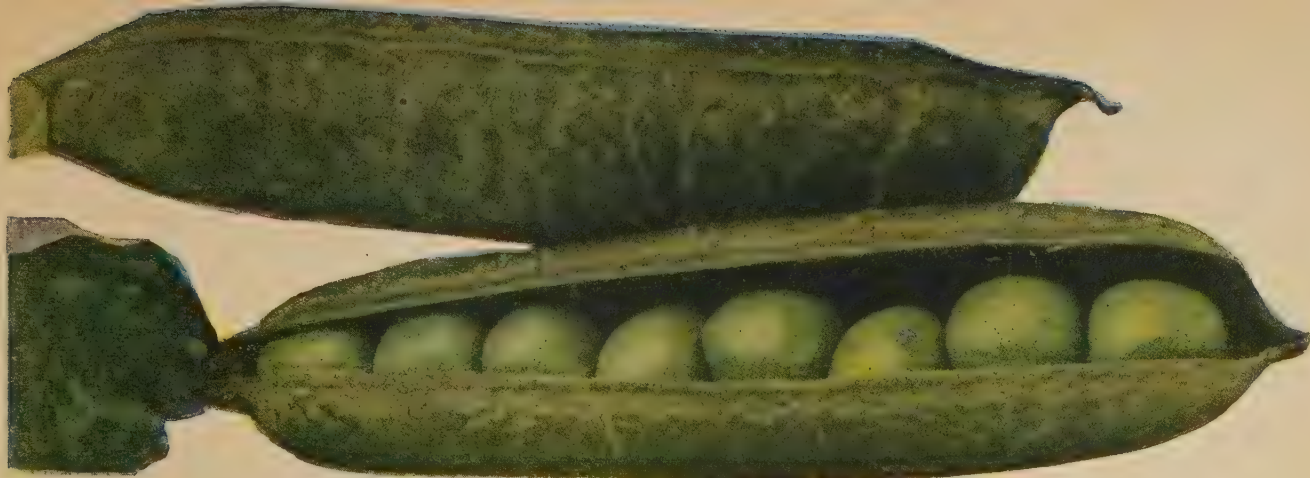
SCHELL'S STRAIN EBENEZER. Also known as Japanese. Excellent keeping qualities through the winter without loss;

pleasing mild flavor. Large, medium flat. Used more than any other for producing Onion sets for spring planting. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5; 10 lbs. \$47.50.**

SCHELL'S PENNSYLVANIA BOTTLE. **Pkt. 15 cts.; 2 for 25 cts.**



Southport White Globe, Southport Red Globe and Southport Yellow Globe Onions, (1/2 natural size)



Schell's "Good-Times" Peas. Fine extra-early, richly flavored; excellent freezer.

Schell's "GOOD-TIMES" Pea

A MOST VALUABLE EXTRA-EARLY LARGE-PODDED PEA

Introduced by Us Exclusively and in Great Demand

The grandest, largest, extra-early, dimpled Pea ever developed. Just what everybody wants, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality and flavor, 8 in a pod; the plants grow about 22 inches, and are loaded with Peas. They are upright and sturdy and show a vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety. We highly recommend "Good-Times" Pea; for canning and freezing, it is one of the best. **Schell's Extra-Early Pea, "Good-Times"** for

your early crop. 57 days. Price: Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5.25; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$26, prepaid.

Schell's Improved Alaska.

(Wilt-Resistant Strain.) The earliest of all Peas. There is a world of difference in this, our Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. Our

Improved Alaska yields many more pods to the plant and the pods are larger. It is the first on the market when planted early. Ready in 45 to 50 days. The plants grow about 2 feet high. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$2.75; 15 lbs. \$3.60; 25 lbs. \$5.50; 100 lbs. \$19, prepaid.

Improved Gradus. (Wilt-Resistant Strain.) One of the largest-podded, extra-early Peas in cultivation. The 4-inch pods contain 8 big luscious Peas of delicious flavor. Fine for the home-garden and for market, for canning and excellent for freezing. Vines grow 2 to 3 feet. 55 days from planting to picking. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.10; 10 lbs. \$4; 15 lbs. \$5; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.

Schell's "Wonderful" Pea. The grandest all-purpose Pea, for fresh table use, for canning, and for freezing. Enormous pods filled with big, highly flavored Peas. See it in color on page 3.

Blue Bantam or Hundredfold. 62 days. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality, sweet and delicious. Early and heavy producer. In every way a most desirable variety for the home-garden and for market. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.



Schell's
Improved
Alaska Peas



Blue Bantam or Hundredfold

PEAS

Please note that varieties of Peas marked thus ● are Wilt-resistant Strains. 50 lbs. at the 100-lb. rate

HOW TO GROW PEAS. They must have good rich soil worked deeply and thoroughly. Wizard Brand Sheep or Cow Manure worked in is good (we have it). If desired for first in the market, then plant our new extra-early GOOD-TIMES Pea, or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches, when soil is warm cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

Schell's Little Marvel is a very popular Pea both with home and market-gardeners because it is such a good big deliciously flavored Pea, maturing early, being ready in 63 days. The pods are 3 inches long with 7 or 8 Peas in them. Vines 18 inches, dark green like the pods; good for freezing. We recommend it highly. (See it below.) Pkt. 10 cts.; ½lb. 25 cts.; 1b. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24.

Potlatch. Large-podded Pea of excellent quality; one of the heaviest yielders of the second-early varieties, adapted for freezing; grows about 2 feet. A valuable market sort. Pkt. 10 cts.; ½lb. 30 cts.; 1b. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.

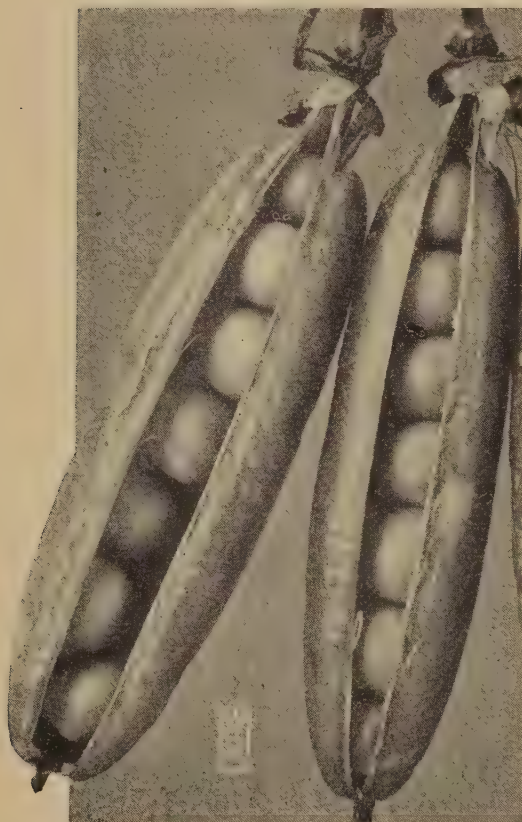
Bliss' Everbearing. One of the best main-crop Peas. Pods are 3 to 4 inches long and well filled. Very prolific. ● Plants grow 2½ feet high. About 80 days from planting to picking. Pkt. 10 cts.; ½lb. 25 cts.; 1b. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$24, prepaid.

Ameer or Large-podded Alaska, also called **Bountiful.** 55 days. ● Very early and prolific. Vines grow about 1½ feet high and are covered with fine pods. Pkt. 10 cts.; ½lb. 25 cts.; 1b. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.85; 10 lbs. \$2.80; 15 lbs. \$3.75; 25 lbs. \$5.50; 100 lbs. \$19, prepaid.

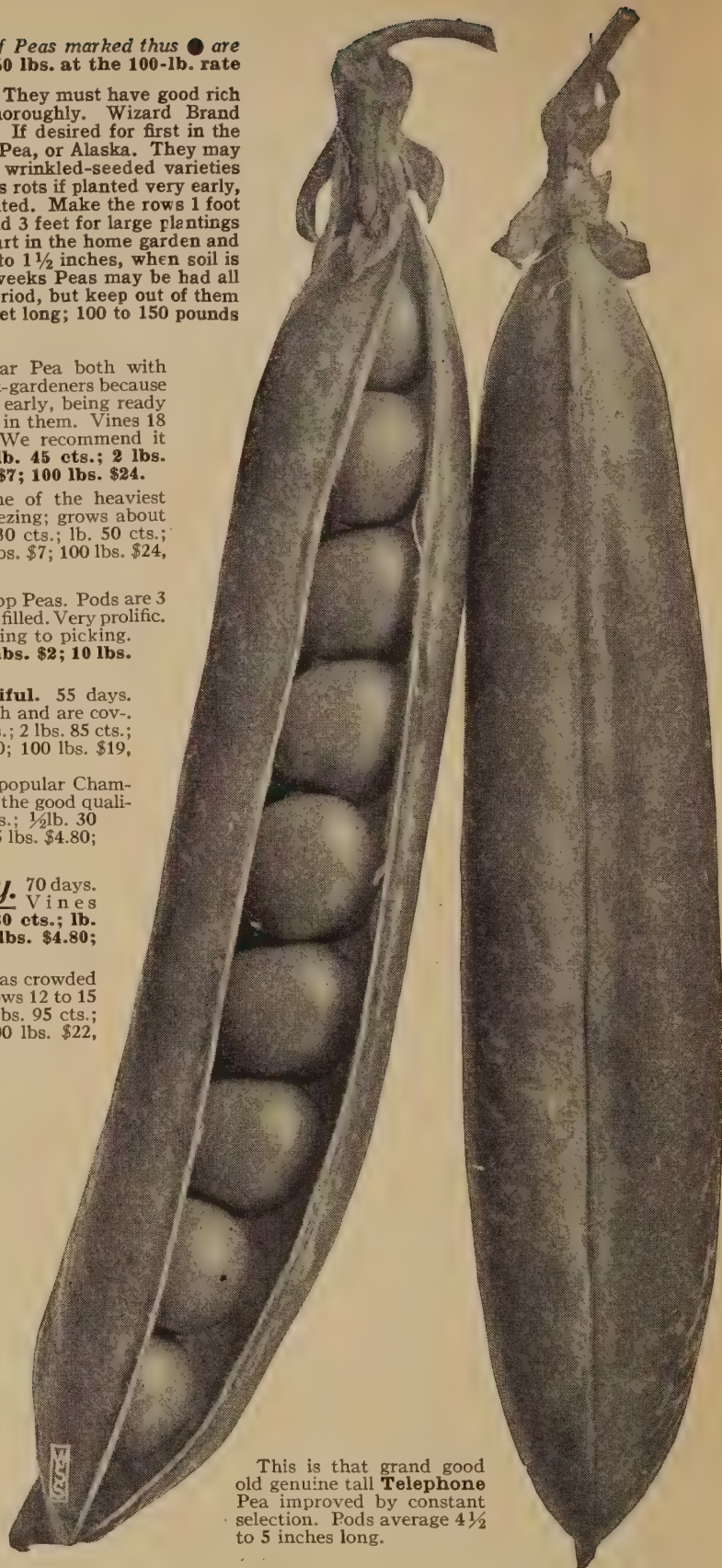
Dwarf Champion. A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. Pkt. 10 cts.; ½lb. 30 cts.; 1b. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Dwarf Telephone or Carter's Daisy. 70 days. Vines ● grow 1½ feet. Pods are large. Pkt. 10 cts.; ½lb. 30 cts.; 1b. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Premium Gem or Little Gem. 64 days. Delicious Peas crowded ● tight into pods 2½ to 3 inches long. Very prolific. Grows 12 to 15 inches high. Pkt. 10 cts.; ½lb. 30 cts.; 1b. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.



Schell's Little Marvel Peas. A very popular and a very good early Pea.



This is that grand good old genuine tall Telephone Pea improved by constant selection. Pods average 4½ to 5 inches long.

American Wonder. Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. Pkt. 10 cts.; ½lb. 30 cts.; 1b. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Alderman. The pods are of the largest size and finest quality. Grows 3 to 4 ● feet high. Valuable for main crop. 72 days. Be sure to order it; good for freezing. Pkt. 10 cts.; ½lb. 30 cts.; 1b. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Telephone. This grand good old variety, so well known, is immensely productive and of the finest quality. Grows 3 to 4 feet high ● and requires support such as brush, twine, or wire. (We have jute twine, rough and strong, which is ideal for the vines to climb and cling to, 25 cts. per ½-lb. ball, 35 cts. postpaid.) Large pods, 4½ to 5 inches long, filled with big Peas of delicious flavor. It bears these big Peas over a long period. It is a good freezing variety. Our new, improved strain of Telephone is really super-quality. 71 days. Pkt. 10 cts.; ½lb. 30 cts.; 1b. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid. (See illustration.)

PEAS

FOR A BIGGER CROP OF PEAS, Beans, and Lima Beans, inoculate the seed with Legume-Aid, easy to apply. 1 pkg (enough for 5 lbs.) 15 cts.; 1-bus. size (enough for 60 lbs.) 50 cts. See also pages 33-34.

Schell's Improved Thomas Laxton. Our own Quality Strain, one of the very best extra-early large-podded Peas. It is ready to pick in 58 days. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use, for canning and an excellent freezing variety. Plants grow 20 inches high. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$7.25; 100 lbs. \$24, prepaid.

Early Gilbo. One of the finest varieties ever produced. Its dark green, heavy vines grow 24 inches. ● The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try Gilbo; it is a fine one. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 100 lbs. \$22, prepaid.

Nott's Excelsior. One of the most desirable for market-gardener and home-garden, because of its sweet delicious quality flavor, even growth and productivity. Grows just 15 inches high and is covered with well-filled pods 2 1/2 to 3 inches long. 63 days from planting to first picking. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.80; 25 lbs. \$6.75; 100 lbs. \$22, prepaid.

Laxtonian. Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is one of the largest-podded of all dwarf varieties and early. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.

Stratagem. One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. 80 days from planting to picking. Adapted for freezing. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lb. \$22, prepaid.

World's Record. A large-podded, extra-early Pea of very excellent quality, with 7 to 8 large, dark green Peas in a pod. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 25 lbs. \$7; 100 lbs. \$24, prepaid.

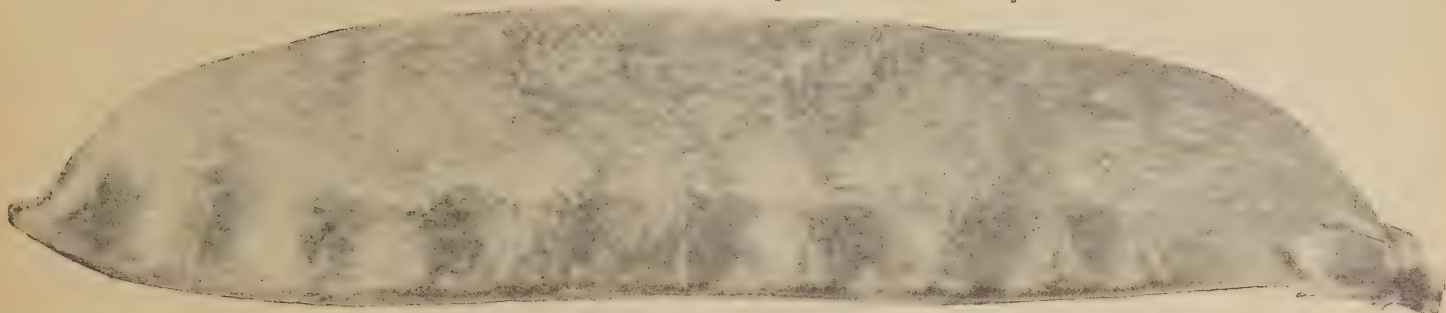
Laxton's Progress. Extra-early, producing large pods, well filled with large Peas of excellent quality. Matures in 55 days. Grows just 18 inches high. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.85; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Laxton's Superb or Early Bird. Extra-early, smooth-seeded Pea. Stands early planting. Pods 4 inches long; vines 18 inches. Very fine. 60 days. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.90; 10 lbs. \$3.75; 15 lbs. \$4.80; 100 lbs. \$22.

Radio. Matures in 50 to 55 days. Plants grow 15 inches high and are heavily covered with large, well-filled pods. Seed is smooth, showing slight dimples. Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3.25, prepaid.

SUGAR PEAS

Sugar Peas are not shelled as other Peas. The pods are cooked and they are delicious



Schell's Mammoth Luscious Sugar Pea, the grandest of all Sugar Peas



Tendergreen or Spinach Mustard

MUSTARD

One ounce will sow a row 100 ft. long

Tendergreen or Spinach Mustard. An excellent vegetable "greens" rich in vitamins. Grows easily in hot or dry weather. It has a delicious flavor resembling blended spinach and mustard. Start cutting the leaves when 6 to 8 inches long and keep cutting as they produce more leaves all season. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.35.

Southern Giant Curled. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50.

Fordhook Fancy. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.50.

Giant Pop Corn Grow this delicious cereal. Many cereals make up much of our breakfast such as puffed wheat, corn flakes, etc. Now if you want a most delicious cereal, try **Giant Pop Corn**, called giant because of its large flakes when popped. Add sugar and cream and you have a delicious food for all the family. Seed for planting, pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 45 cts.; 5 lbs. \$1.60. Corn for popping (this is seasoned), lb. 35 cts.; 5 lbs. \$1.25, postpaid.

Mammoth Luscious Sugar Peas.

● Without exception one of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. We grow the *Genuine Mammoth Luscious* and sell hundreds of bushels. We are fortunate to have a fair supply but the demand for it is usually greater than the supply, so order early. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.75; 100 lbs. \$30, prepaid.

Dwarf White Blossom Sugar. Very sweet, light green pods. Seeds white. Grows about 20 inches. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 100 lbs. \$30, prepaid.

Dwarf Gray Sugar Peas. Grows 20 inches high. Early (60 days), very sweet and tender, and very prolific. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Tall Gray Sugar Peas. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Mammoth Melting Sugar Peas. White seed, white blossom. Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.50; 100 lbs. \$30, prepaid.

OKRA White Velvet. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; lb. 90 cts.

Perkins Long Green. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; lb. 90 cts.

LEEK Broad London or American Flag. Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. Pkt. 10 cts.; oz. 75 cts.; 1/4 lb. \$2.50; lb. \$8.

SUNFLOWER SEED

MAMMOTH RUSSIAN. This variety grows 8 to 10 feet high and has flower-heads 18 inches across. These produce a mass of large striped seed which is very valuable for poultry feed; in fact, it is found in all good scratch feed when available. And it is the best food for parrots, cardinals, and wild birds. Buy it to grow a crop or buy it for food for birds. Lb. 35 cts.; 3 lbs. 85 cts.; 5 lbs. \$1.25; 10 lbs. \$2.25, postpaid.



Schell's "Marvelous" Pepper

Schell's "Marvelous" Pepper

Marvelous in Size, in Yield, and in Thickness of Flesh

Ever since we introduced this very fine, large Pepper, **Marvelous**, there has been an ever-increasing demand for more and more of it year after year. It is a handsome Pepper, attractive in both size and bright crimson color. It is very prolific, yielding many Peppers on every plant, and they average 5 to 6 inches long and 4 inches wide. First green, then intensely rich scarlet, mild flavored, thick flesh matures in about 70 days. A grand variety. Be sure to order **Schell's Marvelous**. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.75; lb. \$10.

Schell's Quality. *First on the Market. Outyields All Others*

We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it yields. It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until stopped by frost or the grower. A beautiful, attractive shape, which makes it sell on sight, while its superior quality, sweet as an apple, backs up its attractive appearance. It is the most prolific Pepper ever grown in this locality. Color green turning to a beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, **size, yield, quality, quick to color**. No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 1/4lb. \$2.50; lb. \$8.50.

SCHELL'S GOLD MINE PEPPER. Exactly like our Schell's Quality except it is **yellow**. We developed this from our Schell's Quality. Prices are the same.

TOMATO-SHAPED PEPPER, or SUNNYBROOK (also called Squash or Cheese). Shaped much like a tomato, 2 inches deep and 3 inches in diameter; very sweet, thick flesh; very heavy yielder. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

LONG RED CAYENNE. The true hot Pepper. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

LARGE LONG RED CAYENNE. A large type of the Long Red Sharp Cayenne at same prices.

SCHELL'S LARGE YELLOW. A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$10.

LARGE BELL or BULL NOSE. Sweet-flavored, early and prolific. Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.50.

IMPROVED RUBY KING. A very popular variety; bright red; 4 to 6 inches long; mild. Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.50.

Schell's Giant Sharp Red. The largest sharp Pepper, averaging 8 to 10 inches long and 1 to 1 1/4 inches in diameter. It bears great quantities of handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.50.

PEPPERS

HOW TO GROW PEPPERS

Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants; about 10,000 plants to an acre. Seed can be sown outdoors in April or May.

Schell's California Wonder

The walls of flesh or meat of it are **very thick** (from 1/4 to 1/2 inch). This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a sweet Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. Pkt. 15 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$8.

Schell's World Beater

This is a very good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Its color is first a dark green, changing to a very brilliant scarlet. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$8.

NEW EARLY PIMIENTO. Awarded Bronze Medal. The heart-shaped Peppers are about 3 1/2 inches long, smooth and dark green, turning bright red when ripe. Flesh is 1/4 inch thick, mild and sweet at all stages. Very early; ready to pick in 65 days. Pkt. 15 cts.; oz. 50 cts.; 1/2oz. 90 cts.; 1/4lb. \$3.

SCHELL'S OAKVIEW WONDER. Developed from the popular California Wonder. A week to ten days earlier. Slightly smaller but blockier, very symmetrical fruits without any deep depression at the nose end. Thick flesh. Yields heavy. A fine Pepper. Pkt. 10 cts.; 2 pkts. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$8.

KING OF THE NORTH. Early. Large; dark green, turning rich red when ripe. Its branching plants are literally covered with Peppers. Mild and sweet and its earliness and size make it fine for early market. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.

CHINESE GIANT. Averages 12 to 15 inches in circumference. Very large and almost square in shape. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$7.

RUBY GIANT. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$7.

NEAPOLITAN. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$7.

HUNGARIAN WAX. A long, **yellow**, hot Pepper which changes to orange, then turns red if allowed to remain on until "ripe." Peppers are about 5 to 6 inches long, 1 1/4 inches thick at the stem end, and taper to a point. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$7.

SMALL RED CHILI. Short, bushy plants literally covered with small, tapering Peppers about 2 inches long. Bright red when ripe and very hot. They are dried, ground, and chiefly used for Pepper sauce. Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$2.

GOLDEN QUEEN. Very large, sweet, yellow Pepper. Pkt. 10 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.

RED CHERRY. Shaped like cherries. Used for pickles. Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

HARRIS' EARLIEST. Very early. Plants dwarf, compact, 18 inches high. Heavy crop of "blocky" red fruits 3 1/2 inches long and 2 1/2 inches wide. Flesh thick and mild. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

SWEET BANANA. 60 days. Peppers are 7 inches long by 1 1/2 inches thick with a real banana-yellow color, turning red at maturity. Sweet. Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.

"My vegetables are so good raised from your seeds, they are selling like hot cakes. Thank you so much for your good seeds."—MRS. JAMES P. CRATTY, Pa.

Schell's Pearl Forcing Radish. It is, without excepting any other variety, the earliest and the best quality, best shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. Not at all sharp—but sweet and tasty. They are ready to use in 3 to 4 weeks. For continuous supply, sow some every two weeks. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$1.50; 5 lbs. \$7; 10 lbs. \$12.50.

Schell's Extreme Early Round Deep Scarlet Radish

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your first crop outside or in greenhouses. Solid, tasty and crisp, very popular on the markets and in home-gardens. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 100 lbs. \$100.

Schell's Early Scarlet Globe Radish

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet that sells them quick at a better price. A pound will produce thousands of bunches, which means big profits. For continuous supply of fresh tender-sweet Radishes, make a sowing every two weeks. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50; 25 lbs. \$27.50.

←←←
Schell's Pearl Forcing Radish as grown by Mrs. Garrett, Hill Market.

Schell's Beauty Parsley. The foliage is lacy and exquisitely curled; the color is a deep lustrous dark green, the stems long. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.

PARSLEY One ounce will sow a row 100 feet long

HOW TO GROW PARSLEY. Important. It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed ½ inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes, soaking the seed several hours in warm water (not hot), then sowing it out immediately, will help.

Moss Curled. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.
Fine Double Curled. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Schell's New Evergreen. The leaflets are more coarsely cut than others, but closely curled. Very full, uniform, vigorous plants, good stems. Be sure to order it. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$2.

Plain. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Rooted or Hamburg. The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$1.50.

PARAMOUNT. Beautiful deep green; triple curled; good stems. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.



Two very good early Radishes, **Icicle** and **Long Scarlet Short Top**

RADISH ALSO ON PAGE 37

HOW TO GROW RADISHES. For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

Schell's Red and White Globe. Half red — half white—they are beautiful. A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25; 10 lbs. \$11.50.**

Schell's Crimson Giant Globe. Very fine round red, larger than Scarlet Globe, in fact twice its size, 1 1/2 inches in diameter. It remains solid, crisp and tender and does not get pithy or hollow. It is ready to use in 4 weeks after planting the seed. Try it; you'll like it. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50.**

Early Round Dark Red. Round, handsome, rich-colored. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50.**

Schell's French Breakfast. This is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50.**

PEANUTS Virginia Jumbo

(120 days)

Large, productive Peanut of rich flavor, with two or three large kernels in each pod. Peanuts are very easy to grow; they do best in a sandy or light loose mellow soil. Make rows 2 1/2 to 3 feet apart, plant Peanuts (out of hulls) 10 inches apart, cover 2 inches. If planted in the hulls, then plant 18 inches apart in the rows. Cultivate well. When the plants are nearly full grown, throw earth up to them, to make more nuts form. Before frost dig and hang the vines under a shed or in an airy room to cure.

Plant soon as soil is warm, about May 1 to 10. 1 lb. plants 100 feet (1 1/2 bus. per acre). **1/4lb. 20 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 5 lbs. \$3.**

Schell's Long White Icicle. One of the best long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Our strain of it is extra fine. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50; 25 lbs. \$25.** (We also have a short-top strain for greenhouse growers and for muck land. Specify it if you want it.)

Schell's Long Scarlet Short Top. This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6.**

Schell's Turnip White-Tipped. This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50; 25 lbs. \$25.**

Cavalier. A highly colored and very attractive variety, excellent for home, market and shipping. Tops are small, shape oblong-globe, very firm, bright scarlet. Grows in all soils; adapted for first on the market and especially good for greenhouse growing. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.50; 5 lbs. \$7; 10 lbs. \$12.50; 100 lbs. \$100.**

LONG WHITE RADISHES

Long White Vienna or Lady Finger. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25.**

White Strasburg. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50.**

LONG RED RADISHES

Chartier. Long red, with white tip. Very fine tender market Radish. Our strain is very fine. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50.**

Cincinnati Market or Glass Radish. This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Bright, clear red Radishes 6 to 7 inches long. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6.**

Long Brightest Scarlet or Long Cardinal. Grows very quickly; color bright red, white tip; fine for bunching for market. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25.**

WINTER or FALL RADISHES

White Chinese. The large, stump-rooted white winter Radish. This is the best and most popular fall or winter Radish. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25.**

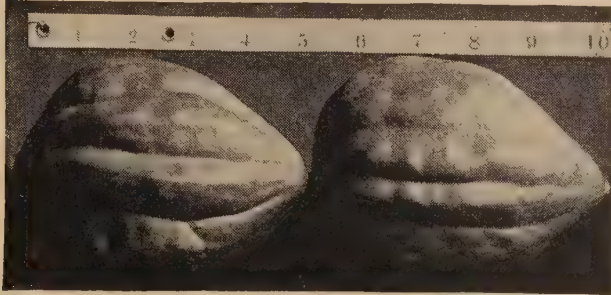
Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25.**

Round Black Spanish. The skin is almost black, but the flesh is white and very sweet. Sow in the fall. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

Long Black. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

SQUASH

HOW TO GROW SQUASH.—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Dust with Slug-Shot to kill the Squash-bug. Squash can also be grown like pumpkins in the cornfields at the same time you plant the corn, in every fourth hill. The "neck" varieties are delicious when sliced thin and fried as you would eggplant. All are used for stewing and for pies. Winter varieties should be left on vines until fully matured. Gather before frost and leave a little of the stem on. Keep in dry, moderately warm place during winter. Do not bruise or it will start to spoil. Ounce plants 25 hills, 4 pounds an acre.



Schell's Table Queen or Acorn

Schell's Table Queen. Green. Also called "Acorn." Some of our customers are having remarkable and profitable success with our strain of Table Queen. The Squashes are just about 6 inches long, 4 inches in diameter, dark deep green in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. 58 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75; 4 lbs. \$6.

Golden Table Queen. Like the above with skin a beautiful golden color. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75.

Schell's Early Prolific Straightneck.

Winner of All-America prize. Its fruits are borne very profusely on every plant and the plants are strictly bush type and compact, very suitable for the home-garden, and this allows close planting. The fruits are smooth, of delicate cream-yellow and they may be used when any size from 4, 5, 6 to 12 and 14 inches long. The quality is unsurpassed. Ready to use in 40 to 50 days. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.25.

New Squash, Fordhook Zucchini. Bush type. Awarded prize as one of best new varieties. Long and slim (12 by 2 inches), is the best marketable size which it attains in about 60 days. Mature fruits are 18 to 24 inches long, best to use when 5 to 6 in. long. Dark green. Midseason. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75.

Schell's "Giant Straitneck." New and quite popular already. Flesh is salmon and of very delicious quality. It is like its parent, the Crookneck, in every way except, as the name implies, it has bred to a straight neck, which is quite an advantage—easier to prepare. 55 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75; 4 lbs. \$6.

Golden Custard or Mammoth Yellow Bush (Yellow Pattypan). Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75.



Squash, Golden Hubbard

Golden Hubbard. In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Very highly recommended. 100 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2; 4 lbs. \$7.40.

Schell's Blue Hubbard. This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray; flesh thick, orange-yellow. A good keeper. The quality of the flesh is of the very best. Large size. 115 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2; 4 lbs. \$7.40.

Warted Hubbard. In size and quality it is much like the well-known Hubbard, but is more heavily warted and has very dark green, almost black skin; flesh orange-yellow. Very fine. 115 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

Schell's New Scarlet Pear Squash. The color—light and dark green, splashed with scarlet markings—makes this by far the most handsome and attractive of all Squashes. The quality of the thick yellow flesh is absolutely tops for baking. Shaped somewhat like a pear. Pkt. 15 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$3.25.

Schell's Early Golden Summer Crookneck. Similar to Giant Crookneck but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. 48 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75.

Schell's Improved Hubbard. One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and flesh of richest orange. Very prolific. 100 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2; 4 lbs. \$7.40.

Giant Summer Crookneck. The largest golden yellow Squash, being 16 inches long and 4 1/2 inches wide. Average 4 pounds. Ready in 55 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

Boston Marrow. A fine winter sort, shaped like Hubbard, smoother skin. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Used widely for delicious pumpkin pies. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2; 4 lbs. \$7.40.



Squash, Cocozelle or Vegetable Marrow

COCOZELLE or ITALIAN VEGETABLE MARROW. Fruits are 15 inches long, 4 inches wide. An excellent summer variety of bush habit. When young, skin is dark green, but at maturity they are alternate green and orange stripes. Ready to use 55 days from planting. When used quite small as shown in the picture, they are called "Summer Asparagus." Try them. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.



Squash, Schell's "Giant Straitneck"

Schell's Zucchini Grey. Zucchini grows about 12 inches long and 4 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. When served as asparagus, they are excellent, and for pie-making also. Flesh is creamy yellow. Used mostly when small and tender. 60 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

Zucchini Black. Increasing in popularity every year. Fruits are 13 x 4 inches. Rind is black-green. Usually harvested when 4 to 6 inches long, but good at any size. 55 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75.

Schell's English Vegetable Marrow. A popular variety of splendid quality. Shape oblong, from 10 to 15 inches in length; 4 inches wide; color a cream-yellow. Very prolific. 55 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75.



Squash, Schell's Early White Bush Scalloped

Schell's Early White Bush Scalloped

also called "Dollar Squash." This is the popular "Pattypan" or "Cymling." Fine when picked immediately after being set on and when not much larger than a dollar, and when served as is asparagus they are delicious. Their fruits average 6 1/2 inches in diameter and 2 1/2 inches thick. They bear until frost. A small space in your garden will produce a large number. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

also called "Dollar Squash." This is the popular "Pattypan" or "Cymling." Fine when picked immediately after being set on and when not much larger than a dollar, and when served as is asparagus they are delicious. Their fruits average 6 1/2 inches in diameter and 2 1/2 inches thick. They bear until frost. A small space in your garden will produce a large number. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

NEW EARLY MARKET TOMATO

A most valuable extra-early Tomato developed by Prof. Jesse M. Huffington of State College who says, "It has given greater returns than any other Tomato in the Washington Boro area where growers really live from the income derived by the sale of **Early Market** staked Tomatoes."

In a news write-up on Field Day at Pennsylvania State College last fall, **Early Market** was referred to as **the one most outstanding all-purpose early market Tomato today.**

Prof. Huffington, after years of breeding work with pure parent stocks of the large early Stokesdale and extra-early Break O'Day, developed this very excellent new Tomato now named "**Early Market.**"

Dr. Odland, State College, very enthusiastic about it, said, "It was among the **very best extra-early varieties** in our trials in 1944." "**Early Market**" is distinctly an extra-early market Tomato particularly well adapted for **staking.** In a comparative test with Stokesdale in Huntingdon County it produced 3125 lbs. per acre to August 1st, at which time **none** had been picked from Stokesdale.

Mr. Daniel M. Glick, well-known Tomato grower, says from his experience in 1945, "This variety, **Early Market**, was not as adversely affected by the continuous wet weather as most varieties were. It has shown up quite well here."

It is globe shaped, very good in size and color, excellent quality and heavily productive in a few pickings. Feed the crop well. This helps to promote size and yield. Seed supply is limited this year. Try it. Order early.
Pkt. 25 cts.; 2 for 45 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5; 1/2lb. \$9; lb. \$18.



"Early Market" on stakes.
See how they yield.



New Extra-Early Tomato, "Early Market"



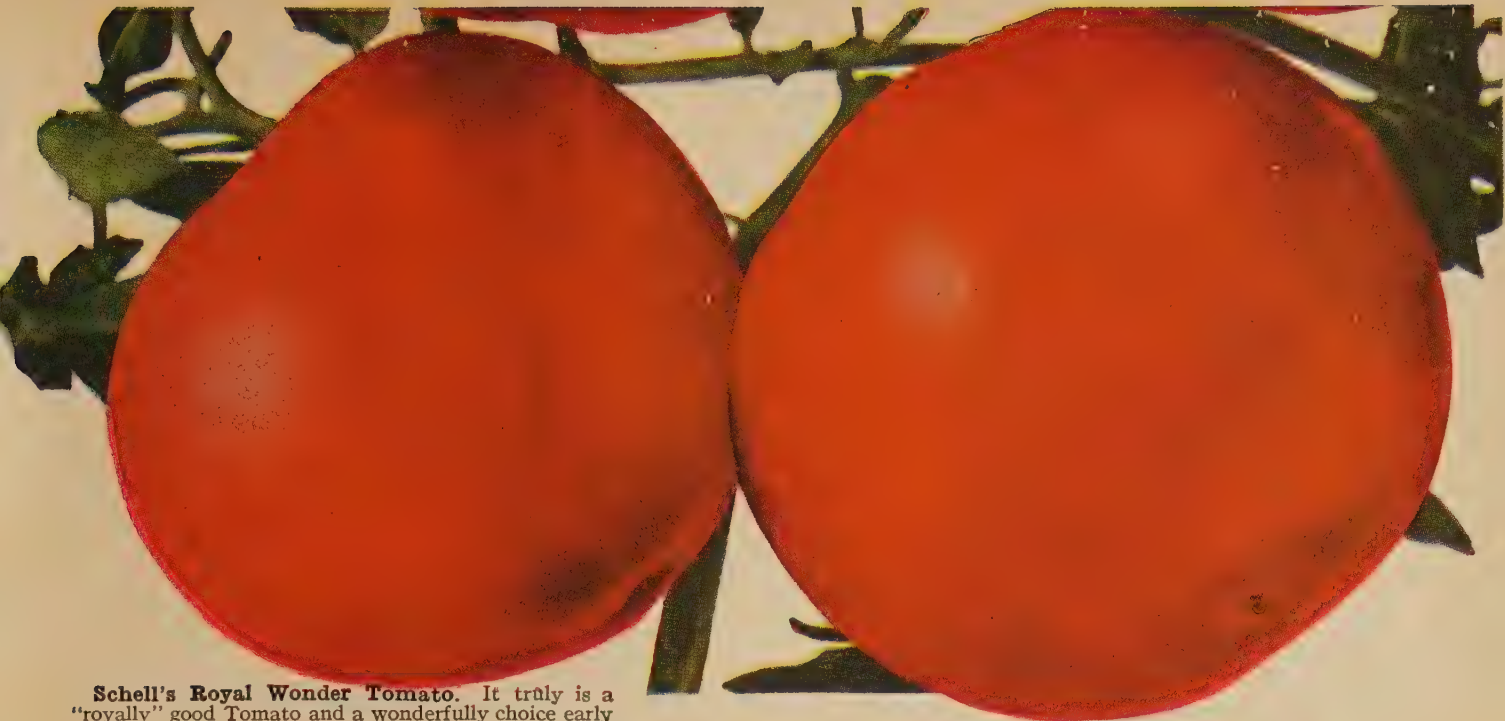
Schell's King-of-All Tomato

SCHELL'S KING-OF-ALL

One of the grandest of all late or main-crop Tomatoes. It is perfect in shape, very large in size, unexcelled in quality, and a heavy yielder. Semi-globe.

King-of-All Tomato is a **main-crop** variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. Fruits are very uniform in size and shape. Order it on my recommendation and I know you will be glad you did. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8. (1 oz. will produce 3,000 or more plants.)**

See page 29 for our New Pennheart
Extra-Early Tomato



Schell's Royal Wonder Tomato. It truly is a "royally" good Tomato and a wonderfully choice early Tomato.

SCHELL'S ROYAL WONDER TOMATO

Is a **large early** Tomato, perfect **globe-shaped**, deep rich scarlet-red up to the stem. **Rich, juicy flesh** with very few seeds. It matures its fruit two weeks after the extra-early varieties and about three weeks before Marglobe and other later varieties. The **grandest large early Tomato.** Excellent for the home-garden, for market, and for canneries it is unexcelled. In great demand ever since we introduced it. Be sure to order it. **Pkt. 15 cts.;**
2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.60; $\frac{1}{4}$ lb. \$4.75;
 $\frac{1}{2}$ lb. \$7.50; 1b. \$15.

SCHELL'S MARGLOBE TOMATO

One of the Grandest General Crop Tomatoes

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. Our strain, directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Our strain is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want **our** certified strain of Marglobe. **Pkt. 10 cts.;** **3 pkts. 25 cts.;** $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.;
2 ozs. \$1.40; $\frac{1}{4}$ lb. \$2.50; $\frac{1}{2}$ lb. \$4; 1b. \$8; 5 lbs. \$37.50; 10 lbs. \$72.50.



Schell's Strain of Certified Marglobe Tomato produces about as perfect a crop of top-quality Tomatoes as it is possible to hope for. Our customers tell us their crops are magnificent, perfect and pretty as the picture. Why take chances? Be sure of greatest success by ordering **Schell's Strain Marglobe.**

TOMATO

See also pages 29,
40 and 41

HOW TO GROW TOMATOES. It is easy and economical to grow your own plants. Sow the seed in boxes in the house if you do not have a hotbed; start in February or March. When seedlings are 3 inches tall, transplant them to 3-inch pots (paper or clay) or 4 inches apart in plant-boxes. A moderate temperature and sun will make strong, sturdy plants. A packet of seed produces several hundred plants; one ounce, 3,000 plants; and 6,000 plants will plant an acre which will yield from 5 to 10 or more tons.

PLANT STAKES We have them for staking Tomatoes

New Orange-Yellow Tomato, Jubilee.

Awarded Bronze Medal in All-America Selections. An unusual color—tangerine or bright orange flesh and yellow skin. Globe-shaped, smooth, quite free from cracking. Average fruits, 6 ounces. A beautiful Tomato. Great possibilities for a gardener to grow as a "specialty" crop for particular customers. Adds golden color to the salad bowl. Matures in 72 days. Try it for slicing, for canning, for preserves. **Pkt. 15 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.75; 1/4lb. \$3.50; lb. \$12.**

Penn State Tomato. A most excellent first-early developed by Dr. C. E. Myers of Pennsylvania State College of Agriculture. The Tomatoes, 3 1/4 to 4 inches in diameter, formed in heavy clusters, are a beautiful rich scarlet, nearly globe-shaped, with deep red flesh and few seeds. The plants should not be staked for they are compact, of determinate habit, thus allowing close planting, resulting in record yields of 20 tons per acre. As a first-early Tomato it is a very desirable variety. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 2 ozs. \$1.45; 1/4lb. \$2.50; 1/2lb. \$3.75; lb. \$7.50.**

PRITCHARD or SCARLET TOPPER. (Certified Seed.) A superior early Tomato ripening close after Earliana and as early as Bonny Best. Developed by the late Dr. Pritchard of the U. S. Department of Agriculture who also gave us the splendid Marglobe. True Pritchard, such as ours, is a beautiful, perfect globe-shape, 3 1/2 to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. Our strain is exceedingly productive. A very heavy yield can be expected under normal conditions. Plant our strain this year for a record early crop. 70 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.50.**

RUTGERS TOMATO. (Certified Seed.) A very valuable variety developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a deep globe shape with thick, deep red meat and small seed-cells. Heavy yielder. Season same as Marglobe. Highly esteemed by all who have grown it. 80 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

GROTHEN'S GLOBE. (Certified Seed.) A new variety of real merit. It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.25; lb. \$7.50.**

STONE, SCHELL'S IMPROVED STRAIN. One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

GOLDEN QUEEN. Large, smooth, pure yellow. 85 days. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.50; lb. \$8.**

BREAK O'DAY. An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 70 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

MINGOLD. Awarded the **Silver Medal** for one of the best New Vegetables. Early, large, shaped like a Marglobe, but in color a rich attractive yellow. Try it. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.40; lb. \$8.50.**

EARLIANA (Penn State College Strain). Grown from stock seed of this very popular variety developed by Dr. C. E. Myers, of Pennsylvania State College. Rich scarlet. An extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 64 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.65; lb. \$5.**

DWARF CHAMPION. Deep purplish red. Plants stand up like small trees. 85 days. **Pkt. 10 cts.; 1/2oz. 45 cts.; 1/4lb. \$1.75; lb. \$6.**

JOHN BAER. A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.35; lb. \$4.50.**

DWARF STONE. Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. 90 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**



Schell's Strain Rutgers Tomato

MATCHLESS. Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. Excellent general-crop variety. 85 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

GREATER BALTIMORE. (Certified Seed.) Main crop. Large; scarlet-red; heavy yielder. 85 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

STOKESDALE (Certified). Large globe second-early variety with 6-ounce fruits of bright rich color. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6; 5 lbs. \$28.75.**

VALIANT. Early, large, smooth, bright red Tomato. 78 days to maturity, following close to Earliana. Globe-shaped. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.50; lb. \$8.**

Pennheart. A grand new extra-early, distinctly different in its heavy meaty flesh. In seven years' testing with Earliana, Early Rutgers, Stokesdale, Valiant and others it has surpassed them all in more marketable fruit, larger tonnage, largest per cent at first picking and in heavier average weight of individual fruits. A New Jersey gardener says: "I harvested 200 five-eighths baskets to July 7 and got \$3 per basket. My total yield from that acre was 866 bushels." Set plants 3 by 4 feet; do not stake them. Try this grand new Pennheart as one of your early crops and write us what you think of it. See it in color on page 29. **Pkt. 20 cts.; 3 pkts. 50 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5; lb. \$18.** (2 ozs. produce 6,000 plants, enough for an acre.)

Schell's Royal Wonder. See it in natural color on page 41. A grand early Tomato introduced by us. It is a **Royal** Tomato and it is a **Wonderful** Tomato in that it surpasses any other we know of in its class as an early Tomato following right after the extra early varieties.

Schell's Royal Wonder is early, with large, perfect, globe-shaped, smooth, sparkling fruit; deep rich scarlet-red up to the stem. It gives a very heavy yield of all-perfect fruits. Flesh juicy, richly flavored; small seed-cavity. Ready about 3 weeks ahead of Marglobe.

We consider **Schell's New Royal Wonder** the most outstanding large early Tomato. Do not fail to order some of this grand early variety. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.60; 1/4lb. \$4.75; 1/2lb. \$7.50; lb. \$15.**

BEEF-HEART or OXHEART. Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.35; 1/4lb. \$4; lb. \$15.**

BONNY BEST, Schell's Strain. (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

PONDEROSA or BEEFSTEAK. Fine for slicing. Purple-crimson. Fleishy; small seed-cells. 90 days. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.50; lb. \$8.**

YELLOW PONDEROSA. Similar in every respect to the above, except that in color it is a golden yellow. 90 days. **Pkt. 10 cts.; oz. 80 cts.; 1/4lb. \$2.50; lb. \$8.**

New Tomato Victor. Given Bronze Medal Award as one of the best new varieties. **Extra early, (65 days);** even ripening; scarlet. Plants are compact; determinate habit; set them 5 x 3 feet. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.**

SMALL-FRUITED TOMATOES: Red Cherry, Red Plum, Yellow Pear, Purple Husk. Each, **pkt. 10 cts.; 3 pkts. 25 cts.; oz. 75 cts.**



Schell's Extra-Quality Strain
Purple-Top White Globe Turnip

TURNIP One ounce sows 200 feet; 3 to 4 pounds per acre. Do not sow seed too thick; cover seed $\frac{1}{2}$ inch.

Purple-Top White Globe Turnip. Our strain of this variety is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter. Every farmer should sow them in his cornfield at the last working—3 pounds to the acre. Feed surplus to stock. Every home-garden should have Turnips in it. Sow early or in July or August, after some other crop, for your fall and winter supply. Good freezer. 55 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; $\frac{1}{2}$ lb. 45 cts.; lb. 85 cts.; 10 lbs. \$7.50.**

Schell's "Golden Orange" Turnip. The finest quality yellow Turnip for table use. Flesh deep orange-yellow throughout, skin a pale yellow. Excellent market Turnip and for the home-garden; keeps well. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 40 cts.; $\frac{1}{2}$ lb. 70 cts.; lb. \$1.25; 5 lbs. \$5.75.**

Early Purple-Top Strap-Leaf. Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; $\frac{1}{2}$ lb. 45 cts.; lb. 85 cts.**

Purple-Top Milan, Extra-Early. Flat. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Yellow or Amber Globe. Yellow flesh; very fine. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.**

Long White or Cow Horn. Long, cylindrical. Fine for table and stock-feeding. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.**

Seven Top. Leafy tops are used for "greens" and cooked like other greens. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.**

"Shogoin" Turnip. Globe-shaped, large, white, very sweet and tender. Use Turnip like any other and its leaves like other greens. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.**

Snowball. Here is a variety you ought to plant. It grows so fast it is ready to use in 35 to 40 days. It is clear snow-white, both skin and flesh, round as a ball, flesh fine-grained, sweet and tender. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. 95 cts.**

Yellow Aberdeen, Purple-Top. The flesh is pale yellow firm, sweet and tender. The skin is a purplish red at the top and the lower part a pale yellow. Globular in shape about 5 inches in diameter, smooth, and keeps well. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; $\frac{1}{2}$ lb. 45 cts.; lb. 85 cts.**

RUTABAGA. Schell's Purple-Top Yellow Neck-less Globe. 90 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.**

Salsify or Vegetable Oyster

HOW TO GROW SALSIFY. Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill. 120 days.

Mammoth Sandwich Island. The best variety. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$5.**



Schell's Extra-Select Strain Long-standing Bloomsdale Spinach

SPINACH One ounce to 100 feet; 10 pounds per acre

HOW TO GROW SPINACH. Sow seed early in spring as soon as the soil is workable. It can be sown broadcast or in rows 12 to 15 inches apart in the garden or 24 inches apart for horse or tractor cultivation. We think row planting best, for if necessary the crop can then be cultivated or weeded. Cover seed 1 inch and thin, if in rows, to 6 inches apart. For fall crop sow in early August. For wintering over for early spring cutting, sow last half of September. When cold weather sets in, cover the plants with straw or dry leaves. You can freeze or can any of these varieties.

Schell's Hot-Summer. It may be sown early and also later than others, for it is not affected by the hot weather; remains in perfect condition a long time. Leaves are beautifully crimped; finest quality. I urge you to grow it. 45 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. 85 cts.; 10 lbs. \$8; 100 lbs. \$70.**

Nobel. Smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7.**

New Zealand (*Tetragonia expansa*).

Entirely different from other varieties of Spinach. It gives an abundant and continuous harvest of its green leaves on tender shoots throughout the summer. Heat and drought have little effect on it. For "greens" it will supply your table until frost. Seeds are hard. Soak them overnight before sowing them. Plant 6 inches apart and 1 inch deep. When they reach nearly full size, thin them out to about 18 inches apart. Cut 3 to 6 inches of the stems with leaves each time you harvest a supply for your table. 70 days. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.**

Prickly or Winter. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.25.**

Schell's Long-standing Bloomsdale. A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. 48 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 25 lbs. \$16.25; 100 lbs. \$60, prepaid.**

Bloomsdale or SAVOY-LEAVED. Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 45 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 100 lbs. \$60, prepaid.**

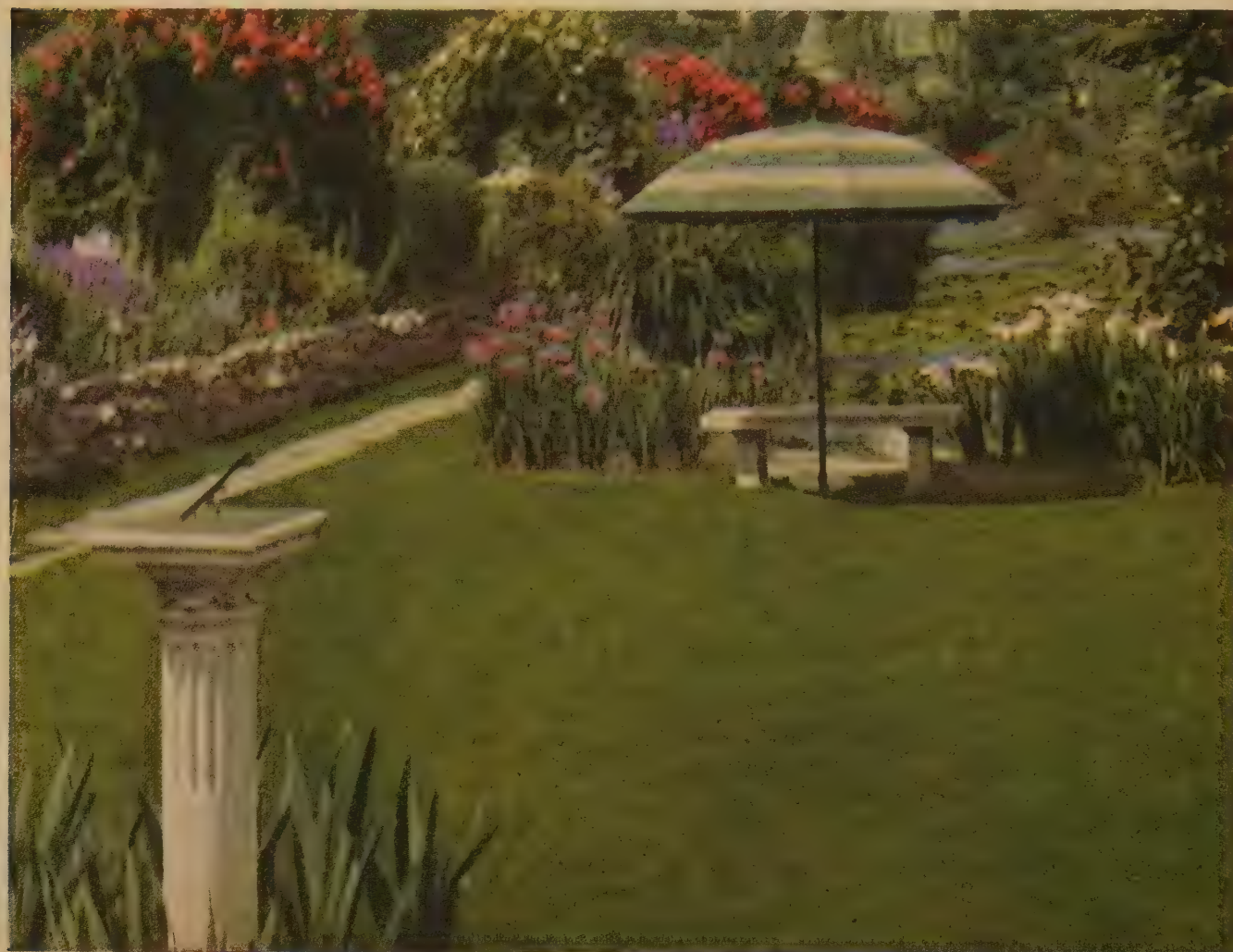
Virginia Blight-resistant Bloomsdale.

A very fine variety of the Savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. 45 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 100 lbs. \$60, prepaid.**

King of Denmark. Of excellent quality and valuable as it is slow to seed—this recommends it for late spring sowing. Smooth dark green leaf slightly crimped. 50 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 95 cts.**



A "carpet" of rich green for your outdoor living-room may be yours by sowing **that good, clean, dependable quality—Schell's Lawn Grass Seed.**



Ah, it is really living when you have a beautiful velvet-green lawn and flowers here and there around your house. It helps to make your house a "**home**" where all the family wants to be.

Have a Beautiful Lawn and Lots of Bright-Colored Flowers

For Sure and Complete Success SOW SCHELL'S QUALITY LAWN SEED

Positively the HIGHEST QUALITY IN SEED, Purity Germination and in Formula

Have a beautiful lawn—don't call it "work"—it's play, it's fun, it's healthful exercise. Treat your grass as a living thing, which it is,—feed it, trim it carefully; be sure your mower is sharp. A dull mower soon ruins a lawn; it tears the leaf and pulls the roots. The cut should be easy and clean. Patch up its "sore" spots, remove its enemies, the weeds, look at it, "talk" to it, admire it, love it, feed it, stay with it. It is the perfect place for all the family to play, to rest, for fellowship and to breathe in God's rich, pure, refreshing air!

A little or big "outdoor living-room" like those on the opposite page can be yours with a little work, patience, and Schell's Quality Lawn Grass Seed and Schell's Quality Flower Seeds.

"Schell's" Quality Lawn Grass Seed

For all sunny places

It is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. Do not allow yourself to be persuaded to buy cheap seed for it will mean reseeding, loss of time and work. To be sure of success and have a rich velvety carpet of beautiful green, always sow Schell's Quality Lawn Grass Seed.

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamping. Sow the seed very evenly.

"Drying out" is fatal. Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

For new lawns sow 1 pound to each 100 square feet, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) Sow 200 pounds to the acre.

Prices of Schell's Quality Lawn Grass Seed: 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.45; 5 lbs. \$3.40; 10 lbs. \$6.50; 20 lbs. (legal bus.) \$12.50; 100 lbs. \$60.

All Prices Are Subject to Market Changes

Schell's Terrace or Embankment Mixture. When you prepare a bank or terrace for sowing, never rake it down; always rake crosswise and just before sowing the seed make a final once-over with the rake fairly deep and straight; sow the seed and tamp or press down the soil. This prevents washing out the grass and soil when it rains. 1/2 lb. 45 cts.; 1 lb. 85 cts.; 2 lbs. \$1.65; 5 lbs. \$4; 10 lbs. \$8; 20 lbs. \$14.50.

Schell's Special Shady Place Lawn Seed

For shaded places and under trees

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as for sunny places. 1/2 lb. 45 cts.; 1 lb. 85 cts.; 2 lbs. \$1.65; 5 lbs. \$4; 10 lbs. \$8; 20 lbs. (legal bus.) \$14.50; 100 lbs. \$68.

SEPARATE GRASSES All Fancy Quality for Lawns

We never carry any second, third, or fourth grades

(50 lbs. at the 100-lb. rate)

	50 lbs.	100 lbs.	10 lbs.	100 lbs.
Kentucky Blue Grass (<i>Poa Lb. pratensis</i>)	\$0 85	\$4 00	\$8 00	\$75 00
White Clover (<i>Trifolium repens</i>). For lawns. 1/4 lb. 45 cts.; 1/2 lb. 85 cts.	1 65	8 00	15 50	145 00
Colonial Bent (<i>Agrostis tenuis</i>). For lawns and putting- greens.	1 50	6 75	12 50	110 00
Rhode Island Bent. Dark green.	1 50	6 75	12 50	110 00
Red-Top. Fancy (<i>Agrostis alba</i>)	60	2 75	5 00	40 00
English or Perennial Rye Grass (<i>Lolium perenne</i> ; Pacey's Short).	50	2 25	4 00	32 00
Chewing's New Zealand Fescue. Tolerant of shade.	1 00	4 50	8 50	75 00
Red or Creeping Fescue (<i>Festuca rubra</i>). Shady places...	1 00	4 50	8 50	75 00
Domestic Rye Grass. A quick-growing annual grass, fine where immediate effect is desired rather than permanency. Also excellent for sowing over the garden in the fall as a cover-crop to turn under in the spring.	40	1 75	3 00	18 00
Meadow Fescue (<i>Festuca pratensis</i> ; English Blue Grass). Bright green.	70	3 25	6 00	48 00

A Few of Many Items We Have for You for Your Lawn and Garden

LOMA. We highly recommend Loma. It is the perfect plant-food for lawns and garden, trees and shrubbery. Postpaid prices: 5 lbs. 60 cts.; 10 lbs. \$1.15; 25 lbs. \$2.10. By freight or Express, not prepaid, 50 lbs. \$2.50; 100 lbs. \$4.

PEAT. Nature's finest soil builder. It improves all soils; binds sandy soils; loosens clay soils; rich in nitrogen, retains moisture. When making new lawn, cover newly worked soil with 1 to 2 inches peat, rake it into soil thoroughly with Loma Plant-Food. Then sow the seed and see what success! Peat postpaid: 5 lbs. 50 cts.; 10 lbs. 80 cts.; 25 lbs. \$1.50. By express or freight, not prepaid, 100 lbs. \$3, 25 lbs. \$1.

Save Your Lawn from "Brown Patch" and "Dollar Spot"

If brown dusky spots, increasing in size ("brown-patch") or if large numbers of small spots ("dollar spot") appear, this is due to a parasitic fungus and the entire lawn should be treated at once with "Thiosan"—2 1/2 ozs. to 5 gals. water to each 1000 square feet (10 x 100) or 1 lb. to 30 gals., every ten days until controlled. Thiosan. 8 ozs. 95 cts.; 5 lbs. \$6.65; 25 lbs. \$30, postpaid.

"CHAPERONE"—Spray it on Evergreens, Shrubby, Trees. It is harmless and rain won't wash it off. Dogs will stay away. 4-oz. bottle 65 cts.; 12-oz. bottle \$1.25, postpaid.

A Good Trowel



Forged Steel. The blade and shank are one piece, forged out of the best steel. 6-in. 65 ct., postpaid.

Hose Washers for 3/4-in. hose. 10 cts. per doz.



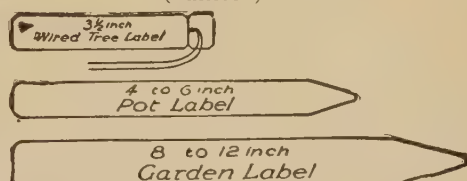
Soil-Soaker Soaks Soil Thoroughly

Made of porous canvas; screws to the water hose, replacing nozzle and sprinkler. The water seeps through the Soil-Soaker in drops and gently soaks the soil as thoroughly as would a soaking rain, yet without the slightest washing. Also can be placed around trees, evergreens, and shrubbery to give them a thorough watering. Easily moved.

No. 0. 12 ft. \$1 50 | No. 2. 30 ft. \$3 00
No. 1. 18 ft. 2 00 | No. 3. 50 ft. 4 75

Garden or Pot Labels

(Painted)



Length	Width	100	500	1,000
4 in.	5/8 in.	\$0 45	\$1 75	\$3 00
5 in.	5/8 in.	50	1 90	3 25
6 in.	5/8 in.	55	2 15	3 75
8 in.	7/8 in.	95	4 15	7 75
10 in.	7/8 in.	1 05	4 75	9 00
12 in.	1 1/8 in.	1 35	6 25	12 00
3 1/2 in., iron-wired		55	2 10	3 65

All postpaid

Evermark Label Pencil. Makes a permanent record on garden labels. Rain will not wash it off. 20 cts. each; 6 for 75 cts., postpaid.



CYANOGLAS

Kills the entire nest of ants in a jiffy. Let a little powder run into the hole in center of sand hill, and then close the hole. 4-oz. can 35 cts.; 1-lb. can 90 cts., postpaid.

NEW Flowers for 1946 Winning Awards in All-America Selections



New Dianthus "Westwood Beauty"

An easily grown annual of real beauty. The flowers are open, single, $1\frac{1}{2}$ to $2\frac{1}{4}$ inches across; stems are long. The color is variable shades of crimson and scarlet, some having attractive white edges. Plants grow 16 inches. A fine bouquet flower. Awarded Honorable Mention in 1946 All-America Selection of new flowers. **Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.75; oz. \$3.**



New Petunia "Bright Eyes"

Awarded Bronze Medal. As one of best new flowers for 1946. Lovely soft light rose-pink flowers, with a pronounced white throat, $1\frac{1}{2}$ inches across, completely cover the plants which are 9 to 10 inches high and very uniform and compact. You will be delighted with this very pretty "Bright Eyes." **Pkt. 25 cts.; $\frac{1}{4}$ oz. \$2.50; $\frac{1}{2}$ oz. \$4.75.**

Schell's Quality Flower Seeds They Grow Better They Bloom Better

We offer all the best worth-while **new flowers** and a **complete list of all the best standard varieties.**

Our quality is the highest; **our germination** is strong and very high, and we know that you will have perfect success with all our Seeds if soil conditions, temperature, and moisture are correct, and proper care is given.

Days Required for Seed to Germinate. After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with healthy germination. Give the seed its time to germinate.

It is Important to Have a Good Seed-bed where the tiny new-born plants will be properly nursed. Have the soil worked very fine, work in manure—Wizard Brand Pulverized Sheep Manure is the very thing needed—we have it—cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to give a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as

possible. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

All Flowers are designated as **Annuals, Biennials, and Perennials.**

ANNUALS grow from seed, bloom, and die within one season.

BIENNIALS require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die.

PERENNIALS do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year from seed. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

ASTERS

**Hardy Annual
Germinates in 5 to 10 days**

They should be in every garden. Fine for cut-flowers. (See also page 48)

IMPROVED CREGO. (All W-R.) The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full, double, and well formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high. **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Enchantress** (new salmon-pink), **Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; oz. \$1.80.

QUEEN OF THE MARKET. (W-R.) This variety is extra early, following my Earliest White. The plants are 20 inches and branching. Flowers are very double and valuable for cutting. Blooms early in August. **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

AMERICAN BEAUTY. (W-R.) Very beautiful, large, densely double flowers on long, heavy stems. Plants grow nearly 3 feet high. Bloom in September and October. **Shell-Pink, White, Purple, Crimson, Lavender, Carmine-Rose, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.35; oz. \$2.50.

HEART OF FRANCE. (W-R.) A very beautiful Aster. The plants grow about 2 feet high and are well branched. The flowers are rich ruby-red, the largest of all red Asters. They bloom in September. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.**

ASTERMUM. (All W-R.) The flowers are very large, double, and well formed, very much like chrysanthemums, from which they have been named. Plants grow 2 feet tall. They come into bloom a little earlier than Crego. **Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.50.

SHELL'S AMERICAN BRANCHING ASTERS. (W-R.) This magnificent Aster still reigns supreme. It is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout

IMPORTANT! Wilt-resistant Strains are immune to Aster Wilt disease. They are designated by the letters (W-R.).

the season. The large flowers are borne on long, graceful stems from 15 to 20 inches in length. **Snowy White, Pink, Crimson, Purple, Scarlet (Sensation), Lavender,** all in separate colors and **All Colors Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 55 cts.; $\frac{1}{2}$ oz. \$1; oz. \$2.

AURORA. (W-R.) **Yellow, Blue.** Each, pkt. 15 cts.

SUPER-GIANT ASTERS, LOS ANGELES. The largest of all double Asters (6 to 8 inches across). Rich, lovely soft pink, blending to a creamy pink at the center, on long, strong stems. Be sure to grow it. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$3.**

SUPER-GIANT, EL MONTE. Just like Los Angeles in size but this is a deep rich crimson. **Pkt. 15 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$3.**

GIANT SUNSHINE. The dual-tone color effects formed by the quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, and lavender in the petals having either yellow or blue center discs. The flowers are very large (4 to 5 inches across) and the stems are long and heavy, on plants from 2 to 3 feet high. **Salmon-Pink, Lavender, Light Blue, Purple, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1 pkt. each of these 5 for 50 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.

SHELL'S PRINCESS BONNIE. (W-R.) A new type having a full crested center surrounded by several rows of strong guard petals. Beautiful soft salmon-rose with the center a rich gold while opening. Large blooms on long stems. Fine for florists and the home-garden. **Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75.**

GIANTS OF CALIFORNIA. Mammoth flowers curled and interlaced on strong stems. A fine cut-flower. **White, Light Blue, Deep Rose, Pink, Dark Purple, Crimson and Finest Mixed.** Each, pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. \$1.20; oz. \$3.75.



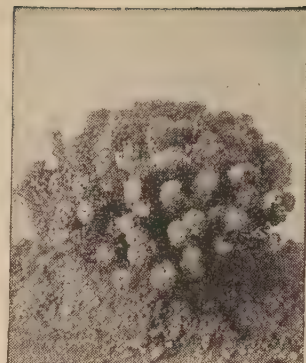
Chrysanthemum
coronarium, Double



Chrysanthemum
Annual
"Painted Daisy"



Alyssum, Little Gem
Pkt. 10 cts.



Alyssum, Violet Queen
Pkt. 10 cts.

SWEET ALYSSUM (Madwort)

Violet Queen. Dwarf. Rich violet. Pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.
Carpet of Snow (*A. procumbens*). White. 2 to 3 inches. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

Little Gem (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

Lilac Queen. Deep lavender-lilac. Annual. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

Basket of Gold (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

CALLIOPSIS, Annual Golden Crown. Silver Medal, All-America Selections. Large, semi-double, rich yellow flowers with maroon centers on 1-foot stems. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts. (See illustration below.)

Bicolor. Dwarf Annual. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

CENTAUREA, Jubilee Gem. Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Annual. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

CENTAUREA CYANUS (Cornflower). This is one of those very popular annual flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow, and from seed sown in early May outside they will bloom abundantly until frost, usually reseeding themselves, coming up year after year. Centaureas alone make very beautiful bouquets, and are very attractive when the blue varieties are worked in with pink and white flowers. (See them in color, page 52.)

Rosie. Double. Very fine, rich, clear rose-pink. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Blue Boy. Extra-fine, very beautiful double blue. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Snow-white. Double; white. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Red Boy. Handsome deep red. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Double Mixed. A mixture of all colors. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

CENTAUREA IMPERIALIS or **Royal Sweet Sultan.** This very beautiful and dainty, sweet-scented annual should be in every garden. It makes a lovely bouquet flower for vasing and it is very beautiful growing in the garden. The flower-stems are long and the graceful flowers last a long time after cutting. Plants grow 2 $\frac{1}{2}$ feet. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.35.

COREOPSIS lanceolata grandiflora (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 70 cts.

Double Sunburst. Large, golden yellow flowers, fully double. Early blooming. Fine cut-flower. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

CLEOME (Spiderflower), Pink Queen

*Awarded Silver Medal as one of the grandest new flowers
All-America Selections (see illustration below)*

Huge trusses of bright clear salmon-pink flowers burst forth on the tops of the stems of Pink Queen and continue to appear from July until frost. It grows 3 to 4 feet high, is a hardy annual easily grown from seed, and makes an ideal border plant or for back of a border or spotted among other flowers. As a cut-flower it is delightful, combining well with lavender and blue flowers. It attracts outstanding interest and admiration. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.35; oz. \$2.50.**

Pungens, Mixed. Pink, purple, white and rose in mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

CHRYSANthemum coronarium. These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Plants grow 2 feet and the flowers are borne on long stems. **Double Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.

Carinatum (Painted Daisy). Single Annual. See it in color on page 52. The very popular "Painted Daisy." Plants 2 $\frac{1}{2}$ feet, well branched. Flowers 3 inches across, dark centers, then narrow yellow ring, next wider scarlet ring, then the dominant colors. A fine bouquet flower. **Tricolor, Finest, Mixed.** Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.40.

EUPHORBIA variegata (Snow-on-the-Mountain). Hardy Annual. (Ger. 10 to 12 days.) Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.



Cleome, Pink
Queen



Calliopsis, Golden
Crown



Dwarf Calliopsis, Bicolor
Pkt. 10 cts.



Cobaea
(Cup-and-Saucer Vine)
See page 51



Schell's Asters, Giants of California, Finest Mixed

SCHELL'S Mammoth-Flowered Asters

GIANTS OF CALIFORNIA

Charmingly Beautiful

The flowers are very large (5 inches across), full double, borne on long, strong stems, and the colors are exceedingly bright and rich. As the illustration shows, the petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering.

It has received the most enthusiastic praise from professional and amateur growers. Without question, it is one of the most gorgeous varieties of Aster in cultivation today.

For the home-garden, for florists' use and for marketing, it is the choice of thousands, for its enormous flowers on long strong stems make it a fine cut-flower for vasing. Plants average 3 feet. Be very sure to grow this splendid variety.

Separate colors: Deep Rose, Light Blue, White, Peach Blossom, Dark Purple, and Schell's Finest Mixed. Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.20; 1/2oz. \$2; oz. \$3.75; 1/4lb. \$12.

Schell's Giant Imperial Annual Larkspur

These improved strains are simply gorgeous

The long spikes of pink, blue, salmon, scarlet, white and rose make a flashy effect in beds and borders while for vasing they are especially valuable. This new giant type, tall and stately, surpasses in both beauty and size of flower, length of stem, and free blooming all other annual types for florists' and garden use. Plants 4 to 5 feet high, spikes 2, 3, 4 and 5 feet long. Covered with double 2-inch flowers, this mixture includes all the very newest separate colors. **Schell's Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75.** (Separate colors, see index.)



Schell's Annual Larkspur, Giant Imperial, Finest Mixed

NEW Colossal Shades of Rose Petunia

It is the first **GIANT Alldouble Petunia** ever created in America and the biggest double Petunia ever known. Many flowers are over 5 inches across, varying in form from those with crisply fringed petals to those with beautifully ruffled petals. The colors range from salmomy pink through rose-pink to deep rich rosy mauve. A most attractive blending of rose shades. Plants are strong growing, 20 inches high, spreading as much as 3 feet across and bearing their immense alldouble blooms in greatest profusion. Very valuable for beds, borders, window-boxes, and for cutting. **Pkt. (100 seeds) \$1.**

"Colossal Shades of Rose," New and First Giant Alldouble Petunia. Flowers 5 inches across. Awarded Silver Medal in 1946 All-America Selections.

Schell's Improved Long-Spurred Hybrid Aquilegia Exquisite Mixture

This very beautiful and popular perennial flower is in your flower garden to stay year after year, after the first year, giving to you in abundance its very beautiful, exquisitely colored flowers of dainty pink, lavender, yellow, red, white, etc., on good stems for vasing. Plants grow 3 feet high, hardy, preferring partial shade and a light, fairly rich soil.

We know of no strain surpassing this in size and beauty of flowers. **Pkt. 50 cts.; 2 for 95 cts.; 1/8oz. \$1.75; 1/4oz. \$3; 1/2oz. \$5.50.**

ASTER, Heart of France (W.R.)

A very beautiful rich dark red Aster of medium size, upright on strong stems, on plants 2 feet high. Blooms in late August and September. **Pkt. 15 cts.; 2 for 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**

Aster,
Heart of
France



Schell's Improved Long-Spurred Hybrid Aquilegia,
Exquisite Mixture

"PURPLEHEART" ASTER

This is another very lovely Aster. The flowers are a deep, bright purple on long stems on plants 3 feet high. They are fine for bouquets alone and when used with Heart of France. **Purple Heart is pkt. 15 cts.; 2 for 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**



Bartonia aurea
(Blazing Star)



Brachycome iberidifolia
(Annual Cineraria)



Celosia Childsi
(Chinese Woolflower)
Mixed Colors. Pkt. 10 cts.



Candytuft, Empress

BARTONIA aurea (Blazing Star). Annual. Plants grow 18 inches. Flowers deep yellow, $2\frac{1}{2}$ inches across, and blooms all summer. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.; $\frac{1}{4}$ oz. 50 cts.

BRACHYCOME iberidifolia (Swan River Daisy or Annual Cineraria). The 10-inch plants are a mass of very pretty blue, pink, and white flowers all summer. Fine for edging, massing, pot-culture, rockery, and for short-stem cut-flowers. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

CARNATION, Marguerite. Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets. **Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.

Chabaud's Giant Improved. They come into flower four to five months after planting the seed, and continue to bloom until frost. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. **Yellow, Cardinal, Rose-Pink, White, Salmon-Rose.** Also **Schell's Splendid Mixture.** Each, pkt. 15 cts.; (1 pkt. of each of 5 colors 60 cts.); $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75.

CANDYTUFT (Iberis). Hardy Annual. (Ger. 5 to 10 days.) **Empress or Giant Hyacinth-flowered.** The finest white, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. (See illustration.) Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Umbellata. Umbrella-shaped flower-heads. Plants 1 foot high. **Crimson, Flesh-Pink, Lavender, Rose-Cardinal, and Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

IBERIS sempervirens (Candytuft). Hardy Perennial. Pure white flowers. Blooms early and all season. Grows 1 foot high. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.50.

Queen of Italy. Dwarf lavender-pink. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

COCKSCOMB (Celosia). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

Royal Velvet. New. (Combs.) Velvet red. Pkt. 10 cts.

Cristata. (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.

Plumosa. (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.; $\frac{1}{4}$ oz. 50 cts.

Flame of Fire. New. (Plume.) Fiery scarlet. Pkt. 10 cts.

COLEUS. Hardy Annual. (Ger. 10 to 15 days.) Seed crop failed.

CELOSIA Childsi (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. **Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 60 cts.

CACTUS SEED, Finest Mixed. Includes rare varieties. It is very interesting to watch them as they develop their odd shapes. Easy to grow in pots or boxes. Some seeds germinate in 2 weeks, others a month. Pkt. 25c.; $\frac{1}{4}$ oz. \$2.

CONVOLVULUS minor (Dwarf Morning-Glory.) Plants 12 inches high. Very pretty. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts. See illustration.

COSMOS. Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

Sensation Dazzler. New. The flowers are immense, 3 to 4 inches in diameter; and their color is a rich deep velvety crimson. The fluted petals overlap, forming a very full and most beautiful single flower. These are carried on long heavy stems freely produced on the 4 to 5-foot plants, and are especially fine for cut-flowers. Truly a sensational flower in both beauty and size. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 80 cts.; oz. \$1.50.

Orange Ruffles. Schell's New Semi-Double. Vivid intense golden orange. The two or three extra rows of petals lend an airy, butterfly-like beauty. The 3-foot plants are extremely free flowering. Very charming for bouquets. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Early Mammoth Single. This type, when sown in April, will be covered with blooms from July on. **Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.

Late Mammoth Single. In full flower during September and October. **Crimson, Pink, White, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.

New Double-flowering. The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.

Orange Flare. (Gold Medal.) Clear orange; constant bloomer. Early. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 50 cts.

Yellow Flare. The first clear yellow Cosmos. Awarded Silver Medal. Plants 3 feet high. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 50 cts.

Double Crested. An exceedingly beautiful type of Cosmos. See the illustration. **Mixed.** Pkt. 15 cts.; $\frac{1}{8}$ oz. 50 cts.

Sensation. Large, handsome flowers on good stems. Awarded Silver Medal. Clear rose-pink, white, and crimson in mixture. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 50 cts.



Coreopsis Double Sunburst
Pkt. 10 cts.



Convolvulus minor
Pkt. 10 cts.



Cosmos, Sensation
Mixed Colors
Pkt. 10 cts.



Cosmos, Double Crested
Mixed. Pkt. 15 cts.



Dianthus
Sweet Wivelsfield



Dianthus splendens
Crimson, large
white eye



Dianthus Heddewigi
Double, Mixed



Dianthus superbus
Loveliness

DIANTHUS (Pinks). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, fine for bouquets.

Chinensis (China Pinks), **Double Mixed**. Plants 20 inches. Double flowers in all colors produced in clusters very freely. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

Heddewigi. Plants 12 inches, very free flowering. **Finest Double, Mixed**. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

Heddewigi, Single Mixed.

Sweet Wivelsfield. Multiflora type. Remarkably free flowering. **All Colors Mixed**. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.

Plumarius Scoticus Double Schell's Special Florist Strain. These Scotch Pinks are simply gorgeous in their beautiful array of self colors of various tints of pink, rose, salmon, and white, and then these same colors in combination with a bright crimson zone. Flowers are very fragrant, 2 inches in diameter, on 12 to 15-inch stems. The plants are very free flowering. This is a perennial. If started early indoors, will bloom the first year and then every year thereafter during May and June. A splendid bouquet flower and a bright spot in any garden, where it stays and stays. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$1.60; $\frac{1}{4}$ oz. \$3; $\frac{1}{2}$ oz. \$5.50.

DAHLIA, Coltness Hybrids. Perennial. Very dwarf bedding plants, 18 inches. Flowers are single. Excellent cut-flowers for vasing. **Mixed Colors**. Pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.

Unwin's Ideal Bedding, Mixed Colors. Miniature double and semi-double flowers on bushy 18 to 24-inch plants. Fine for cutting and for bedding. Pkt. 15 cts.; $\frac{1}{8}$ oz. 60 cts.

SHASTA DAISY, Alaska (*Chrysanthemum Leucanthemum*). Hardy Perennial. (Ger. 20 days.) Large pure white, daisy-like flowers 4 inches across, having three or more rows of petals; borne singly on long, stiff stems from July to frost. Grand for cut-flowers. Plants 2 ft. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.

DIMORPHOTHECA aurantiaca (African Golden Daisy). Hardy Annual. See it in color, page 53.

DIGITALIS (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

Gloxiniæflora, Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.

Giant Shirley. A greatly improved strain, producing spikes 3 to 5 feet long. **Mixed colors**, pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.

COBÆA (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, or Mixed**. Each, pkt. 10 cts.

HUMULUS japonicus variegatus. Hardy Annual. A very fast-growing vine, with dense foliage. Grows 20 to 30 feet during the summer. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Schell's Best Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

FORGET-ME-NOT, Blue (*Myosotis alpestris*). (Ger. 15 days.) A hardy perennial, but give protection in fall and winter. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; oz. \$1.25.

FOUR-O'CLOCK (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.

GAILLARDIA (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

Perennial Varieties: (Ger. 15 to 20 days.)

Dazzler. Intense golden yellow, maroon-red zone. Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.

Grandiflora Hybrids, Superb Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. 95 cts.

Portola Hybrids. Flowers $3\frac{1}{2}$ inches in diameter, single, bronzy red with yellow border. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.

Annual Varieties:

Picta, Double Lorenziana. See illustration, page 54. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

Double Mixed Colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Single Mixed Colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

HELIOTROPE (Cherry Pie). The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets, excellent for bedding, and for pot-culture. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. (Ger. 30 days.)

Choicest Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 80 cts.

IPOMÆA (Morning-Glory). (Ger. 10 to 20 days. Soaking the seed in warm water over night helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

Schell's Imperial, Mixed (Morning-Glory). The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

Cornell. Large; red with white border. Pkt. 15 cts.

Noctiflora. (White Moonflower). Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.

Heavenly Blue and Scarlett O'Hara. See page 57.



Dahlia, Unwin's Ideal Bed-
ding, Mixed Colors



Gaillardia
Dazzler



Digitalis
(Foxglove)



Dimorphotheca
aurantiaca
(African Golden Daisy)



Schell's Merry Mixture of Painted Daisies

Schell's Special Strains Centaurea Cyanus (Annuals)

"BLUE BOY," "ROSIE,"
"RED BOY," and "SNOW-WHITE"

These greatly improved strains are so vastly different that they are rapidly becoming one of the most popular bouquet flowers for florists and all who grow flowers. These flowers are large, full double, and the colors are intensified. The stems are long and the plants, 3 feet high, are covered with their bright beaming pinks, blues, reds and whites. We have customers who buy this seed by the pound and it is one of their most profitable crops. The plants begin blooming in July and continue until frost. Each color separately makes a beautiful bouquet and all the colors together are very attractive too. "Blue Boy," deep rich blue; "Rosie," deep rich pink; "Red Boy," rich ruby-red; "Snow White," pure white; Schell's Special Strain Mixture (all these four equally blended). Separate colors or the Mixture: Pkt. 10 cts.; 3 for 25 cts. or one of each of the four, 30 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; 1/4lb. \$2.90; lb. \$8.



Alyssum, Violet Queen

SCHELL'S "PAINTED DAISIES"

(Annual *Chrysanthemum carinatum*)

We offer you here our **Merry Mixture**, of this very popular annual bouquet flower which blooms from July until frost from seed sown in April or May. Ours is a blended mixture of **extremely gay** colors, each ringed with yellow or scarlet or both, from which flash out the dominant colors in the petals. It is indeed a fine bouquet flower and beautiful as it blooms in the garden. Plants are 2 1/2 feet high, and flowers 3 inches across.

Schell's Merry Mixture. Pkt. 10 cts.; 3 for 25 cts.; 1/4oz. 40 cts.; 1/2oz. 75 cts.; oz. \$1.40; 2 ozs. \$2.50; 1/4lb. \$4.50.



Schell's Special Strain, *Centaurea Cyanus*
"Blue Boy," "Rosie," "Red Boy," and "Snow-White"

ALYSSUM, VIOLET QUEEN

Sweet Alyssum is everywhere popular for borders, beds, edgings, rock-gardens, window-boxes, and for pots indoors. It grows easily, blooms profusely and continuously.

Our **Violet Queen** is a clear, bright, lively violet and very fragrant. The plants are just 5 inches high and a mass of blooms. Pkt. 10 cts.; 3 for 25 cts.; 1/4oz. 70 cts.; 1/2oz. \$1.25; oz. \$2.25.



New Marigold, Mission Giant, Goldsmith

firm and lasting. Ideal for the home-garden and for florists' use. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.**

SCARLET SAGE, BONFIRE

This hardy annual is a blaze of brilliant scarlet flowers and should be in every flower garden. It blooms from early summer until frost. The plants grow 2 feet high. It is one of the most popular for beds, borders, and edgings. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 2 ozs. \$7.75; 1/4lb. \$15.**

NEW MARIGOLD, Mission Giant, "Goldsmith"

Awarded All-America Medal

Giant flowers, 4 inches across, rich golden orange, incurved chrysanthemum-like, on strong stems. A very free bloomer. Flowers



Scarlet Sage, Bonfire



African Golden Daisy. Blooms all summer

AFRICAN GOLDEN DAISY (*Dimorphotheca aurantiaca*)

This is a very beautiful and showy hardy annual from Africa that blooms all summer from seed sown in the spring. The 15-inch plants, covered with their rich glossy orange-red flowers with a dark disc in the center of each, 2 1/2 inches wide, make a magnificent sight when in full bloom. A fine bouquet flower. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.45; oz. \$2.50.**



Schell's Beautiful Soft Rich Pink Zinnia, Miss Willmott

GIANT ZINNIA, MISS WILLMOTT

Very large flowers of soft rich pink. Long-stemmed and free-blooming, particularly fine for cut-flower use. Both florists and home-gardeners loudly acclaim this beautiful giant-sized and very graceful Zinnia. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 70 cts.; 1/2oz. \$1.25; oz. \$2.25.**

NASTURTIUMS, DOUBLE GLEAM HYBRIDS

A very attractive new strain of Nasturtiums. These are double flowers and what is more, they are sweet-scented. They come in a wide range of color that makes them excellent for cutting—salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon, and gold flushed scarlet. **Mixed Colors, pkt. 10 cts.; 1/2oz. 20 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

SHELL'S NEW ZINNIA, DAINTY GEM

Very free-flowering and colorful, Dainty Gem plants are neat 1 1/2 to 2-foot bushy specimens with wiry stems just the right length for bouquets for the home. The flowers are round, 1 1/2 inches in diameter, bright rose-pink at the center and lighter flesh-pink on the lower or outside petals. Every up-to-date gardener or florist will have this gay, colorful, intriguing Dainty Gem this year. **Pkt. 15 cts.; 1/4oz. \$1.25.**



Schell's new gay, colorful Zinnias, Dainty Gem



Double Gleam Hybrid Nasturtiums are fine for both bedding and cutting. Plant them in full sun and don't give them too rich a soil.



Gaillardia picta
Double Lorenziana
(See page 51)



Gypsophila
"Baby's Breath"
Imp. London Market



Gomphrena, Mixed



Geranium
Choice Mixture

Gypsophila • Baby's Breath

ANNUAL VARIETIES

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

Elegans alba grandiflora. London Market Strain. The best white large flowers. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; $\frac{1}{2}$ lb. \$2.25; lb. \$4.50.

Rosea. Pink. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1.10; oz. \$2; $\frac{1}{4}$ lb. \$7.

Carminea. Carmine-rose. $1\frac{1}{2}$ feet. Pkt. 10 cts.; $\frac{1}{2}$ oz. \$1.10; oz. \$2; $\frac{1}{4}$ lb. \$7.

Finest Mixed. Mixture of above 3 colors. Pkt. 15 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.50; $\frac{1}{4}$ lb. \$5.50.

HARDY PERENNIAL VARIETIES

Paniculata fl.-pl (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty double white flowers. Splendid for bouquets or with other flowers. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{8}$ oz. 80 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75; oz. \$5.

Paniculata (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.

Pacifica. Rose-pink. Blooms when the Paniculata varieties have passed. Plants 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{8}$ oz. 80 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75.

AQUILEGIA (Columbine). Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. (Ger. 12 to 60 days.)

Cerulea (Rocky Mountain Blue Columbine). Violet-blue sepals, white corolla. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.

Long-spurred Pink Hybrids. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1.25.

Long-spurred Crimson Star. Deep coppery crimson. $1\frac{1}{2}$ ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.50.

Schell's Mixed Colors. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

GOMPHRENA (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads which are very useful for winter bouquets. If cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color. **Violet**, or **Mixed**. Each, pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

GODETIA ("Farewell-to-Spring" or Satin Flower), **Duke of York**. Annual. Rich scarlet or white flowers borne on bushy plants about 18 inches high. Very desirable for beds, borders, and for cutting. Does best in moist soil, in a partly shady, cool situation. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

BALSAM, Camellia-flowered. A very popular old-fashioned flower that blooms all summer. Plants grow 2 to 3 feet high, with each of the branches covered with beautiful double flowers of bright pink, scarlet, white, etc. A very desirable annual for beds and borders, producing its bright cheery flowers continuously.

Choice Mixed. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.

Rose-flowered, Finest Mixed. The individual flowers resemble tiny roses—very pretty; try it. Plants 2 to 3 feet. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Baby Balsam, Double-flowered Dwarf Mixed. Plants are just 8 inches high, bushy, with their flowers in clusters on the stem ends. Invite a range of bright colors. Very pretty border or edging flowers. Annual. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

BALSAM APPLE (Momordica). **Balsam Pear.** Hardy Annual. Vine; grows 10 feet from seed. Each, pkt. 10 cts.

CALENDULA (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) Blooms from early summer until killed by frost; fine for bouquets, used extensively by florists. 1 foot.

Improved Campfire (Sensation). For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60c.

Chrysantha. Large, double flower, clear buttercup-yellow on long stems. Fine for cut-flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts. (Gold Medal Winner.)

Orange King. Orange-red, dark center. Pkt. 10 cts.

The Ball. (Florist's Strain.) Orange, light center. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

Mixed Colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

GOURDS. See page 65.

GERANIUM. For growing in pots and for bedding and window-boxes. It is very easy to grow these from seed and they bloom almost all year. **Choice Mixture.** Pkt. 15 cts.; 2 for 25 cts.

HELIANTHUS (Sunflower), **Sun Gold.** A new, brilliant golden yellow, with large, double flowers. Very free flowering and 100 per cent double. Plants 4 to 5 feet tall. Exceedingly showy garden annual and fine for vasing and baskets. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 80 cts.

Mammoth Russian (Common Sunflower.) Pkt. 10c.; lb. 50c.

JOB'S TEARS (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to string as beads. Pkt. 10 cts.; oz. 20 cts.

LANTANA. Start indoors to set out. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high.

Hybrids, Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25.

Dwarf Hybrids. 15 to 18 inches. May be grown in pots the year round, and in the garden until frost. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.60.



Godetia, Duke of York



Canterbury Bells
See page 63



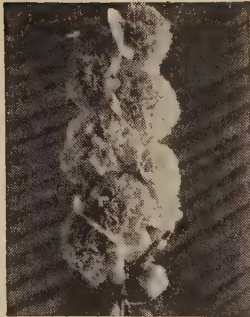
Aquilegia



Helianthus, Sun Gold



Linaria
Fairy Bouquet



Hollyhock
Chater's Double



Helichrysum, Mixed
(Straw Flower)



Ipomoea Quamoclit
(Cardinal Climber)

AGERATUM Annual

New Ageratum, Blue Ball. Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 25 cts.; 2 pkts. 45 cts.; $\frac{1}{4}$ oz. \$2; $\frac{1}{2}$ oz. \$4.

Little Blue Star. Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.35.

Fairy Pink. Lovely soft rose-pink; plants 5 inches high. Fine alone or with Little Blue Star. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90c.

Blue Perfection. Deep blue. 9 in. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.

HOLLYHOCKS. Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. 6 feet. Colors are gorgeous. **Chater's Double, Finest Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$2.75.

HELICHRYSUM (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. They grow about $2\frac{1}{2}$ feet high and are used extensively, after being dried, in vases during the winter. **Crimson, White, Yellow, Violet, Rose Queen, or Schell's Splendid Mixture.** Ea., pkt. 10c.; $\frac{1}{4}$ oz. 65c.; $\frac{1}{2}$ oz. \$1.25.

HONESTY (*Lunaria biennis*; Satin Flower; Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. Plants grow 3 to 4 feet. **Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50.

ANNUAL LARKSPUR (Delphinium)

Hardy Annual. (Ger. 20 days.) This is one of the finest annuals.

TALL DOUBLE STOCK-FLOWERED. **Azure-Blue, Dark Blue, Lustrous Carmine or Newport Pink, White, Scarlet-Rose, Salmon-Pink, Rosamond** (pure bright rose; awarded Gold Medal), and **Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.

GIANT IMPERIAL LARKSPUR. These have outclassed all other types of Annual Larkspurs for florists' and general garden use. Stems 4 to 5 feet long. The florets are large, double, 2 inches across, on spikes 2 to $2\frac{1}{2}$ feet long.

New Giant Pink Perfection. Rich bright pink. **Giant, Rosalind.** Rose with suffusion of salmon.

Giant Imperial, Schell's Montrose. This new Imperial is an exceedingly beautiful pure, clear rose-pink.

Schell's White King. The most outstanding white.

Blue Bell, azure-blue; **Dazzler,** rich scarlet.

Schell's Quality Mixture of Giant Imperials.

Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 95 cts.

DELPHINIUM (Hardy Perennial Larkspur). (Ger. 15 to 21 days). The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

Blackmore & Langdon's Gold Medal Strain. Granted literally hundreds of medals, prizes, certificates, and awards. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to $6\frac{1}{2}$ feet. Be sure to order 't. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.60.

Improved Belladonna (Cliveden Beauty). (Florists' Strain.) Exquisite, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1.

Schell's Pacific Giants, Finest Mixed. Remarkable new strain. Extremely large flowers, $2\frac{1}{2}$ to $3\frac{1}{2}$ inches in diameter. 100 per cent double. Plants 5 to 7 feet tall. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$1.75; $\frac{1}{2}$ oz. \$3.

Chinensis, Blue Butterfly. Dwarf or bedding strain; 1 foot high. Exceedingly beautiful rich dark blue. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 60 cts.

IPOMEEA dissecta, Alamo ("Mile-a-Minute" Vine). Crop failed.

Quamoclit (Cardinal Climber). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage almost hidden by the bright cardinal star-shaped flowers, makes a rich effect. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75.

LUPINUS Hartwegi (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **Splendid Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

Russell Lupins. Awarded Gold Medal, Royal Horticultural Society. Magnificent spikes, 3 feet long, of brightest colors in greatest variety. Blooms during May and June and is an inspiring sight to see. Perennial, see page 65.

LATHYRUS latifolius (Hardy or Everlasting Sweet Pea). (Ger. 20 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Pink, White, Red, and Mixed.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

LEPTOSYNE maritima (Sea Dahlia). Perennial. Crop failed.

LINARIA maroccana, Fairy Bouquet (Miniature Snapdragon). Annual. (Ger. 15 days.) Dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 15 to 18 inches high, are very compact. Pastel shades. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.



Ageratum
Blue Perfection



Larkspur, Schell's Giant
Imperial Quality Mixture



Lathyrus latifolius
(Hardy Sweet Pea)



Delphinium



New Petunia, America Alldouble

New Petunia, America Alldouble

Awarded Silver Medal—Be very sure to order it

One of the finest and most novel of the new flowers. It is easy of culture and vigorous in growth.

America Alldouble is among the first of the Petunias to bloom and continues to flower profusely until frost.

It is the first Alldouble Petunia ever developed in America. Its flowers are a charming rose-pink, 2 inches in diameter, and the plants very compact and uniform, 1 foot high and 18 inches across. Excellent for the garden, and growing in pots; the stems permit low vasing. **Pkt. (100 seeds) 50 cts.; 2 pkts. 90 cts.; 1,000 seeds \$3.50.**

Petunia, Snowstorm Improved

Glistening white shaded yellow in throat. A compact plant, blooming all summer, covered with a mass of immense snowy white flowers. **Pkt. 35 cts.; 3 for \$1; 1/16 oz. \$5.**



Petunia, Snowstorm Improved

Celosia plumosa

Schell's Choice Mixed. Annual. Two feet high. Fiery flame plumes. Fine for vasing. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4 oz. 50 cts.; 1/2 oz. 90 cts.; oz. \$1.50.**



Celosia plumosa

Pansies

Schell's Exquisite Exhibition Mixture.

This, our best mixture, is incomparable. The flowers average 4 inches in diameter, are of the most gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) **Pkt. 25 cts.; 5 pkts. \$1; 1/8 oz. \$2.75; 1/4 oz. \$5; 1/2 oz. \$9; oz. \$18.**

One ounce will produce about 8,000 plants

Schell's Mammoth Mixture.

The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8 oz. \$1.50; 1/4 oz. \$2.75; 1/2 oz. \$5; oz. \$10.**

Schell's New Giant Crested Howard Zinnias

A sensational new annual flower 4 inches in diameter with a full rounded cushiony center surrounded by broad guard petals. As cut-flowers, or as annuals for garden ornamentation, they are without a peer. For cut-flower purposes the effect of a bouquet of these gorgeous flowers is wonderful and catches the eye at once, with their magnificent shades of orange, orange-scarlet, yellow, rose, maize and crimson. Every lover of flowers, every florist, yes, everybody should grow this marvelous new Zinnia. **Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4 oz. 65 cts.; 1/2 oz. \$1.15; oz. \$2.**



Gorgeous Pansies!



Beautiful New Crested Howard Zinnia



New Morning-Glory, Heavenly Blue

New Ipomoea (Morning-Glory) Heavenly Blue

The color is a deep, intense blue, shading lighter toward the center. Flowers are very large—often 4 inches across—and freely produced. It begins blooming earlier than other Ipomoeas and continues throughout the summer. The flowers remain open until late in the afternoon. This habit gives it the name—The Blue Moonflower. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. \$1.35.**

Scarlett O'Hara. (Awarded Gold Medal.) A rich vivid scarlet Morning-Glory. As many as 50 flowers open on one plant in a day. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4 oz. 75 cts.; 1/2 oz. \$1.25; oz. \$2.25.**

Pearly Gates. (Awarded Silver Medal.) A pure white Morning-Glory; it is beautiful. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4 oz. 75 cts.; 1/2 oz. \$1.25; oz. \$2.25.**

SPECIAL! 1 pkt. of each Red, White, and Blue, for 35 cts.



"Pink Beauty" and "White Fairy" Scabiosas. So charmingly dainty and pretty you will want the pair of them in your flower-garden and for vasing.

Schell's "White Fairy" and "Pink Beauty" SCABIOSAS

These two Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, each alone and beautiful together.

Pkt. of either 15 cts.; 1 of each for 25 cts.
1/4 oz. either, or the two mixed, 65 cts.
1/2 oz. either, or the two mixed, \$1.10; oz. \$2.

Other Varieties of Scabiosa (Mourning Bride or Pincushion Flower)

A hardy annual 2 1/2 feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

Peach Blossom. Pink.
Azure Fairy. Lavender-blue.
King of the Blacks. Black.
Crimson. Rosy crimson.

White. Pure white.
Red. Rich red.
Rose. Rose color.
Schell's Choice Mixed.

Prices, any separate color in the mixture, pkt. 10 cts.;
1/4 oz. 35 cts.; 1/2 oz. 60 cts.; oz. \$1.

Antirrhinum or Snapdragon Schell's Super-Giant Maximum, Mixed (R.P.)

(For other varieties see page 62)

Snapdragons are a charming annual, easy to grow, and their long stems, 2 1/2 feet, and bright-colored flowers so pretty in the garden have always been a great favorite with home

gardeners and florists. Our mixture contains a great array of bright colors. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4 oz. 50 cts.; 1/2 oz. 85 cts.; 1/4 oz. \$1.50; 1/2 oz. \$2.75.**



Schell's Snapdragon Maximum, Mixed



Marigold, Harmony



Marigold, Gigantea,
Sunset Giants



Marigold
Dwarf French



Marigold, Dwarf Gigantea
Gypsy Jewels

NEW MARIGOLDS

SCHELL'S GIGANTEA, SUNSET GIANTS. Here is the largest of all the Marigolds with blossoms from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower for florist use and for garden decoration. The 3-foot plants are covered with these large beautiful flowers. **Finest Mixed**, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10.

NEW MARIGOLD "FLASH." Awarded Silver Medal for being acclaimed Best New Flower for 1945. Flowers of bright, flashy colors of gold, orange, maroon-red, yellow, and scarlet, dashed and bicolored, cover in countless numbers the sturdy uniform plants which are 18 inches high. Flowers average 2 inches across, with 8 to 12-inch stems, making excellent bouquet flowers. Blooms all season. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.65.

NEW MARIGOLD, YELLOWSTONE. Mission Giant Class. Won award for one of best new flowers. It is of exquisite form, size, and beauty. A new color, a very clean lovely clear lemon-gold. It is truly gorgeous! Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50.

Tall Double African, Fistulosa. Plants 3 feet high. Large, beautiful, double Fistulosa-type flowers used extensively by florists. **Lemon Alldouble; Orange Alldouble; Alldouble Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.20.

Dwarf Gigantea, Pot O' Gold. New. See page 60.

Dwarf Gigantea, Gypsy Jewel. The sweet-scented flowers are 4 inches across, covering the plants 15 inches high. Very free flowering—it is a beauty. A mixture of a wide range of brilliant colors including deep rich orange, canary-yellow, dazzling golden orange, lemon-yellow, primrose. Enjoy Gypsy Jewels in your garden. (See illustration above.) Pkt. 20 cts.; 2 pkts. 35 cts.

SCHELL'S NEW MARIGOLD, SUNKIST. Awarded Silver Medal. Sun-kissed and beauty-laden, a veritable gem in your garden. Rich deep golden orange, the 2-inch blooms with their crested centers of dainty tubular petals surrounded by several rows of broad velvety self-colored guard petals, literally cover the tiny 6 to 8-inch mound-like plants. Early and free-blooming, Sunkist makes a dazzling border, garden bed, window-box or flower-pot. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10; oz. \$2.

NEW MARIGOLD, BUTTERBALL. Positively the most exquisite little jewel of a plant ever seen. See it in color, page 61.

NEW MARIGOLD "REAL GOLD." Awarded a Silver Medal for 1945. A new very large-flowering Marigold of the **Carnation-flowered type**. Some flowers are 4 $\frac{1}{2}$ inches in diameter, very deep, and very double. The color is a beautiful golden orange illuminated with yellow. Plants are 2 feet high. Ideal for cut-flowers and for beds and borders. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40, oz. \$2.25.

Dwarf Royal Scot Alldouble. Striped mahogany and gold—a charming combination. Grows 10 to 12 inches high. Pkt. 15 cts.; $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{4}$ oz. 65 cts.

Double Dwarf French Mixed. Grows 12 inches high. Flowers early, all double. Improved strain. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Legion of Honor (Little Brownie). Grows 9 inches high. Flowers golden yellow, with large spot of velvety crimson at the base of each petal. A mass of bloom from June until frost. A real beauty. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Guinea Gold. Large golden orange. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Harmony. A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free-flowering and extremely early, blooming in July. (See illustration.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 65 cts.

MARIGOLD, CROWN OF GOLD. Awarded Gold Medal. See the illustration below. The flowers are 2 $\frac{1}{2}$ to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance. Begin blooming in July and continue until frost. Be sure to order this Gold Medal winner. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

NEW MARIGOLD MAMMOTH MUM. Wins All-America Award. The largest-flowering incurved Chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The flowers are 4 to 5 inches across, of rich lemon-yellow. Blooms 2 $\frac{1}{2}$ months from seed. The 3-foot plants are erect, strong and bushy, giving long stems to these beautiful flowers. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

NEW MARIGOLD, SCARLET GLOW. All-America Seed Selections Award. Large, perfectly double flowers; the brightest red of all French Marigolds. Flowers are 2 inches across, deep scarlet changing to a rich tangerine color as they age. Plants 15 inches. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

NIEREMBERGIA, PURPLE ROBE

Dwarf Cup-Flower. Awarded Bronze Medal

A mass of deep rich violet-purple flowers studded with gold and not more than 6 inches tall. Fine for bedding and as a pot-plant for window culture. A half-hardy perennial, it needs winter protection. The seed requires 3 weeks to germinate. Pkt. 25 cts.; $\frac{1}{8}$ oz. \$1.50.

New Zinnia, Old Glory

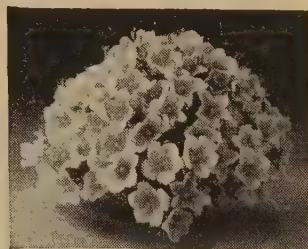
The patriotic flower. Old Glory as shown in the illustration is a gaily colored flower of bright red and white stripes. Plants are 2 $\frac{1}{2}$ feet high; stems long, making an excellent and popular cut-flower as well as a beauty for your garden. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.



Marigold
Legion of Honor



Marigold
Crown of Gold



Nierembergia, Violet with
gold eye



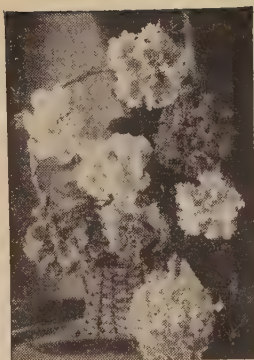
Zinnia
Old Glory



Petunia, Theodosia



Petunia hybrida
White King



Petunia, Shepherd's
Marvelous Double
Mixed



Petunia
Fringed, Single Mixed

PETUNIAS

Theodosia, Grandiflora, Single Fringed. One of the very loveliest Petunias one can grow. A very rich rose, highlighted by its deep open throat of molten gold. The flowers are 3 inches in diameter, daintily fringed, giving the blooms an effect of frilly lace. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{4}$ oz. \$2.

Flaming Velvet. (Gold Medal.) A gorgeously rich flower of brilliant velvety blood-red or crimson color, belonging to the Hybrida class. Very free-blooming. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.25.

Giant Prize Fringed, Single Mixed. Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.; $\frac{1}{2}$ oz. \$4; $\frac{1}{4}$ oz. \$7; $\frac{1}{8}$ oz. \$12.

Elks Pride. Large flowers; best velvety purple. Pkt. 20 cts.

Schell's Hybrida, Single Bedding Petunias

HOLLYWOOD STAR. Awarded the Silver Medal. This lovely new hybrid Petunia is a very charming shade of rich rose with an amber throat. It is unique in the form of its flower—a five-pointed star. The strong, vigorous plant is smothered with blooms until killing frost in the fall. A fine variety for pots and boxes as well as for the garden. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1.10.

Schell's Blue Bee. Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25.

Carmen Sylva (Baby Blue). Violet, with white throat; very beautiful. Pkt. 10 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25.

General Dodds. Velvety blood-red flower. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. \$1.25.

White King. The best white in the Hybrida Single Bedding class. Pkt. 10 cts.; $\frac{1}{4}$ oz. \$1.25.

Howard's Star, Improved. Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. Pkt. 10 cts.; $\frac{1}{8}$ oz. 70 cts.; $\frac{1}{4}$ oz. \$1.25.

Schell's De Luxe Mixture. The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.35; $\frac{1}{2}$ oz. \$2.50.

Petunia Hybrida Nana Erecta

Betsy Ross. Seed crop failed.

Schell's Celestial Rose. The flowers are deep pink and the plants evenly compact. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1.

Rose of Heaven. Very dwarf; beautiful rose-pink. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$2.50.

Rose Gem. Rich rose flowers on 5- to 6-inch plants. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{4}$ oz. 90 cts.

Rosy Morn. Beautiful, dainty, soft rosy pink flowers with white throat. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.

Snowball. Snow-white. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.

Violaacea. Deep violet; very fine. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.

Schell's Nana Erecta Mixture. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.

Double Petunias

Shepherd's Marvelous Double, Mixed. A very fancy mixture of beautifully colored, fringed flowers, producing a large percentage of doubles. Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; $\frac{1}{4}$ oz. \$15.

Schell's Giant Fringed, Double Mixed. Fine large flowering double fringed. Pkt. 50 cts.; $\frac{1}{2}$ oz. \$24; $\frac{1}{4}$ oz. \$45.

Petunia Nana Compacta

Martha Washington. It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Beautiful blush-pink, the center is veined a rich wine-red deepening in the throat to dark violet. Awarded Silver Medal. Pkt. 25 cts.; 5 pkts. \$1.

Pink Gem. Charming, compact plants, 5 to 6 inches high, with deep pink blooms. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{2}$ oz. 90c.

NEW PETUNIA, VIOLET GEM. Awarded Honorable Mention as One of the Best New Flowers. The plants are neat, dwarf and compact, 6 inches high. The rich violet-blue flowers, almost completely cover the clear dark green foliage. It is a beauty. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 75 cts.

NEW PETUNIA, GLOW. This new Petunia, winner of the All-America Silver Medal, is a dwarf, compact, ball-shaped plant of the Hybrida nana compacta class. The flowers are a charming bright rose-red with lighter throat. Free flowering. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 65 cts.; $\frac{1}{4}$ oz. \$1.25.

NEW PETUNIA, CHEERFUL. *Hybrida nana compacta.* Awarded All-America Medal. A beautiful flower with salmon-pink petals having crisp satiny sheen and deeper rose veining toward the throat; $2\frac{1}{2}$ inches and more across. The plants are of the dwarf bedding type, first growing low, spreading close to the ground, then forming a mound 10 to 12 inches high with a spread of 2 feet, and are a mass of these dainty salmon-pink flowers. Ideal for bedding and wide borders. Lovely for cutting, too. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$2.

NEW PETUNIA, PEACH RED. Awarded 1946 All-America Honorable Mention. The name "Peach Red" was given it because of its color being quite like the pleasing red side of a sun-ripened peach in its perfection. It is of Hybrida nana compacta habit, 12 to 15 inches high. Its flowers are $2\frac{1}{2}$ inches across. Very pretty indeed is this unusual color, "peach-red." Pkt. 25 cts.; $\frac{1}{8}$ oz. \$2; $\frac{1}{4}$ oz. \$3.75.

Schell's Balcony Petunias (*Hybrida pendula*)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** Pkt. 15 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.

FLUFFY RUFFLES (Grandiflora). Single Fringed. All delicate shades, soft tints and bicolor combinations. A favorite of florists; fine garden variety. The flowers are so finely fringed and heavily ruffled that they appear double. Pkt. 35 cts.; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$3; $\frac{1}{8}$ oz. \$5.



Petunias



Petunia
Martha Washington



Matricaria capensis
(Bridal Rose). (See page 62)



Iceland Poppy
Imperial Jewel Mixture
(See page 63)

SCHELL'S NEW GIANT- FLOWERED VERBENAS

A gorgeously brilliant mass of these bright-colored flowers blooming from July until frost may be yours to enjoy by sowing the seed outdoors in April or May—when warm enough, or by starting the seed in boxes or pots indoors in March and setting the plants out in May. They are wonderful in beauty and size and color. Every flower garden should have these giant-flowered Verbenas in it. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 70 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.



New Marigold, Pot O'Gold

NEW MARIGOLD, POT O'GOLD

Of Exceptional Beauty

A mass of intense dazzling gold, this new Pot O'Gold is truly a jewel formed at rainbow's end. The plants, 12 to 15 inches high, are covered with these very beautiful, fragrant golden flowers 4 to 4½ inches in diameter on 10-inch stems. And they begin blooming earlier than any other and continue for weeks. Be sure to grow it. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.60; oz. \$3.**

PORTULACA, Annual (Sun Plant)

These lovely silk-like flowers start blooming early and keep it up continuously until frost. For brilliancy of display as a border or edge, in beds, in rock-gardens or in any way, they are unexcelled. Grow 4 to 6 inches high, and will thrive in almost any soil. Would you believe there are about 300,000 seeds in an ounce of Portulaca?

Single, Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75; oz. \$3.50.

Double, Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.90; $\frac{1}{2}$ oz. \$3.50; oz. \$6.50.



Beautiful Portulaca with its bright silky flowers



Schell's De Luxe Mixture PETUNIAS

For an abundance of bright-colored flowers all summer from early spring until frost, there is none to equal this our De Luxe Mixture of Petunias. For beds and borders, window-boxes, and porch vases, it is wonderful. The great variety of bright and delicate colors in this mixture will be a delight to all who see them. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{8}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.35; $\frac{1}{2}$ oz. \$2.50; oz. \$5.**



**Zinnia,
Fantasy.**
A most fasci-
nating flower

ZINNIA, FANTASY

A very beautiful and distinctly different type of flower in the Zinnia family. The twisting ray-like flowers have a most refined and graceful appearance and are borne on strong stems making it lovely for cutting and glorious in the garden. The flowers are brightest red, orange-pink, scarlet, and cream-yellow. Blooms all summer from July until frost. **Schell's Fantasy Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.60; $\frac{1}{4}$ lb. \$5.**

MARIGOLD, BUTTERBALL

This is indeed an exquisite little jewel-like flower of clear rich soft yellow; each center petal has a dainty tipping of maroon. In solid beds or borders it produces a blanket of color from very early until frost. The plants are just 8 inches high and each one is literally covered with the pretty flowers $1\frac{1}{2}$ to 2 inches in diameter. You will want Butterball in your flower garden and for short-stem table flowers. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40; oz. \$2.50.**



Beautiful and dainty **Marigold, Butterball**



Antirrhinum or Snapdragon, Christmas Cheer

ANTIRRHINUM or SNAPDRAGON

ANNUAL (see also page 57)

These gorgeous annuals have long been a great favorite both in the garden where they bloom for several months, and in the greenhouse during the winter where they rank as one of the most widely grown by Florists for cut-flowers. The new improved varieties are exceedingly beautiful in their wide range of colors and long flower-spikes. They are very easy to grow in any good garden soil in full sun or partial shade.

MAJUS GRANDIFLORUM, Rust Resistant (28 in.)

Buttercup. Yellow.

Harmony. Terra-cotta and yellow, shaded rose.

Pink Glory. Large-flowered, heavy-spiked. New shade of deep salmon-rose.

Pinkie. Clear rose.

Reveille. Golden yellow.

Schell's Exquisite. Mixed.

Each of the above, pkt. 15 cts.; $\frac{1}{16}$ oz. 50 cts.; $\frac{1}{8}$ oz. 85 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75

MAXIMUM, Rust Resistant (34 in.)

Alaska. White.

Apple Blossom. Rose-pink, white tube.

Campfire. Luminous scarlet.

Copper King. Copper-red.

Crimson King. Crimson.

Loveliness. Soft rose-pink.

Shasta. Pure white.

Yellow Giant. Deep yellow.

Schell's Maximum Mixed.

Each of the above, pkt. 15 cts.; $\frac{1}{16}$ oz. 50 cts.; $\frac{1}{8}$ oz. 85 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75

NANUM GRANDIFLORUM, Rust Resistant (20 in.)

Amber and Gold.

DuBarry. Flaming salmon-rose.

Garnet. Rich velvety crimson.

Indian Girl. Old-gold.

Wild Fire. Bright orange-scarlet.

Schell's Nanum Grandiflorum Mixed.

Each of the above, pkt. 15 cts.; $\frac{1}{16}$ oz. 40 cts.; $\frac{1}{8}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.35; $\frac{1}{2}$ oz. \$2.50

SNAPDRAGONS FOR GREENHOUSE FORCING, Special

Florists' Strains.

Afterglow. Bronze.

Ceylon Court, Dark Selection. Yellow.

Christmas Cheer. Rose. Very fine.

Coates' Yellow Perfection.

Glorious. Deep bronze shaded scarlet.

Lucky Strike. Pure white.

Terry's Surprise Improved. Orange.

Price each of these Florists' Strains, pkt. 25 cts.; approximately 3,000 seeds for 75 cts.; 6,000 seeds for \$1.35; 12,000 seeds for \$2.50.

Schell's New Primula, Sweetheart

This is unquestionably an outstanding and most unique departure in Primula development. The blooms are a bright salmon-pink bordered with a wide band of white softly flushed flesh-pink. In the center is a tiny but distinct touch of golden yellow. Exceptionally free-blooming, "Sweetheart" is one of the very finest new creations. Pkt. 35 cts.; 3 pkts. \$1. Florist Trade pkt. \$1.50.

Schell's Cut-Flower or Bouquet Mixture

This is a mixture of many of the leading varieties of cut-flowers in a rainbow of many colors, just what is desired for those who want such a mixture for the flower-garden, giving an abundance of flowers for cutting all summer long. **Bouquet Mixture of Annuals.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 75 cts.

NASTURTIUMS (See also page 53)

Dwarf Single, Schell's Quality Mixture. The plants 1 foot high are covered with the beautiful blooms continuously. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

Schell's Tall or Vining Nasturtiums. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions on the fence or trellis, they bloom all summer. **Mixed.** Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

MIGNONETTE. Hardy Annual. (Ger. 8 to 10 days.) A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost.

Goliath. Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; oz. \$1.50.

MATRICARIA capensis alba plenissimus (Feverfew; Bridal Rose). Annual. Plants 2 feet. Produces great numbers of fine double white flowers from June to October. Excellent for beds and in pots. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.

STATICE (Everlasting) (Sea Lavender)

(Ger. 14 to 20 days.)

Caspia. Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. The flower-stems when dried will last for months. Plants grow 2 to 2 $\frac{1}{2}$ feet high. Perennial. Pkt. 15 cts.; $\frac{1}{4}$ oz. 85 cts.

Dumosa. Perennial. Flowers are silvery gray formed in large dense panicles. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{8}$ oz. 65 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25.

Suworowi (Russian). Annual. The rose-colored flowers are borne on long spikes. Plants 2 $\frac{1}{2}$ feet. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

Sinuata. Annual. Panicles of minute flowers fine for cutting throughout the summer. Can be dried for winter use. Plants 2 to 3 feet.

Splendid Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 70 cts.

RUDBECKIA hirta, Autumn Tints (Cone-flower). Annual; about 3 feet high; rich addition to any garden. The flowers, 4 inches across, with firmly outstanding petals, are of most attractive autumn shades; long stems. Pkt. 10 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{4}$ oz. 80 cts.



Statice sinuata



Statice caspia



Cut-Flower Mixture

RICINUS (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high. **Zanzibarensis**. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 70 cts.

New Annual Canterbury Bells

The $2\frac{1}{2}$ -foot plants bloom in less than six months from seed.

Angelus Bell, deep rose; **Blue Bell**, cambridge-blue; **Liberty Bell**, deep violet-blue; **Mission Bell**, clear pink; **Wedding Bell**, charming pure white; **Finest Mixed**: Each, pkt. 10 cts.; 3 pkts. 25 cts.; one of each of the 5 named varieties for 35 cts. Each, $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

Persicifolia grandiflora (Peach Bell). Hardy Perennial. Blue. Grows 2 to 4 feet high, with fine wide-open bells of blue. Superb for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 85 cts.; $\frac{1}{2}$ oz. \$1.50.

Canterbury Bells or **Cup-and-Saucer**. Hardy Biennial. (Ger. 15 days.) The flower gives the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. **Light Blue**, **Dark Blue**, **White**, or **Pink**, and **Mixed Colors**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.25.

PERENNIAL SCABIOSA, Caucasica Giant Hybrid, **Isaac House Strain** (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Improved strain of *Caucasica*. Grows 3 feet high. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 95 cts.; $\frac{1}{4}$ oz. \$1.75; oz. \$6. For Annual Scabiosa, see page 57.

SALVIA

BONFIRE (Scarlet Sage). Hardy Annual. (Ger. 15 days.) The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage. Bushes 2 feet high. Pkt. 15 cts.; $\frac{1}{8}$ oz. 90 cts.; $\frac{1}{4}$ oz. \$1.50; oz. \$5.

Azurea grandiflora. Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.

STOCKS (Gilliflower) Annual

SHELL'S MAMMOTH BEAUTY OF NICE. A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May. **Monte Carlo**. Yellow. **Queen Alexandra**. Lilac. **Summer Night**. Blue. **Mont Blanc**. White. **Souv. de Monaco**. Crimson. **Beauty of Nice**. Pink. **Salmon King**. Salmon-rose. **Schell's Splendid Mixed**. Each, pkt. 10c.; 3 pkts. 25c.; $\frac{1}{8}$ oz. 70c.; $\frac{1}{4}$ oz. \$1.25

Ten-Weeks Stocks in Separate Colors

So called because they bloom in ten weeks after planting the seed. Grow 15 inches tall. A fine bedding plant.

Azure-Blue	Crimson	Lavender
Blood-Red	Dark Blue	Purple
Bright Pink	Flesh	White
Canary-Yellow	Schell's Choice Mixture	

Each, pkt. 10c.; 3 pkts. 25c.; $\frac{1}{8}$ oz. 45c.; $\frac{1}{4}$ oz. 80c.

DOUBLE GIANT EXCELSIOR, ROSE-PINK. A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are huge— $2\frac{1}{2}$ inches across—very double, and closely packed on the long, strong spikes. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{4}$ oz. \$1.50.

SUPER-GIANT IMPERIAL, DARK BLUE. Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, $1\frac{1}{2}$ to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. Pkt. 25 cts.; $\frac{1}{2}$ oz. 75 cts.



Stocks
Ten-Weeks



Stocks, Early
Branching
Beauty of Nice



*Saponaria vaccaria
multiflora rosea*



*Schizanthus
Giant-Flowering Hybrids*

SCHIZANTHUS (Butterfly or Fringe Flower). Annual. (Ger. 12 days.) The plants are in bloom in a few weeks from sowing. Splendid for outside and for pot-plants in the house in late winter and in early spring. Plants grow about $1\frac{1}{2}$ feet high and are covered with myriads of beautiful orchid-like flowers of every color.

Schell's Giant-flowering Hybrids. Outstanding for best florist trade. Pkt. 15 cts.; $\frac{1}{8}$ oz. 50 cts.

SAPONARIA vaccaria multiflora rosea. This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 90 cts.

SCARLET RUNNER BEANS. Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; $\frac{1}{4}$ lb. 65 cts.

VERBENAS (Annual)

SHELL'S NEW GIANT-FLOWERED MIXTURE. Containing all giant-flowering varieties of richest colors (see it in color on page 60). Pkt. 15 cts.; 2 pkts. 25 cts.

Spectrum Red. (Awarded Medal.) Handsome, bright intense scarlet—indeed a gorgeous flower 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1; oz. \$3.50.

Verbena, Dwarf Compact, Fireball. *New*. A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 10 cts.; $\frac{1}{4}$ oz. \$1.25.

Moss Verbena (*V. erinoides*). Annual. Produces a mass of lace-like foliage, spreading over the ground like a carpet. The blue and white flowers are borne in great profusion from June until frost. Fine for beds, borders, baskets, and rock-gardens. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 90 cts.

SWEET WILLIAM (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually. Fine for bouquets. 1 to $1\frac{1}{2}$ ft. high.

Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25.

Double Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 85 cts.; $\frac{1}{2}$ oz. \$1.50.

Poppies, Hardy Perennial

Iceland Poppy, Yellow Wonder. Stems, 2 feet long. Will keep 10 days after cutting. Pkt. 10 cts.; 3 pkts. 25 cts.

Iceland Poppy, Schell's Imperial Jewel Mixture. Perennial. An extraordinary new Iceland Poppy in complete color range. Their rich silky flowers on strong stems will add great beauty to your garden. Pkt. 15 cts.; 4 pkts. 50 cts.; $\frac{1}{8}$ oz. 75 cts.

Annual Single Poppy, Mixed. Pkt. 10 cts.; $\frac{1}{2}$ oz. 60 cts.



Sweet William
Annual Single Mixed



Stocks, Giant Imperial



Schell's Gold Medal Dahlia-flowered Zinnias

Awarded a Gold Medal by the Royal Horticultural Society of England

Here is a flower that "fits in" perfectly for these "hurry up" times when there is so much to do and so little time to do it. What we mean is that these big beautiful Zinnias of ours are so easy to grow, and so sure to bloom and continue to produce a great abundance of flowers from midsummer until frost, that it is **THE FLOWER** for everybody to plant in beds and borders and for bouquets. Be very sure to order them. The flowers are 5 inches in diameter, the plants 2½ feet high.

Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets. It is the Flower for Everybody—for Every Garden.

Crimson Monarch	Exquisite. Rose-pink.	Canary Bird. Canary-yellow.	Scarlet Flame. Bright scarlet.
Meteor. Rich deep red.	Golden State. Yellow-orange.	Polar Bear. Creamy white.	Lemon Beauty. Lemon-yellow.
Oriole. Orange and gold.	Dream. Rosy lavender.		

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; oz. \$1.50. **SPECIAL!** 10 pkts., one of each color, for 75 cts.

FANTASY ZINNIAS

Composed of a mass of ray-like petals, and very pretty and artistic. See it on page 61. **Finest Mixed.**

Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.

NEW ZINNIA, SCABIOSA-FLOWERED

The plants grow about 2 feet high, bearing numerous medium-sized flowers resembling the annual scabiosa. All bright colors in the mixture, crimson, white, orange, etc. **Choice Mixture and Autumn Tints.** Very beautiful autumn shades. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 80 cts.

SHELL'S POMPON, OR BABY ZINNIAS

Plants grow about 15 to 18 inches high, are very compact, and bear flowers in the greatest profusion. The small, double flowers come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work.

Pastel Shades; Deep Flesh; Salmon-Rose; White; Canary-Yellow; Purple Gem; Scarlet; Orange; Crimson Gem; Black Ruby. Deep velvet maroon. **Finest Mixed.**

Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; oz. \$1.

ZINNIA LINEARIS, GOLDEN ORANGE

Plants are 10 in. high with a 2-ft. spread. Single flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.

Schell's Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. Plants are 3 to 4 feet high. By all means include Schell's Double Giant Zinnias in your order.

Canary-Yellow; Golden Yellow; Scarlet; White; Crimson; Purple; Deep Flesh-Pink; Salmon-Rose; Royal Purple; Schell's Double Giant Mixture. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$4.50.

New Zinnia Sunshine Tints

Rich autumn tints of rich rose, bronze, golden yellow, apricot, soft flesh tones and salmons in charming pastel shades. Blooms 2½ to 3 inches across, rounded in shape, and with good stems for cutting. Blooms all summer. They are beautiful.

Mixed, Pkt. 10 cts.; ¼oz. 75 cts.

SHELL'S CUPID ZINNIAS

Smallest of all Zinnias. The little button-like flowers, only 1 inch in diameter, are borne on stout stems and are very pretty and charming for table vases.

Tiny Tim, rich scarlet. **Pixie**, bright yellow. **Snowdrop**, pure white. **Cupid, Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 60 cts.



Pretty Little Cupid Zinnias, Natural Size



Schell's Early-Flowering Spencer Sweet Peas, Mixed

SWEET PEAS

Schell's Early-Flowering Spencer, Mixed Colors

A grand mixture of every color—bright red and white, pinks and blues, orange and yellows lavender, in fact the very best quality mixture made up of all separate colors. Grow them on the fence, on trellises, on twine in any sunny position. **Pkt. 15 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

SCHELL'S LATE or SUMMER-FLOWERING SPENCER SWEET PEAS, MIXED. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 90 cts.; lb. \$3.

SHIRLEY TEMPLE. The flowers are very large and extremely beautiful, 4 on each long stem. Color is a lovely soft rose-pink; exceedingly fragrant. Early. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 1/4lb. \$1.50.** Be sure to order it.

RUSSELL LUPINS

Beautiful beyond description. The magnificent, tall flower-spikes are closely set with blooms of almost every conceivable color and bicolor combination, as bright and charming as they can be. A hardy perennial, 3 feet high. Blooms in May and June. You will surely want **Russell Lupins** in your flower garden. **Pkt. (12 seeds) 20 cts.; pkt. (30 seeds) 40 cts.; pkt. (100 seeds) 60 cts.** The seeds are hard; nick the shell with a knife before planting in order to help germination.



Russell Lupins



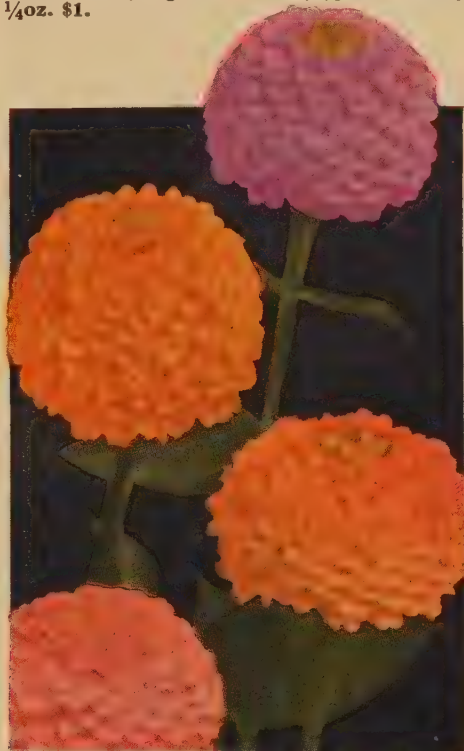
Schell's Ornamental Gourds, All Varieties, Mixed



Dahlias, Unwin's Dwarf, Mixed

DAHLIA, UNWIN'S DWARF, MIXED

Beautiful double and semi-double flowers on bushy plants 2 feet tall. Hardy perennial blooming from seed first year if planted early. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 60 cts.; 1/4oz. \$1.**



Schell's Pompon or Baby Zinnias

SCHELL'S POMPON ZINNIAS

Pretty little bright-colored flowers 1 1/2 inches wide, on strong stems 15 inches long. Excellent for cut-flowers. Blooms all summer until frost. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$3.50.**

GOURDS

Very popular for winter decorations in the home, either natural or painted fancy color effects. Grows on fence, trellis, poles, or twine.

Special Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 55 cts.; 1/4lb. \$1.50.

Here Are a Few of the Thousands of Very Useful Items We Have in Our Store and Which You May Need

"D. D. T."—25%

We have the **genuine 25% D. D. T.**, not 1% or 3% or 5% but **THE FULL 25% STRENGTH D. D. T.** You can have your house, your barn, your dairy **free from flies**—yes, mosquitoes too, by spraying a mixture of 1 part D. D. T. 25% and 4 parts water. **Spray it thoroughly** on the walls, ceilings, stalls (avoid feed bins and feed troughs), doorways and screens of the barn. It forms a deposit or residue which may last for 2 or 3 months and this slowly kills every fly that lights on it. If your kitchen or living-rooms are finely finished or newly papered it might stain them, but if not and you do not mind this, then spray the walls and ceilings as well as the screens of the house, and the porch to kill all flies and mosquitoes. Fine to rid the house of roaches, bedbugs, and other insects. Circular gives full information.

It is a marvelous discovery! Army used all available during the war. Now civilians can have it. When it was first available in August and September we sold 10,000 bottles of it. **Prices:** ½pt. \$1 (postpaid \$1.25); qt. \$2.85 (postpaid \$3.25); gal. \$8.50 (postpaid \$9); 5-gal. drum \$30 by express or freight collect (add 50 cts. for prepaying).

TRANSPLANTONE

Reg. U. S. Pat. Off.

Vitamin Hormone Stimulant for rooted plants. ½oz. 25 cts.; 3-oz. can \$1; 1-lb. can \$4.



Seed Disinfectants

Protects Seeds from Soil Diseases
Reduces Disease Losses
A Treatment for Every Major Crop

NEW IMPROVED CERESAN. For Oats, Barley and Wheat. 4-oz. can 30 cts.; lb. 80 cts.; 4 lbs. \$2.70; 8 lbs. \$5.40; 25-lb. pail \$15; 100-lb. drum \$55. (½oz. will treat 1 bus. of Oats or Barley, Wheat or Rye.)

NEW IMPROVED SEMESAN BEL. For Seed Potatoes. 2 ozs. 30 cts.; lb. \$1.65; 5 lbs. \$7.15; 25 lbs. \$33.25; 100 lbs. \$125. (1 lb. will treat 60 to 80 bus.)

NEW IMPROVED SEMESAN JR. For Seed Corn. 1½-oz. pkg. 15 cts.; 12 ozs. 56 cts.; 6¼ lbs. \$3.75; 25 lbs. \$12.50; 100 lbs. \$45. (1½ ozs. will treat 1 bus. of Seed Corn.)

SEMESAN. Used as a dust or liquid treats vegetable and flower seeds. Also valuable for watering the seed-bed or flats to control damping-off. ½oz. pkg. 10 cts.; 2 ozs. 40 cts.; 15 ozs. \$2.35; 4 lbs. \$9.10; 25-lb. pail \$52.50. (1 oz. treats 15 lbs. seed.)

ARASAN. A new organic seed disinfectant and protectant for corn and certain vegetables. Generally protects the seed from decay and reduces damping-off. Oz. 16 cts.; 8 ozs. 80 cts.; 5 lbs. \$6.45; 25 lbs. \$30.

THIOSAN. A new organic fungicide for brown-patch and dollar-spot control on lawns. 8 ozs. 80 cts.; 5 lbs. \$6.45; 25 lbs. \$30; 100 lbs. \$115.

ALWAYS INOCULATE WITH LEGUME-AID

Replaces many pounds of expensive fertilizer. Costs so little you cannot afford to seed without it.

Just mix seed in it before sowing. Easy to apply.

Variety	Unit Size	Price
COMBINATION ALFALFA and all CLOVERS	1 bus. 2½ bus.	\$0 50 1 00
VETCH: AUST. WINTER PEAS FIELD AND GAR- DEN PEAS	100 lbs.	50
SOYBEANS	Up to 2 bus. 5 bus. *50 bus.	30 55 5 00
GARDEN PEAS GARDEN BEANS	Combination For 1 bus.	50
GARDEN PEAS, BEANS, LIMAS, SWEET PEAS & LUPINES	Garden Packet For 5 lbs.	15

Stabilized "75" Dust. Contains .75% Rotenone. The "safe insecticide." It is made from the roots of a tropical plant. Non-poisonous and more powerful than Arsenate of Lead in destroying leaf chewing and sucking insects. **Lb. 35 cts. (postpaid 50 cts.); 5 lbs. \$1.25 (postpaid \$1.50); 25 lbs. \$4.25; 50 lbs. \$8; 100 lbs. \$16.**

Grafting Wax. (For the Fruit Grower.) We annually sell large quantities. Price, Best Quality, ¼lb. 25 cts.; ½lb. 35 cts.; lb. 60 cts.

"B.B." Bean-Beetle Dust. Use as a dust or spray. It controls the Mexican bean beetle, also prevents mildew and bight. Good for other eating insects too. Non-poisonous to persons. **5 lbs. \$1 (postpaid \$1.35); 25 lbs. \$3.75; 50 lbs. \$7.50; 100 lbs. \$15.**

Para-Scalecide. For Peach-borer control. A liquid treatment safe to use on trees of all ages. A combination of paradichlorobenzene and scalecide. Simple and effective. **Qt. 85 cts. (pos pa d \$1.20); gal. \$2.20 (postpaid \$2.75); 5 gals. \$7.** Write for prices on larger lots.

Weedone, the new wonder weed-killer. Kills **poison ivy, poison oak, Canada thistle** and all other weeds. Kills **plant and root completely.** Plant absorbs it and takes it down to the tip of the roots. Kills the weeds in the lawn without hurting the grass. Does **not** leave a residue on plants that is hazardous to humans or livestock. Spray it on. **6-oz. bottle (makes 5 gals.) \$1 (postpaid insured \$1.35); qt. (makes 25 gals.) \$3 (postpaid insured \$3.50); gal. (makes 100 gals.) \$10; 5 gals. \$35; 54 gals. \$324.**

LOMA. THE QUALITY PLANT FOOD. The perfect and complete all-purpose plant food, for **vegetable gardens, for flowers, trees, shrubs and for lawns.** Rich in Nitrogen, Phosphoric Acid and Potash, it is the choice of millions of gardeners. **5 lbs. 45 cts. (postpaid 75 cts.); 10 lbs. 85 cts. (postpaid \$1.25); 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.**

TRI-OGEN. The all-purpose spray. Good news for rose-lovers. Three sprays in one, protecting roses absolutely from insects and giving complete protection against black-spot and all fungous diseases. It is just as valuable for all other flowering plants as it is for roses. Put up in 4 sizes.

- A. Small Kit (protects 12 to 20 roses for season) \$1.50
- B. Medium Kit (protects 50 to 80 roses for season) \$4.
- C. Large Kit (protects 100 to 160 roses for season) \$20.
- D. Estate Kit (protects 400 to 600 roses for season) \$20.

Peat Moss. 100 lbs. \$3; 50 lbs. \$1.75; 25 lbs. \$1; 10 lbs. 60 cts. (postpaid 80 cts.); 5 lbs. 35 cts. (postpaid 50 cts.).

Cyanogas Ant Killer. A gas-producing powder. 4-oz. spout can (enough to treat ant nests in average lawn) 30 cts.; lb. 75 cts.

Cyanogas A-Dust. Kills rats, moles, woodchucks (ground-hogs), and other rodents **instantly.** "It's the gas that kills 'em." **Lb. 75 cts.; 5 lbs. \$3; 25 lbs. \$10.**

Cyanogas G-Fumigant. Most widely used greenhouse insecticide. Regular use insures insect-free house all season. **5 lbs. \$3; 25 lbs. \$10; 100 lbs. \$25.**

"D.-X." Spray. Here is an All-Purpose Garden Spray, safe to use yet so powerful it kills all chewing and sucking insects on vegetables, fruits, and flowers. It contains 1% rotenone; .37% pyrethrum and 5% D. D. T. Have it on hand always to be ready to control and prevent all insect damage to your plants and trees. One pt. will make about 50 gals. of spray, or about 2 teaspoonfuls to a gallon of water. **Prices: 1½-oz. bottle 40 cts.; 8 ozs. \$1.40 (postpaid \$1.50); qt. \$4.25 (postpaid \$4.60); gal. \$11.75 (postpaid \$12.25).**

Don Sung Makes Hens Lay More Eggs.

Tablet Form	Powdered Form
50-ct. Size (this is the Trial Guaranteed Size).	3 lbs. \$5 00
\$1 Size (3 times 50-ct. Size).	10 lbs. 10 00
\$5 Size (6 times \$1 Size).	25 lbs. 20 00
	50 lbs. 35 00

Avicol Stops Chicks Dying. Pkg. 50 cts.; Large Size (3 times 50-ct. Size) \$1; Economy Size (6 times \$1 Size) \$5.

Group Over For Roup, Colds, and Canker.

Regular Size Bottle (Trial Guaranteed Size) \$0 50
Large Size Bottle (3 times 50-ct. Size) 1 00
Quart Size (contains more than 5 times the \$1 Size) 3 00
Any Size shipped promptly. All charges prepaid.

Rat-Not. A non-poisonous prepared bait containing genuine Red Squill. A safe, sanitary way to exterminate rats. Rats are attracted to Rat-Not because of their tempting odor. **"Their Last Meal." 25 cts. and \$1.**

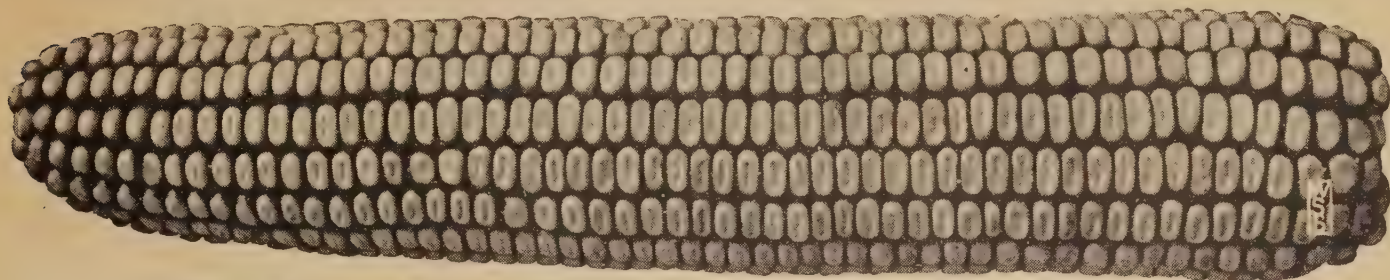
Mouse-Not. A meaty, easily hulled, treated seed-bait which appeals to the finicky taste of mice. Simply spread in places where mice frequent. **"Their Last Meal." 25 cts. and \$1.**

Mole-Not. Life-saver for lawns, flower and seed-beds. Sure death to bulb-eating, root-destroying moles. Mole-Not safeguard bulbs when placed in ground at time of planting. **"Their Last Meal." 35 cts. and \$1.**

Schell's Quality Seed Corn

See also page 68. Prices subject to change with the market
dollars' value from every acre in bigger yields of better quality crops for you. Plant it and prove it.

Our Seed Corn is all tipped and butted after being ear-selected, then tested. It is not ordinary Seed Corn—it is Schell's Quality Seed Corn and this better seed adds many more



Schell's Strain Genuine Lancaster Sure Crop. Friends, we sincerely believe we have the **finest, pure-bred, true-type, quality** strain of this very popular variety, not excepting any other.

Lancaster Sure Crop. Our strain is of exceptional quality. We have compared many samples of seed offered under the variety name of Lancaster Sure Crop, and as yet we have actually found **none** to compare with our **pure-bred quality strain of it**. Some of these other samples we compared were really not fit to be called seed Corn. Don't buy on "label" only; **make sure the true, pure quality is in the bag. It IS** when you buy it at Schell's. A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a crib Corn it is one of the most popular everywhere. Our germination tests run 98 to 100 per cent. Our seed crop is again **extra fine. Lb. 30 cts.; 7 lbs. \$1.15; 14 lbs. (pk.) \$1.95, postpaid. By freight, pk. \$1.45; 1/2 bus. \$2.50; bus. \$5; 5 to 9 bus. at \$4.90 per bus.; 10 bus. or more at \$4.80 per bus.**

Schell's Improved Leaming. That good old reliable Corn. It is ready to harvest in 100 to 110 days. Improved Leaming produces ears 10 to 12 inches long, with 18 or 20 rows of deep yellow grains. The stalks grow 12 feet high, and having broad foliage, it makes an excellent silage Corn as well as a crib Corn. You will make no mistake if you order **Schell's Improved Leaming**. Our germination tests of it have all been 97 to 100 per cent. **Lb. 35 cts.; 7 lbs. \$1.15; 14 lbs. (pk.) \$1.75, postpaid. By freight, pk. \$1.40; 1/2 bus. \$2.50; bus. \$5.**

Schell's Early Golden Surprise. Here is a Corn I can very highly recommend. The ears average 10 inches long. The Corn is a very rich bright golden yellow color deep and broad. Its cob is thin and the fodder averages 10 feet, with two fine ears on many stalks. It is an **early Corn**, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent. **Lb. 35 cts.; 7 lbs. \$1.15; 14 lbs. (pk.) \$1.75, postpaid. By freight, pk. \$1.50; 1/2 bus. \$2.75; bus. \$5.50.**

Eureka Ensilage. A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late. **Lb. 35 cts.; 5 lbs. \$1; 14 lbs. (pk.) \$1.90, postpaid. By freight, pk. \$1.40; 1/2 bus. \$2.50; bus. \$5.**



Schell's Early Golden Surprise

"NO-CROW" CROW REPELLENT. Will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it. It is non-poisonous and will not injure the seed of any kind of Corn. It will not kill birds or animals but it **will keep them away**; they will not touch seed treated with "No-Crow." It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests if it is not used. 1-qt. can (enough for 4 bus. of Seed Corn) \$1.75, postpaid \$1.90; 1-pt. can (enough for 2 bus. of Seed Corn) \$1, postpaid \$1.10; 1/2-pt. can (enough for 1 bus. Seed Corn) 60 cts., postpaid 70 cts.

Schell's Early Smoky Dent. The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety, for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow. Our germination tests on this variety are 98 to 100 per cent. **Lb. 30 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.75, postpaid. By freight, pk. \$1.40; 1/2 bus. \$2.50; bus. \$5.**

Schell's White-Cap Yellow Dent. This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet on good soil. Our tests on White-Cap are 98 to 100 per cent. **Lb. 35 cts.; 5 lbs. \$1; 14 lbs. (pk.) \$1.90, postpaid. By freight, pk. \$1.40; 1/2 bus. \$2.50; bus. \$5.**



Schell's Hybrid Iowa 939

Excellent Hybrids

Schell's Hybrid Iowa 939. It is a medium-season Corn. The stalk is medium size, stands stiff and erect, with the fine, big ears, 8 to 10 inches long with 16 or 18 rows. The ears are placed medium high on the stalks. A great favorite because of its dependable outstanding performance. Will do excellent in north-central, central, and southern Pennsylvania, in states south of Pennsylvania, in low altitudes in northern Pennsylvania, in all of Ohio, West, and in New Jersey. (Best Quality, Large Flat Grade Seed.) **Bus. \$8.**

Iowa 4059 (or 459). A most excellent Hybrid—large, long ears, 16 to 18 rows, smooth kernel, high yielder. Plants medium tall, very resistant to lodging, easy husking. Matures in about 110 days. A most excellent Corn. Adapted for Central Penna. south, east and west same latitude. **Bus. \$8.50.**

Ohio K35. Fine, early, heavy yielder. Medium-length ears, 18 to 20 rows, quite deep. Stalk medium. Excellent Hybrid for all of Pennsylvania, New Jersey, Ohio, and Southern States. **Bus. \$8.50.**

Ohio W17. A very fine Hybrid especially for heavier soils where early Corn is desired, and does fine on rich upland also. Its 16 or 18-rowed ears are large and placed medium high with short shank. Heavy foliage good also for silage; high yielder. **Bus. \$8.50.**



Schell's New Wonder Hybrid K374. Try it if you want one of the biggest and best Corn crops you ever grew.

SCHELL'S WONDER HYBRID K374 SEED CORN

Friends here is indeed a **wonderful** Corn. We think it is the grandest Hybrid ever produced. Big ears 9 to 12 inches long,—rows of deep grain, an excellent feeding Corn. Usually one ear and it a beauty, dark yellow. The foliage is **very dark green**, and retains this color when the ears ripen.

As to **heat and drought resistant** it is not surpassed by any other. **It's borer and chinch-bug resistant.** Its strong stalks and good roots make it stand best of all—like a board fence, no stalks down, no ragged leaves, no suckers, no dropped ears, easy to husk, and a good picker Corn.

It is adapted to a wide range of soils from poor to high and for central, southern and north central states where yields have been consistently very high. Matures medium early, 115 days.

We highly recommend that you grow a crop of this our **Wonder Hybrid K374**. The price is 50 cts. per bus. more and it is worth it, you will agree. **Bus. Best Large Flat Grains \$8.50; 5 to 9 bus. @ \$8.40 per bus.; 10 bus. or more @ \$8.30 per bus., not prepaid.** (Smaller quantities Postpaid, 7 lbs. for 1 acre, \$1.75; 14 lbs. for 2 acres, \$3; 28 lbs. for 4 acres, \$5.50.)

SCHELL'S "NINETY-DAY" SEED CORN

This very popular and very good extra-early Corn is always in such great demand we never seem to be able to grow enough of it. The illustration below shows the big long, broad, grains and the very small cob, so narrow that 70 pounds of ears makes about 63 pounds of shelled Corn thus giving you 7 pounds more actual Corn per bushel of ears than any other. Stalks average 8 to 10 feet, ears are about 10 inches long with 16 rows of rich dark reddish yellow grains. Fine seedling Corn and an excellent Corn for meal. It matures in 90 days from planting with normal weather. Our new crop seed is very fine quality and tests very high. **By freight or express not prepaid. Bus. \$6.50; 5 to 9 bus. @ \$6.40 per bus.; 10 bus. or more @ \$6.30 per bus. (Postpaid as follows, lb. 35 cts.; 7 lbs. for 1 acre, \$1.40) 14 lbs. for 2 acres, \$2.50; 28 lbs. for 4 acres, \$4.50.)**



Schell's Hybrid U.S. 13. An outstanding Hybrid that has made many record yields

SCHELL'S HYBRID U.S. 13. Beautiful big golden ears! They have **20 or 22 rows of good deep grains.** Here is, without question, a most outstanding and most valuable Hybrid. Every farmer who grew it is tremendously enthusiastic about it for it has **everything** to be desired—**large ears, deep grains, good big stalks** with broad leaves, **sturdy** and **disease-resistant.** Just the kind of a Hybrid you have been wanting. It is midseason. **\$8 per bus.**



Schell's Ninety-Day Seed Corn

"SCHELL'S BIG YELLOW"

Biggest Ear, Biggest Grain.

Why not grow twice as many bushels to each acre when you can? "**Schell's Big Yellow**" is a **Big Corn, yet Matures in 110 Days** under favorable conditions. The ears are immense. 12 to 14 inches long, with 20 to 24 rows of **long, broad grains.** It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—as much as 81 bushels shelled Corn per acre, at least 50 per cent and often 100 per cent greater number of bushels to the acre than any of the average yields of other varieties which is about 40 bushels per acre. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. Plant it early in May as soon as the seed bed is fit and warm, and it will mature in September. Remember, it takes no more seed, no more work in preparing the land, planting and cultivating to grow a **big crop of "Schell's Big Yellow"** than it does to grow a crop of common Corn. **Prices: Lb. 35 cts.; 7 lbs. \$1.35; 14 lbs. (pk.) \$2.50, postpaid.** By freight or Express, (not prepaid), **pk. (14 lbs.) \$1.90; 1/2 bus. (28 lbs.) \$3.65; bus. (56 lbs.) \$7 (or only 87 1/2 cts. per acre); 10 bus. or more @ \$6.75 per bus.**



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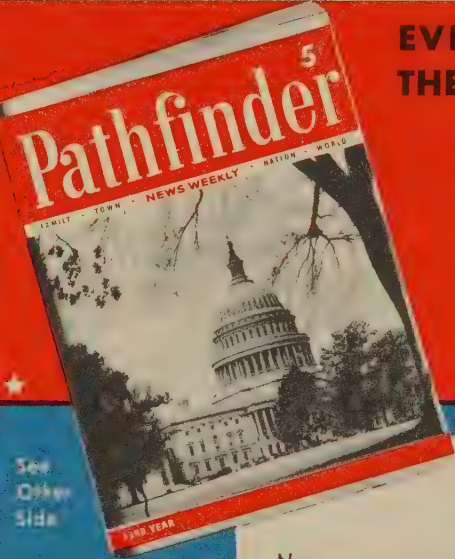
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Schell's "Big Yelder" Seed Oats

This tree or spreading head type Oats has been a great favorite with our customers for years and it is today and that is because of its tremendous yielding ability, averaging 70 to 80 bushels per acre and its **long, thick, meaty** grain. Its straw is very strong, 3½ to 4 feet high, in every way a very fine quality, heavy yielding Oats. **Prices: 1 to 9 bus. @ \$1.75 per bus.; 10 to 24 bus. @ \$1.70 per bus.; 25 to 100 bus. @ \$1.65 per bus.**

Schell's "Tama" Certified Seed Oats

Here is a variety it will pay you to try this year. It is a new medium yellow Oats, resistant to both stem and leaf rust, stands well and in many, many trials has outyielded many others producing around 80 bushels per acre. **Prices: 1 to 9 bus. @ \$2 per bus.; 10 to 24 bus. @ \$1.95 per bus.; 25 to 100 bus. @ \$1.90 per bus.**

Schell's "Victory" Seed Oats

For a number of years now we have been selling quite a few thousands of bushels of this good variety. Its grain is big, full, meaty and so heavy in food packed in those grains that it weighs about 45 pounds to the measured bushel. A strong, vigorous grower, stands well and holds to an average yield of 60 to 70 bushels. **Prices: 1 to 9 bus. @ \$1.90 per bus.; 10 to 24 bus. @ \$1.85 per bus.; 25 to 100 bus. @ \$1.80 per bus.**

Schell's "Vicland" Seed Oats

VICLAND is another popular variety which has made many friends in Pennsylvania. It was originally developed by the Wisconsin Agricultural Dept. and in the Central States and here in the east it has produced some very beautiful crops with heavy yields of 60 to 70 bus. Stands up strong. **Prices: 1 to 9 bus. @ \$1.85 per bus.; 10 to 24 bus. @ \$1.80 per bus.; 25 to 100 bus. @ \$1.75 per bus.**

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see us about it. We will give you the **LOWEST** possible price on **MAINE-GROWN CERTIFIED SEED.**

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Bliss' Triumph (Certified). Extra-early; round; red skin. Fine.

Surprise. Of fine quality, somewhat resembling Irish Cobbler in shape and size. **Early** and a heavy yielder.

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Sebago (Certified). Medium early. Round, white skinned, smooth, shallow eyed, medium size, blight resistant. A heavy yielder.

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Katahdin (Certified). Oval shape. Smooth, main crop of very fine quality and a heavy yielder.

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Russet (Certified, Michigan grown). Splendid late or main crop; big yielder. Very popular late-crop variety.

Rural New Yorker. Well-known late variety. Medium-large, smooth, shallow eyes; a good Potato and a good yielder.

Sir Walter Raleigh. One of the best late varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

Rev. J. O. Gilbert, Harrison City, Pa. writes: "I want to express my appreciation of the **finer quality** I discover in **all your seeds** and supplies, as well as the **prompt service** on orders."

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RHUBARB, Victoria. The best variety. **Roots**, \$1.35 per doz. (\$1.65 postpaid); \$7.50 per 100 (\$8 prepaid). **Seeds**, Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$3.

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Place your order at once. Shipment will be made as soon as weather conditions are safe to ship.

PRICES POSTPAID CERTIFIED SEED, 5 lbs. 75 cts.; 10 lbs. \$1.25; 15 lbs. \$2.

Protect Your Good Seed Potatoes from possible soil diseases by treating them before planting with **New Improved Semesan Bel**. 1 lb. treats 60 to 80 bus. See prices on page 66.

Sweet Potato Plants

We make a specialty of an extra-fine selected strain of the **Big Yellow Sweet Potatoes**. Our plants are strong and well rooted. Ready in May but it is important that you place your order **now**.

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A crate of approximately 6000 plants (60 bunches) \$11.50 (you pay express). We send them when proper planting time arrives.

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We Have Thousands of Items in Our Store that we cannot possibly list in our catalogue for lack of space. *These Many Other Items* include all kinds of necessary supplies for the Vegetable Garden and Flower Garden—Good Trowels, Dibbles, Asparagus Knives, Hand Weeders, Twistems, Bunching Tape, Jute Twine, Plant Stakes, Labels, Wheelbarrow Dusters (fine for gardeners), Soil-Test Kits, Mole Traps, Pruning Shears, Hedge Shears, Grass Shears, Nee-Guards, Garden Lines, Compressed Air Sprayers, Lawn Mowers. Write us for prices on any of these you need.

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Schell's Meadowvale Exhibition Gladiolus Mixture

SCHELL'S GLADIOLUS

SCHELL'S MEADOWVALE EXHIBITION MIXTURE. This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 65 cts. for 6; \$1.25 per doz.; \$8 per 100; \$65 per 1,000.

SCHELL'S EXTRA-CHOICE MIXTURE. A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. \$1 per doz.; \$7 per 100; \$60 per 1,000.

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The five most beautiful and most popular colors. They are unsurpassed in the richness and purity of their individual colors.

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Lilium regale or Royal Lily

ROYAL LILY

One of the most beautiful hardy garden Lilies, easy to grow. The gorgeous flowers are white with a touch of yellow in the throat and a rich shading of lilac-pink outside. Very fragrant. Blooms during July. The flowers are large, 5 inches across, the plants grow from 3 to 4 feet high. Large bulbs, 35 cts. each; 6 for \$1.50; 12 for \$2.75; 50 for \$10; 100 for \$20.

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Schell's Large-flowering Single Begonias, Mixed. Produces the largest flowers. Large, first-size bulbs, 1¼ to 1½ in. diam., 35 cts. each; 3 for \$1; 6 for \$1.75; \$3.25 per doz.

Carnation-Pink Begonia. Beautiful doubled frilled flowers in the form of a pink carnation. 45 cts. each; 3 for \$1.25; \$4.50 per doz.

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Stars and Stripes Begonia. Flowers are double, dark red, striped and speckled with white. Blooms are medium size with often a hundred blossoms from one bulb. 50 cts. each; 3 for \$1.35; \$4.75 per doz.

"HARDY CHINESE ORCHID" (*Bletilla hyacinthina*). Hardy under all conditions. It bears 7 to 8 lavender, orchid-shaped flowers on a stem 12 inches long. Frequently used for corsages. 85 cts. each; 3 for \$2.40; \$9 per doz.



Schell's Double Begonia

CANNA ROOTS 20 cts. each; 55 cts. for 3; \$2 per doz.; \$15 per 100

Ambassador. 3½ ft. Brilliant cherry-red flowers. Bronze foliage. Plants vigorous.

Copper Giant. 4 ft. Rich coppery red, suffused with rose. Green foliage.

City of Portland. 3½ ft. Large glowing pink. Foliage green.

King Humbert. 5 ft. Immense flowers of brilliant orange-scarlet with bright red markings. Bronze foliage.

Mme. Crozy. 3 ft. Scarlet, bordered golden yellow. Green foliage.

Richard Wallace. 4 ft. Large, showy, pure canary-yellow blooms carried on good stems. Green foliage.

The President. 4 ft. A wonderful Canna. Brilliant fiery intense scarlet. The flowers are of immense size. Green foliage.

Wintzer's Colossal. 5 ft. Without a doubt the largest Canna. Vivid scarlet that retains its brilliancy. Green foliage.

Wyoming. 6 ft. Immense spikes of orange flowers. Bronze foliage.

Yellow King Humbert. 5 ft. Beautiful shade of yellow, lightly spotted red. Green foliage.

Fancy-Leaved Caladiums

Gorgeously colored foliage plants with red, green, and white variegated leaves. Nice in pots or shady places in the garden. Not hardy. 35 cts. each; 3 for 95 cts.; 12 for \$3.50.



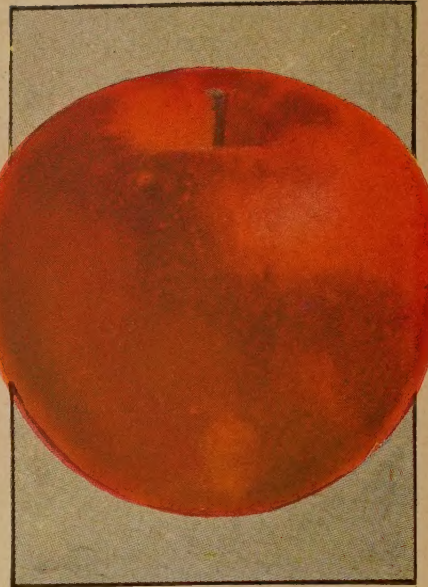
Fancy-Leaved Caladium



Peach, O'Boy



Pear, Bartlett



Apple, Double Red Stayman Winesap

FRUIT TREES • BERRIES • GRAPES

Every garden should have in it some **Fruit Trees**, a **Bed of Strawberries**, **Grape-Vines**. Whether in town, suburban district or country, you can grow your own fruit and berries for table, canning, and freezing. Easy to grow and it's great to grow your own.

CHERRIES

Great Montmorency. The best and most popular **sour pie** Cherry and best for canning. Heavy crops of large Cherries.
Black Tartarian. The very best **sweet** Cherry. Big, rich, dark purple hue, sweet and delicious.

Prices Cherry Trees, prepaid all select quality trees

	1 to 9 trees each	10 to 49 trees each	50 or more each
4 to 5 ft.....	\$2 75	\$2 50	\$2 20
3 to 4 ft.....	2 40	2 10	1 75

PEACHES—(All are Freestones). We offer the following leading best varieties:

O'Boy	Elberta	Redhaven
Belle of Georgia	Hale-Haven J. H. Hale	Golden Jubilee

Prices Peach Trees, prepaid all select quality trees

	1 to 9 trees each	10 to 49 trees each	50 or more each
6 to 8 ft.....	\$2 75	\$2 50	\$2 00
5 to 6 ft.....	2 25	2 00	1 65
4 to 5 ft.....	2 00	1 75	1 50
3 to 4 ft.....	1 75	1 50	1 25

"O'Boy"—the **perfect** Peach, the **largest**, most beautiful Peach in the world. Big; round; skin glowing orange blushed dark red. Flesh orange, bright red around the pit; juicy; freestone. Bears heavily when 3 years old.

Redhaven. Extra early; brilliant red; fine flavor; smooth skin, almost fuzzless. A grand, good, extra-early Peach.

Elberta. Known and grown everywhere. Large; midseason; flesh yellow, stained pink at pit; very juicy; free. More Elbertas planted than any other variety; very popular for years.

Belle of Georgia. A leading White Peach. Large, white with red cheek; delicious flavor; midseason; freestone; the best white Peach.

Golden Jubilee. Medium to large size; early, ripens 3 to 4 weeks ahead of Elberta; fine flavor; yellow, freestone. Unusually hardy, a sure cropper after severe winters and heavy frosts.



Plum, Fellenberg

PEARS

Bartlett **Clapp's Favorite** **Seckel** **Kieffer**

Prices Pear Trees, prepaid all select quality trees

	1 to 9 trees each	10 to 49 trees each	50 or more each
5 to 6 ft.....	\$2 50	\$2 15	\$1 90
4 to 5 ft.....	2 15	1 90	1 70
3 to 4 ft.....	1 90	1 70	1 50

Bartlett. Large, rich golden yellow with red blush; juicy, melting, with a most delicious flavor; the most popular Pear. Unexcelled for canning, pickling and eating. Ripe in August.

Clapp's Favorite. Large, lemon color, spotted with brown dots; flesh rich and sweet. Ripe early in August.

Kieffer. Rich golden yellow with red cheek; large, fine quality, very prolific; bearing when 3 years old. Ripe in October.

Seckel. Medium size, skin yellowish brown with red cheek when ripe in Sept. Flesh juicy, very sweet, richly flavored.

PLUMS

Burbank **Abundance** **Fellenberg**

Prices same as for Pears

Burbank. Very large, violet-red, ripens middle of August.

Abundance. Large, light yellow, juicy and sweet. Ripens first of August.

Fellenberg. Medium size, dark purple, juicy and delicious. Ripens first of August.

OUR GUARANTEE ON ALL FRUIT TREES AND BERRY PLANTS. We guarantee all our stock to be satisfactory. If for any reason it is not, report it to us within ten days and we will adjust it satisfactorily to you. Any stock that fails to grow because of soil, weather, or improper planting, we will replace at one-half price the following season or that same fall if delivered in the spring.



Plum, Abundance



QUINTUPLET APPLE

FIVE Leading Varieties
on ONE TREE

The Famous "5-N-1"

Here's the opportunity for those with limited space to have five mighty desirable varieties of Apples, all budded on one tree for a little more than the cost of one tree. Requires only a 25-foot space when fully grown. Each tree is budded to Yellow Transparent for first early, Anoka for second early, Red Jonathan, Red Delicious and Yellow Delicious for fall and winter.

Price: No. 1, 2-year-old trees, \$3.75 each

APPLES

Double Red Stayman Winesap
Solid Red Delicious

Yellow Delicious
Red Yorking

These are the **best** four and most profitable Apples to have.

Prices Apple Trees, prepaid
all select quality trees

	1 to 9 trees each	10 to 49 trees each	50 or more each
2-year-old			
6 to 7 ft. (quick crop).....	\$2 75	\$2 50	\$1 90
5 to 6 ft.....	2 25	1 90	1 65
4 to 5 ft.....	1 95	1 65	1 35

Double Red Stayman Winesap. A great favorite, juicy, delicious flavor, handsome red.

Yellow Delicious. A national favorite, commanding highest prices on all markets because it is so good.

Red Yorking. A sport from its famous daddy, York Imperial. Ripens to a solid cherry-red color and shows color 5 weeks earlier.

RASPBERRIES

Cumberland, the best black.

Latham, the best red.

Prices either variety:

	5	10	25	100
1-yr., No. 1 grade.....	\$1 75	\$2 65	\$5 00	\$15 00
Super size.....	2 50	3 75	7 00	24 00



Raspberry, Cumberland



Cherry, Montmorency



Grape, Concord

STRAWBERRIES. Two of the best large early varieties are **Blakemore** and **Premier**. Two of the best midseason sorts are **Big Joe** and **Catskill** and two of the best late are **Chesapeake** and **Ambrosia**. We have many other varieties but not room to list them. **These six and two Everbearing, Mastodon and Gem,** we highly recommend.

Prices Strawberry Plants

	25	100	500	1000	5000
Early					
Blakemore.....	\$1 25	\$2 60	\$7 25	\$13 25	\$55 00
Premier.....	1 60	3 75	10 75	18 00	84 00
Midseason					
Big Joe.....	1 25	3 00	8 75	15 00	65 00
Catskill.....	1 65	3 75	10 75	18 00	84 00
Late					
Chesapeake.....	1 65	3 90	11 50	19 00	89 00
Ambrosia.....	1 25	3 00	9 00	16 00	66 00
Everbearing					
Gem.....	2 50	6 00	18 00	29 00	135 00
Mastodon.....	2 50	6 00	18 00	29 00	135 00

GRAPE-VINES

Concord, the best blue. The "King" of the Grape family, delicious.

Niagara, the best white Grape.

Prices 2-yr.-old Plants

75 cts. each; 3 for \$2; 10 for \$5.50; 25 for \$12; 50 for \$19; \$30 per 100



Schell's **QUALITY STRAIN of GOLDEN CROSS BANTAM HYBRID SWEET CORN.** Sweet as honey—a most deliciously flavored Corn

Schell's Quality Strain of Golden Cross Bantam Hybrid

This variety is so exceedingly good in every way that it is the most popular and most widely planted of all the yellow Hybrid Sweet Corns for general crops. The ears are extremely uniform and beautiful in appearance, and average 8 to 9 inches long with 10 to 14 rows of bright golden kernels, richly flavored with a sugary sweetness. Because of this outstanding quality it is one of the foremost Hybrids used by market-gardeners, canners, freezers, and by home-gardeners. Many gardeners make their first planting early in May and other plantings every two weeks until July 1 to 10 for continuous supply of fresh Corn for market. 90 days are required from planting to best edible condition. Be very sure to include plenty of this good variety in your order.

Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50; 500 lbs. \$225.

Schell's Special Strain of Marcross 13.6 Hybrid Sweet Corn

This very excellent quality Sweet Corn is ready to use in 67 days after planting which fact has made it a **very popular early Hybrid.** Its ears are large, fat, 7 to 8 inches long, it is one of the sweetest and best quality yellow Hybrids, with ears very uniform and attractive. Very resistant to cold and to disease. If planted at the same time as the above Golden Bantam Hybrid it will be ready and over about 3 weeks ahead of it. We recommend it highly.

Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50; 500 lbs. \$225.



SCHELL'S STRAIN
MARCROSS 13.6 HYBRID

WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Streets, HARRISBURG, PENNA.

CENTRAL PENNSYLVANIA'S LARGEST SEED STORE